FOR IMMEDIATE RELEASE

Ipswich City Council Moves Infrastructure to Data#3's 'As a Service' Cloud

Data#3 and Ipswich City Council Announce Long-Term Outsourcing Agreement

July, 5, 2013; Brisbane, Australia: Data#3 Limited, one of Australia's leading business technology companies, today announced that as part of a multi-year multi-million dollar outsourcing agreement, Ipswich City Council will be moving all its datacentre infrastructure to Data#3's 'As a Service' Cloud.

Under the agreement, Ipswich City Council (ICC) will move to a flexible pricing model for datacentre technology that offers levels of scalability and reliability that ICC believed could never be achieved continuing with its current on-premise infrastructure. With ICC's data housed predominantly in Data#3's Ipswich datacentre, as well as utilising its premium datacentre partner in Sydney, ICC's investment in Data#3's Cloud can now scale with the changing needs of a growing and innovative Council.

The agreement was contemplated in the awarding 24 months ago of an outsourcing agreement for infrastructure and desktop support services. In an open market tender at that time, Data#3 was able to deliver a roadmap to ICC for migration of all infrastructure and for the provision of related project and support services. This agreement is the completion of that roadmap with migration of all workloads to Data#3's 'As a Service' Cloud.

Data#3 Managing Director John Grant said that the company was delighted to be able to work with ICC to deliver on the promise of scalable, flexible, cost-effective cloud infrastructure.

"This is a very significant agreement for ICC and for Data#3. There are few organisations of ICC's size in Australia that have embarked on such an innovative datacentre transformation and we're very respectful of the confidence ICC has shown in our Cloud and in the ability of our team to migrate their datacentre technology to it.

"It's also terrific vindication of the strategy we embarked on over three years ago to extend all our solutions across our Technology Consumption Model. Today we're able to offer our customers options as to how they can acquire and deploy our solutions to advantage their businesses - from on-premise purchase of products, expertise or business technology solutions; to selective outsourcing and support services under contract; to 'as a service' cloud. Today we're building customers a fit for purpose Hybrid IT environment," concluded Grant.

Ipswich Mayor Paul Pisasale welcomed the announcement and said Ipswich City Council already had established a good working partnership with Data#3 through its agreement for computer and IT support.

"Moving to the Cloud is the way of the future and affords council greater efficiencies, flexibility and reliability.

"With the increasingly rapid rate of change in the way we do business it made good financial sense for Ipswich City Council to take this next logical step to store data in the Cloud," Cr Pisasale said.

Data#3

About Data#3

Data#3 Limited (ASX: DTL) is one of Australia's leading business technology companies servicing customers across a wide range of industries throughout Australia and the Asia Pacific.

The company was established in 1977 and listed on the ASX in 1997.

Working with customer's business and technology teams, Data#3 addresses the **Hybrid IT** environment from **on-premise** to **outsourced** to **cloud**, through its consulting, software, infrastructure and managed solutions. These solutions leverage market-leading technologies from global vendors and Data#3's knowledge, expertise and experience to accelerate the achievement of customer business objectives:

- Consulting: for strategic and transformational services that enhance returns from business technology solutions
- Software Solutions: for software licensing and deployment; asset management; and business productivity
- Infrastructure Solutions: for hardware lifecycle management; maintenance; and datacentre, network and desktop infrastructure
- Managed Solutions: for staffing; outsourcing; essential support; 'as a service'; and cloud brokerage.

Data#3 reported revenues of $811 million in the 2011/12 financial year, and has approximately 900 employees. The company is headquartered in Brisbane and operates from 12 locations across Australia.

More information about Data#3 and its solution offerings is available at: http://www.data3.com.au

For additional information contact:

Ally Burt	John Grant
Team Leader – Marketing Communications	Managing Director
Data#3 Limited	Data#3 Limited
Tel: 07 3243 6216 | Mob: 0427 189 988	Tel: 07 3243 6204 | Mob: 0411 429 930
Email: ally_burt@data3.com.au	Email: john_grant@data3.com.au

Product or service names mentioned herein may be the trademarks of their respective owners.