

Cooper Energy aligns logo with strategy

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Cooper Energy Limited ("Cooper Energy", ASX: **COE**) has adopted new corporate branding, effective from today. A new logo (as used above), featuring the petroleum industry's symbolic colours of red for gas and green for oil, is the centerpiece of the corporate identity.

Managing Director David Maxwell said "the adoption of a new logo was one of the final steps in the company transition initiated in November 2011 which has seen Cooper Energy shift its corporate office to Adelaide and re-oriented around a strategy focused mainly on the Australian energy market.

"The interlocking red and green elements of the new logo signify our aspirations as a commercially and technically focused Australian oil and gas company" Mr Maxwell said.

"The company's revenue base is currently sourced solely from oil production, principally high margin oil production from the Cooper Basin. The adoption of our new logo year coincides with an escalation of our strategy in 2014 to build a gas supply and demand portfolio, which will include the ongoing exploration and analysis of unconventional gas in the Otway Basin" he said.

Cooper Energy's new branding was designed by Camille Trepá, an Adelaide freelance Graphic Designer and graduate of the University of South Australia's Bachelor of Visual Communications'.

Further comment and information

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About Cooper Energy Limited ("Cooper")

Since listing on the ASX in 2002, Cooper has built a portfolio of near term low risk development and appraisal projects as well as high impact exploration prospects. Cooper currently benefits from approximately 500,000 barrels of oil production per year from the Cooper Basin, South Australia, with approximately 150 barrels of oil per day gross production from its Sukananti KSO in Indonesia. Cooper also has prospective exploration licenses in Australia (Cooper, Otway and Gippsland Basins), Tunisia and Indonesia. Cooper enjoys a solid balance sheet, good production earnings, and has a clear strategy to enhance shareholder return. www.cooperenergy.com.au