Brisbane Broncos

Level 1, 92 Fulcher Rd, Red Hill, Qld, 4059 T: 07 3858 9111 F: 07 3858 9112 www.broncos.com.au A.B.N. 41 009 570 030





23 July 2013

To: ASX Company Announcements Platform

BRISBANE BRONCOS LIMITED AND CONTROLLED ENTITIES 2013 HALF YEAR FORECAST ANNOUNCEMENT

In accordance with ASX listing rule 3.1, the Board of Brisbane Broncos Limited announce that the before tax profit for the Group for the half year ended 30 June 2013 is expected to be approximately \$2,730,000 compared to the corresponding 2012 half year before tax profit of \$2,227,563.

This increase results primarily from the increased revenues from the NRL Club Grant and higher sponsorship revenues which were partly offset by lower NRL cost recoveries and lower corporate sales. Increased costs linked to the NRL Club Grant included higher player salaries and in-house membership costs. First half match day revenues account for seven home games (including two poorly supported Monday night games) as against eight last year whilst most significant expenses including player salaries are accounted for on a monthly basis. As such the half year result cannot be taken as an indication of a full year trend.

At this time the company is unable to release a forecast as our full year results could be materially impacted by attendances at our remaining home games. The second half will also incur higher NRL criteria related expenses.

For further information, please contact Chief Executive Officer, Mr Paul White on 07 3858 9101.

Yours faithfully

Brisbane Broncos Limited

Louise Lanigan Company Secretary















