



7 August 2013

Company Announcements Office
Australian Stock Exchange Limited
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

COMPLETION OF 100% OF IPO ACQUISITIONS

Please see attached in connection with the completion today of 100% of the Company's IPO acquisitions.

Yours faithfully

A handwritten signature in blue ink that reads "Linda Ellis".

Linda Ellis
Group Company Secretary & General Counsel

Steadfast Group Limited

ABN: 98 073 659 677 ACN: 073 659 677
Level 3, 99 Bathurst Street, Sydney NSW 2000
t 02 9495 6500 f 02 9495 6565 www.steadfast.com.au

STRENGTH WHEN YOU NEED IT



Steadfast completes 100% of IPO acquisitions¹

Steadfast Group Limited ('Steadfast') (ASX: SDF) has completed the acquisition of equity interests in a number of insurance broking businesses, underwriting agencies, and ancillary services businesses. Plans for the acquisitions were contained in the Steadfast IPO Prospectus dated 11 July 2013.

All of the acquisitions have in place existing management teams that will continue to be primarily responsible for ongoing day-to-day management of each individual business. For those businesses in which Steadfast has acquired 100% ownership, Steadfast has either contracted with existing management to continue to operate the business or will merge the business with another Steadfast Equity Broker, consistent with the Hub Strategy.

NCIB will remain a stand-alone business run by its highly experienced Management Team, who operated the business whilst it was a QBE subsidiary.

Robert Kelly, Managing Director and CEO of Steadfast, commented:

"I am extremely pleased that we have completed 100% of the acquisitions contemplated in the Prospectus. I look forward to working with all the Steadfast Network Brokers to continue to build on the success of our strong insurance broking and related businesses."

Frank O'Halloran, Chairman of Steadfast, commented:

"It has been a massive task to acquire a large number of quality businesses and release the Prospectus. We appreciate the enormous support shown by the Steadfast Network Brokers and our Institutional and Retail Shareholders to make the listing such a pleasing success and on behalf of the Board I take this opportunity to welcome our old and new Shareholders to Steadfast ASX."

- ends -

For more information:

Justin Clark
FTI Consulting
justin.clark@fticonsulting.com
0429 361 117
02 8298 6100

¹ Note – in some cases, registration of the transfer of equity interests remains subject to completion of stamping. Post completion matters are being progressed. A number of the acquisitions also involve deferred payment arrangements for part of the cash consideration, as disclosed in the Steadfast IPO Prospectus.