STW Communications Group Limited

ABN 84 001 657 370

Appendix 4D
30 June 2013

Appendix 4D

Half year report

1. Company details

Name of entity

STW Communications Group Limited

ABN or equivalent company reference	Half year ended ('current period')	Half year ended ('previous period')
84 001 657 370	**30 June 2013**	**30 June 2012**

2. Results for announcement to the market

$A'000's

2.1	Revenues from ordinary activities	Up	9.2%	to	$180,200
2.2	Profit (loss) from ordinary activities after tax attributable to members	Up	3.9%	to	$18,736
2.3	Net profit (loss) for the period attributable to members	Up	3.9%	to	$18,736

		Amount per security	Franked amount per security
2.4	**Dividends**		
	Interim dividend declared	3.3¢	3.3¢

2.5	Record date for determining entitlements to the dividend.	27 August 2013

3. NTA backing

	Current period	Previous corresponding Period
Net tangible asset backing per ordinary security	(6) ¢	(9) ¢

4 Entities over which control has been gained or loss

During the period, the Company has agreed to terms to dispose of its interest in Haines NZ Limited. The effective date of the transaction is 1 January 2013.

5 Dividends

Individual dividends per security

		Date dividend is payable	Amount per security	Franked amount per security at 30% tax	Amount per security of foreign source dividend
	Interim Dividend: Current year	10 September 2013	3.3¢	3.3¢	Nil
	Previous year	10 September 2012	3.3¢	3.3¢	Nil

6 Dividend Reinvestment Plans

The dividend or distribution plans shown below are in operation.

A dividend reinvestment plan will not be in operation

The last date(s) for receipt of election notices for the dividend or distribution plans	N/A

7 Details of associates and joint venture entities

	Note	Consolidated Entity June 2013 $'000	June 2012 $'000
Share of equity accounted investments contribution to net profit:			
J. Walter Thompson Group	(a)	**726**	567
GroupM Communications (Mindshare)		**2,072**	1,521
Ogilvy Public Relations Group		**356**	331
Other contributions		**1,129**	1,993
Equity share of associated entities' net profit		**4,283**	4,412

(a) The J. Walter Thompson Group comprises Marketing Communications Holdings Australia Pty Limited, i2i Communications Pty Ltd and J. Walter Thompson International Ltd (New Zealand).

Name	**Ownership Interest June 2013**	**Dec 2012**
Amblique Pty Limited	40%	40%
Bohemia Group Pty Limited	37.5%	37.5%
Beyond Analysis Australia Pty Limited	49% (i)	-
Bullseye Group Pty Limited	40% (i)	-
Campaigns and Communications Group Pty Limited	20%	20%
CPR Vision Pte Limited	40% (i)	-
Cru Holdings Pty Limited (STW's effective ownership interest is 39.2%)	49% (i)	-
Enigma Communication Pty Limited	20%	20%
Evocatif Pty Limited	49%	49%
Ewa Heidelberg Pty Limited (formerly i2i Communications Pty Limited)	49%	49%
Feedback ASAP Pty Ltd	20.4%	20.4%
Fusion Enterprises Pty Limited	49% (i)	-
Houston Group Pty Limited	40%	40%
Ikon3 LLC	20%	20%
Ikon Perth Pty Limited	-	45%
J. Walter Thompson International Limited (New Zealand)	49%	49%
Jamshop Pty Limited	40%	40%
Marketing Communications Holdings Australia Pty Limited and its subsidiaries	49%	49%
Massive Media Pty Limited and its subsidiaries	49%	49%
M Media Group Pty Limited and its subsidiaries	47.5%	47.5%
Ogilvy Public Relations Worldwide Pty Limited and its subsidiaries	49%	49%
Paragon Design Group Pty Limited	49%	49%
Purple Communications Australia Pty Ltd	44%	44%
Spinach Advertising Pty Limited	20%	20%
TaguchiMarketing Pty Limited	20%	20%
TCO Pty Limited	40%	40%
The Origin Agency Pty Limited	49%	49%

(i) The Company purchased shares in this entity during the first half of the 2013 financial year.

7 Acquisitions of controlled entities

There were no acquisitions of controlled entities made during the half year ended 30 June 2013.

Robert Mactier
Chairman
Sydney
14 August 2013

Michael Connaghan
CEO & Managing Director
Sydney
14 August 2013