



Wiser Equity Pty Ltd
ABN: 11-002-013-372

Postal Address : Private Box 30
12 Phillip Mall
Kendal Street
West Pymble NSW 2073

Property Address : 867 Butmaroo Road
Mulloon via,
Bungendore, NSW 2622 Australia

28 August 2013

INFOMEDIA LTD (ASX:IFM) SALE OF SHARES WITHOUT A DISCLOSURE DOCUMENT

We refer to the announcement by Infomedia Ltd (the **Company**) dated 28 August 2013 in relation to the sale of 102,464,342 shares in the Company of which 101,464,342 shares (**Sale Shares**) were sold by Wiser Equity Pty Ltd (**Seller**), an entity associated with Mr Richard Graham.

For the purposes of section 708A(5) of the Corporations Act 2001 (Cth) (**Corporations Act**), as modified by ASIC Class Order 08/25, the Seller gives notice that:

- (a) on 28 August 2013, the Seller completed the sale of the Sale Shares;
- (b) the Seller sold the Sale Shares without disclosure to investors under Part 6D.2 of the Corporations Act;
- (c) this notice is being given under section 708A(5)(e) of the Corporations Act;
- (d) as at the date of this notice, the Company has complied with:
 - (i) the provisions of Chapter 2M of the Corporations Act as they apply to the Company; and
 - (ii) section 674 of the Corporations Act; and
- (e) as at the date of this notice, there is no "excluded information" of the type referred to in sections 708A(7) and (8) of the Corporations Act.

Signed for and on behalf of Wiser Equity Pty Ltd

A handwritten signature in black ink, appearing to read 'Richard Graham'.

Richard Graham
Director