

Media Release

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HUB24 PLATFORM SELECTED FOR NTAA'S SMSF INITIATIVE

Leading investment and superannuation platform provider, **Investorfirst Ltd (ASX: INQ)**, is pleased to announce it has signed a Platform Distribution Agreement with InterPrac Ltd (InterPrac).

The agreement will see the HUB24 platform delivered as a branded platform for use by accountants and practices that are members of the National Tax & Accountants Association (NTAA). Practices with their own AFSL as well as authorised representatives of InterPrac Financial Planning Pty Ltd will have access to the badged HUB24 platform.

InterPrac will also utilise HUB24's market leading managed portfolio technology to create Separately Managed Account (SMA) investment options for the clients of accountants using the platform.

Commenting on the agreement, Mr Andrew Alcock, Chief Executive Officer of Investorfirst, said:

"We are delighted to have been selected as the preferred platform partner of InterPrac and the NTAA. Their unique business model required us to think outside the square to develop a platform that caters for accountants and tax agents expanding their services to include financial planning. Our flexible technology allows us to provide a leading solution for InterPrac and NTAA members moving forward."

There are almost 9,000 member accounting firms of the NTAA to which InterPrac, as a long term partner, provides a wide range of quality business solutions. These include Self Managed Superannuation Fund (SMSF) administration, finance broking, financial planning and services for the establishment of companies, trusts and SMSF funds.

As an AFSL holder and member of NTAA ADVICE, InterPrac Financial Planning has over 90 authorised representatives with over \$1 billion in funds under advice.

In commenting on the agreement, Mr Garry Crole, Managing Director of InterPrac Financial Planning, said:

"We selected the HUB24 platform after major consideration as to what was in the best interests of our clients. Issues that were key for us included independence, technology, fees, product flexibility, and the fact that the platform can accept non-custodian assets for an SMSF without imposing additional cost to the client."

The white labelled HUB24 platform, provided with NTAA endorsement, is an ideal solution for NTAA member practices. It has been specifically designed to attract and cater for SMSF clients, in addition to offering a retail superannuation wrap account.

A second NTAA ADVICE endorsed Australian Financial Services Licencee, SMSF Advisers Network Pty Limited, has also agreed to utilise the new service.

Mr Phil Osborne, CEO of SMSF Advisers Network Pty Ltd, said:

"The Badged HUB24 platform is an ideal administration service for our advisers. It allows accountants and tax agents entering the financial planning arena to have a service that is not aligned to any product provider, but provides wholesale access to term deposits, over 900 managed funds, direct shares, Exchange Traded Funds, and model portfolios from independent research houses."



About Investorfirst

Investorfirst is a financial services company listed on the Australian Stock Exchange (ASX: INQ). The business is focussed on the delivery of the HUB24 platform which supports the achievement of superior superannuation and investment outcomes for investors. HUB24 is a next-generation service with state-of-the-art portfolio management, transaction, and reporting solutions for licensees, financial advisers, accountants, stockbrokers, and institutions.

Investorfirst is not aligned to any major bank, manager or institution, nor does it operate its own financial advice channel. Investorfirst is an independent organisation with award winning technology and a growing number of respected and high profile financial services companies as its customers.

For further information, please visit: www.investorfirst.com.au

About Interprac

Founded in 2001 under the auspices of the National Tax and Accountants' Association (NTAA), InterPrac has grown to become a leader in the Finance Industry. Interprac's wide range of services and products enables firms to grow and expand the services that they can offer to their clients. Interprac's aim is to allow NTAA members to conveniently and seamlessly offer a range of financial services without the need for inhouse specialists. InterPrac is committed to professionally supporting a range of services and financial products researched and endorsed by the NTAA, and will continually review those services to ensure NTAA members and their clients enjoy the best possible experience and value from the arrangements they select.

For further information, please visit: www.interprac.com.au

About NTAA

The National Tax and Accountants' Association Ltd. (NTAA) is a member based, not-for-profit organisation formed in 1992 dedicated to assisting accountants, tax agents, tax advisers, and businesses in resolving their tax issues. Constant changes and updates to the various tax acts can be complicated and difficult to understand. NTAA educates on the latest tax laws and regulations, with their stated aim being to make a complex issue in tax into a simple one. Currently with almost 9,000 member firms subscribing to the NTAA, they pride themselves on educating members through a wide variety of seminars, publications and the latest IT software.

For more information please visit: www.ntaa.com.au

About NTAA ADVICE

NTAA ADVICE was created in June 2013, being formed by The National Tax and Accountants' Association Ltd. (NTAA) to meet the needs of Tax Agents and Accountants who wish to provide quality financial advice to their clients. The NTAA intends NTAA ADVICE to act as a mentor for their member's practices, enabling them to transition to delivery of financial planning as the Accountants' Exemption is phased out over the next three years. NTAA ADVICE was also established to help NTAA members meet and understand the financial planning educational standards, the different licensing options available upon the removal of the accountants' exemption, and gain access to a variety of group savings on training, research, technology, group life insurance, and business coaching.

For more information please visit: www.ntaa.com.au/ntaa-advice/welcome-to-ntaa-advice

Issued by Investorfirst Ltd (ASX: INQ).

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