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FY2013 Annual Results Presentation

4 September 2013

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Agenda

Company update

FY2013 results

Forward strategy

Who we are

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ASX Listed	• Company founded in 2001 • Listed on Australian Stock Exchange (ASX) in 2006
Global Footprint	• Head office in Melbourne, Australia • Locations across London, Jersey, Hong Kong & Shenzhen • Over 130 staff
Global Reach	• Technology provider to the financial services market • Customer base of over 600 firms providing wealth management services

What we do

Software services

Helping wealth managers provide efficient financial planning and portfolio administration services to investors

Investment platform

Investment administration services utilising Separately Managed Account (SMA) technology

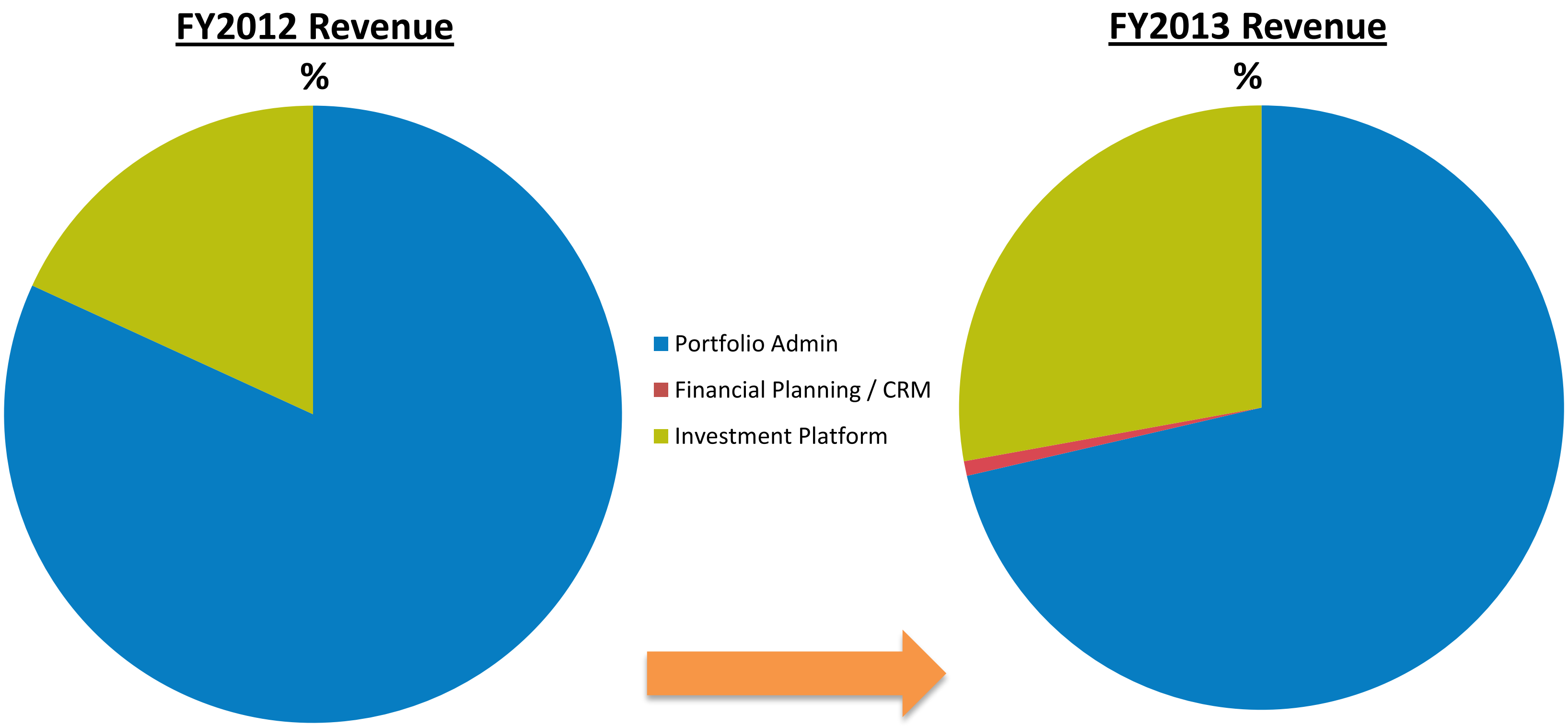
FY2013—Key achievements

- ✓ Completed acquisition of WealthCraft
- ✓ Became a Responsible Entity (RE) in Australia
- ✓ Raised $4.2m to satisfy RE regulatory capital requirements
- ✓ Replaced BlackRock as RE of the Australian SMA
- ✓ Successfully launched Praemium SMA into the international ex-pat market
- ✓ Launched FoFA*-compliant WealthCraft CRM* in Australia
- ✓ Commenced beta trials of new SMSF compliance and reporting functionality
- ✓ Significantly improved operating cashflow
- ✓ Capex investment in key IT and office infrastructure

Building blocks in place;
business is well positioned to execute its strategic initiatives

*FoFA: Future of Financial Advice, CRM: Customer Relationship Management

Revenue mix



Revenue mix change driven by two acquisitions in FY2013

Two acquisitions completed

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Software services

WealthCraft Systems Limited

- Hong Kong based company with Shenzhen subsidiary
- WealthCraft financial planning & CRM tools powered by Microsoft Dynamics
- Acquisition completed 30 September 2012

Investment platform

Customised Portfolio Service (CPS)

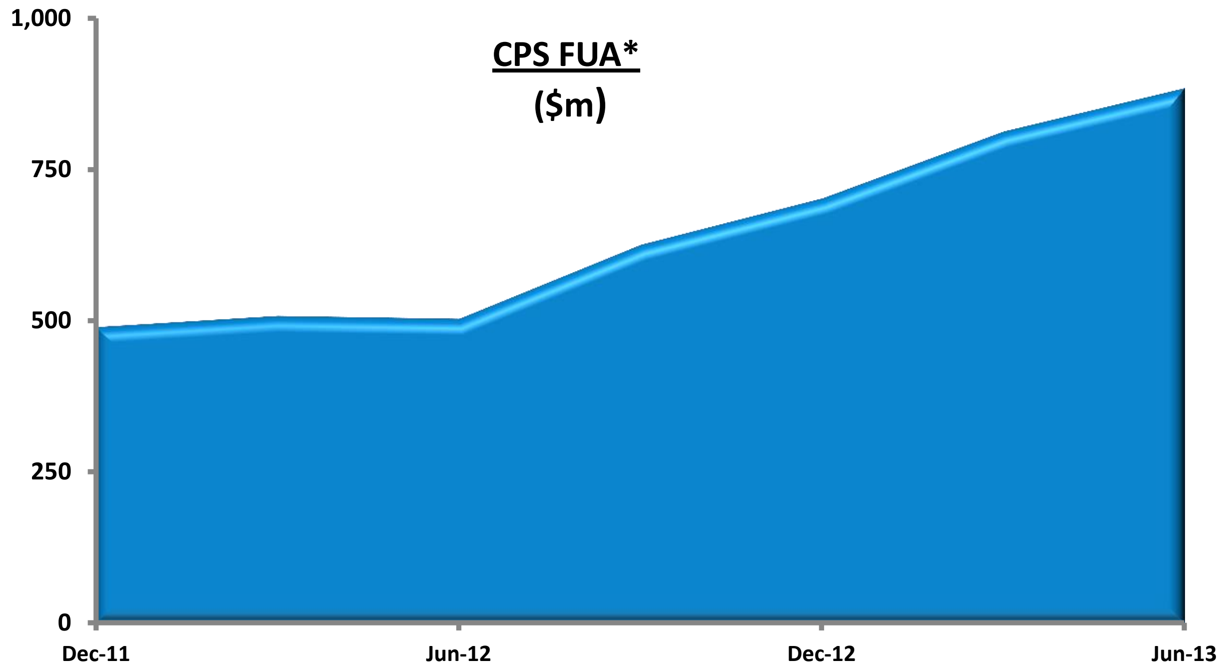
- Praemium takes over as Responsible Entity
- Australia's market leading SMA platform previously operated by BlackRock using Praemium software and back office services
- Completed 17 December 2012

Significant expansion of Praemium's product suite

Investments paying off

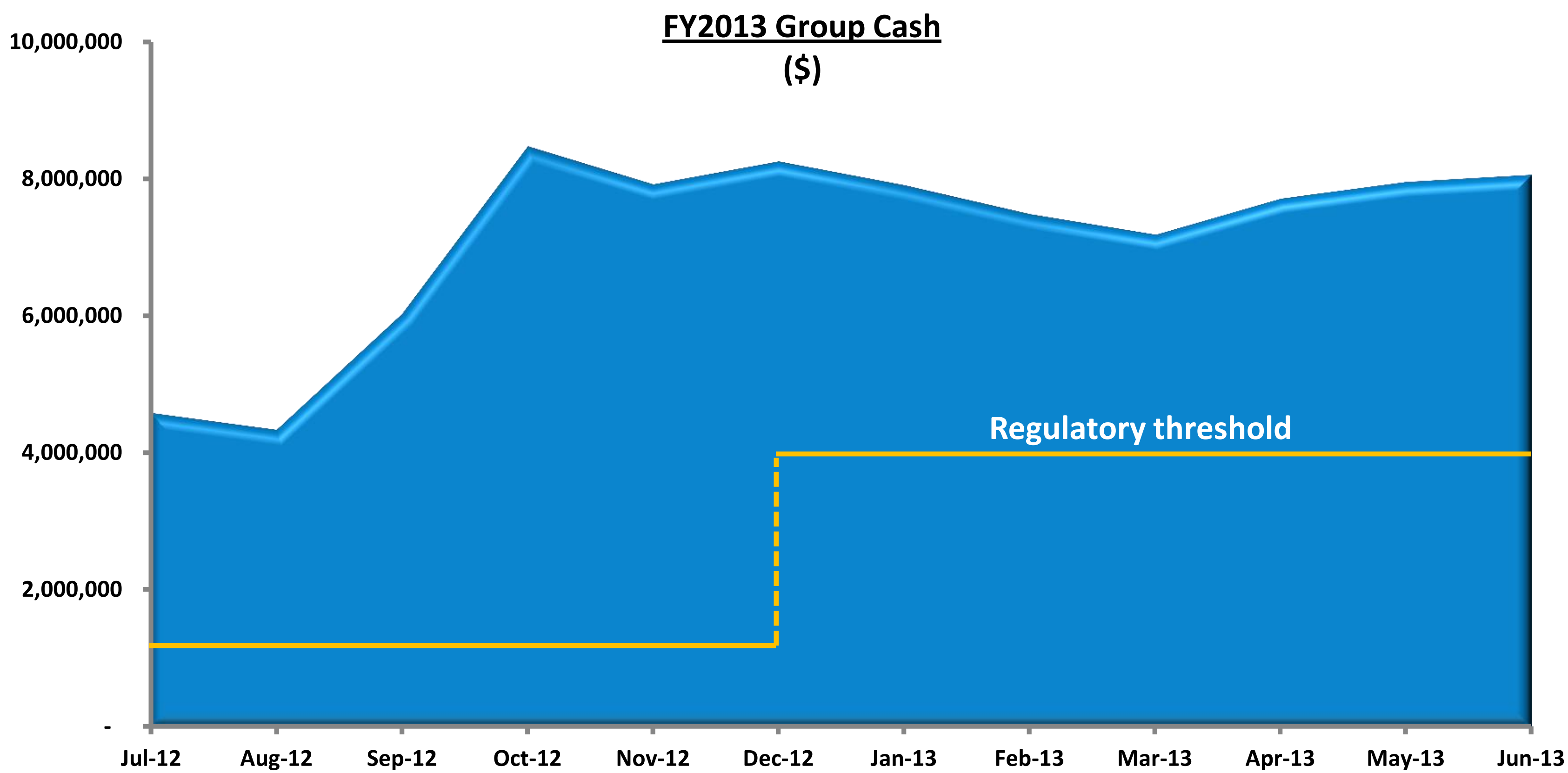
Customised Portfolio Service (CPS)

- Strong growth in FUA* to $885 million
- To generate incremental revenue of $2.6 million (annualised)
- Already recouped acquisition investment
- Growth in FUA beyond $1 billion highly accretive



*FUA: Funds under administration

Strong capital base



Investment in growth while maintaining capital well above regulatory thresholds

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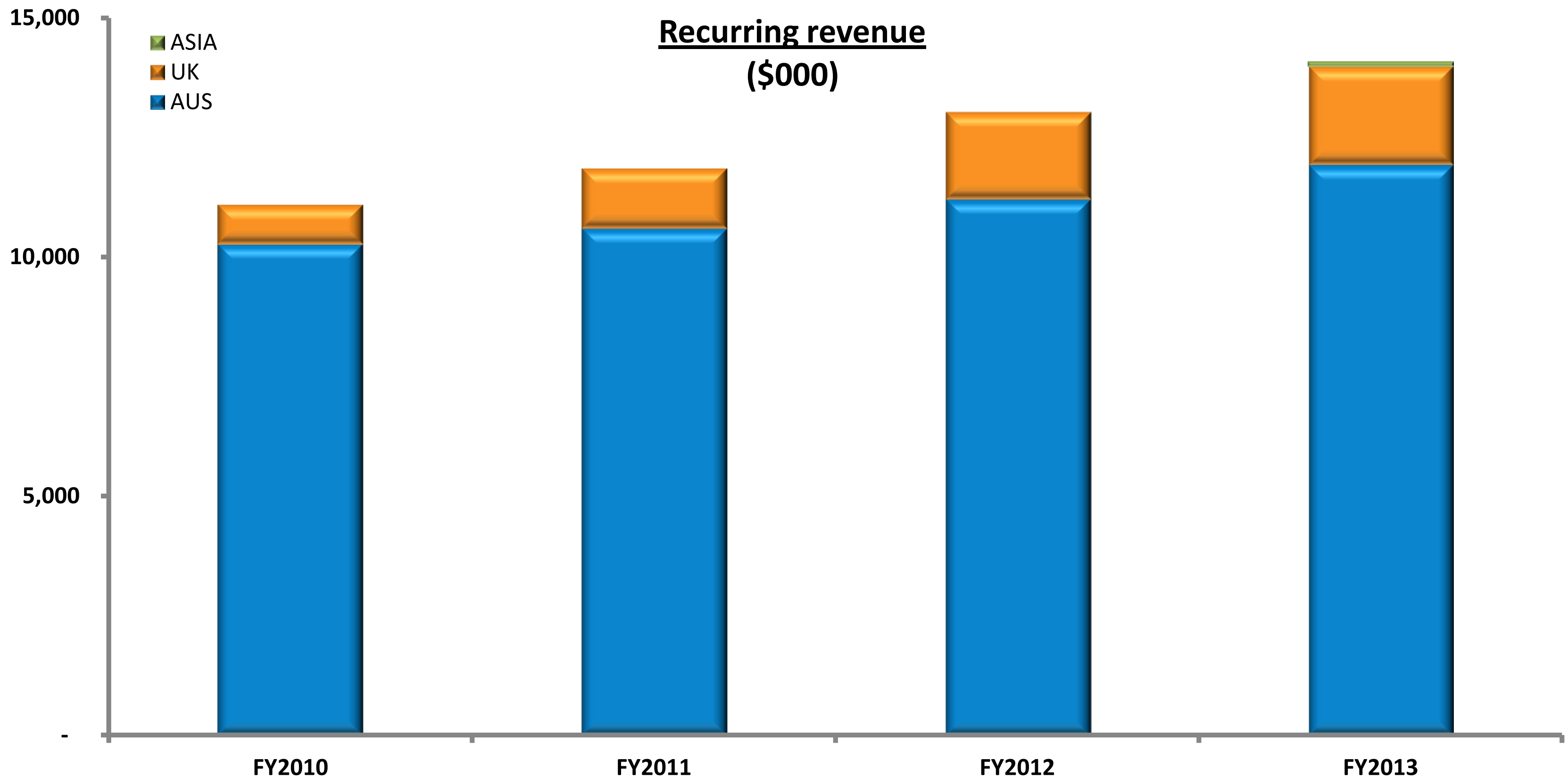
Results summary

RESULTS SUMMARY	FY2013 $000	FY2012 $000	Change $000	Change %
Revenue	14,095	13,045	1,050	8%
Expenses	14,387	16,713	(2,326)	(14%)
EBIT*	**(292)**	**(3,668)**	**3,376**	**92%**
Net Profit / (Loss) after Tax	4,359	(3,945)	8,304	210%
Earnings per Share	1.2	(1.4)	2.6	185%
Cash	**8,061**	**4,713**	**3,348**	**71%**
Net Assets	15,912	6,592	9,320	141%
Operating Cashflow*	**(245)**	**(4,400)**	**4,155**	**94%**

Significant improvement on FY2012

*2012 includes restructure & impairment costs

Revenue growth in all regions



AUS growth from CPS acquisition (half-year only)
UK growth from increasing FUM

Note: excludes revenue received as share issues in FY10 and FY11

Earnings improvement

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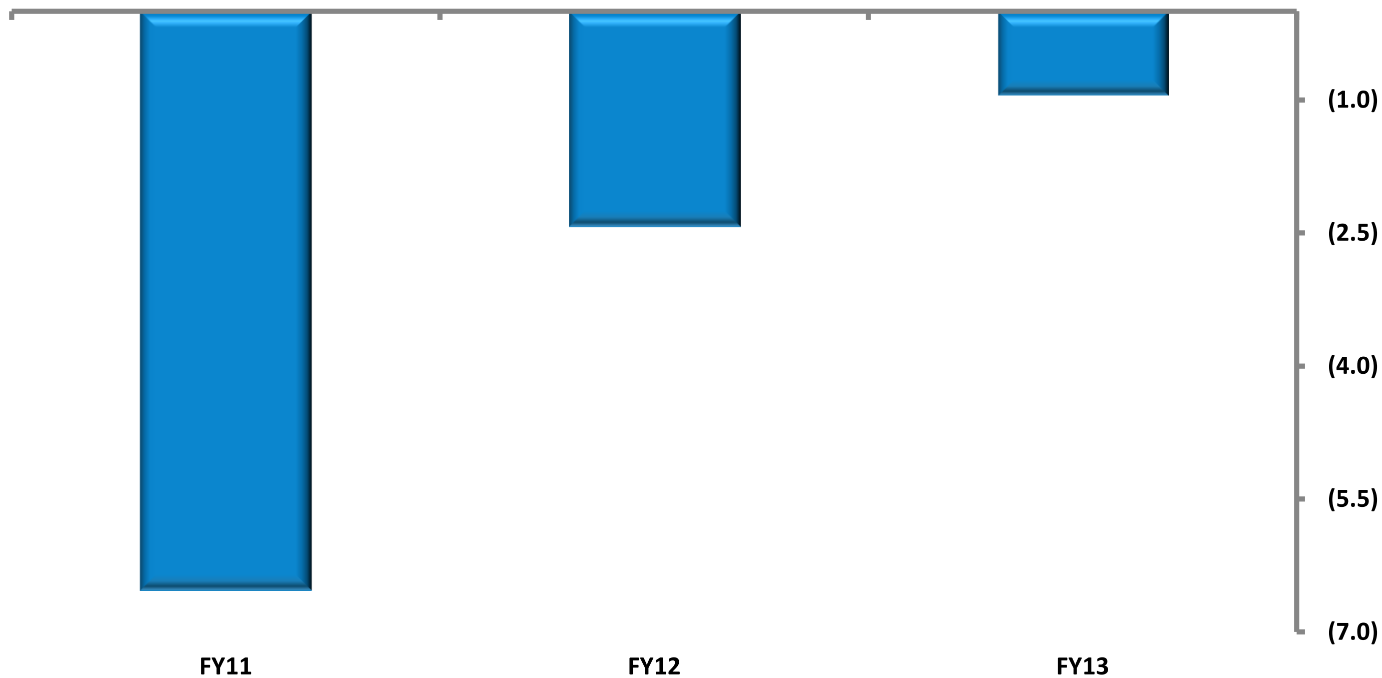
Underlying EBITDA
($m)



Significant improvement post-restructure
Continued investment in FY13-14 for future growth

Note: refer page 13 for definition of underlying EBITDA

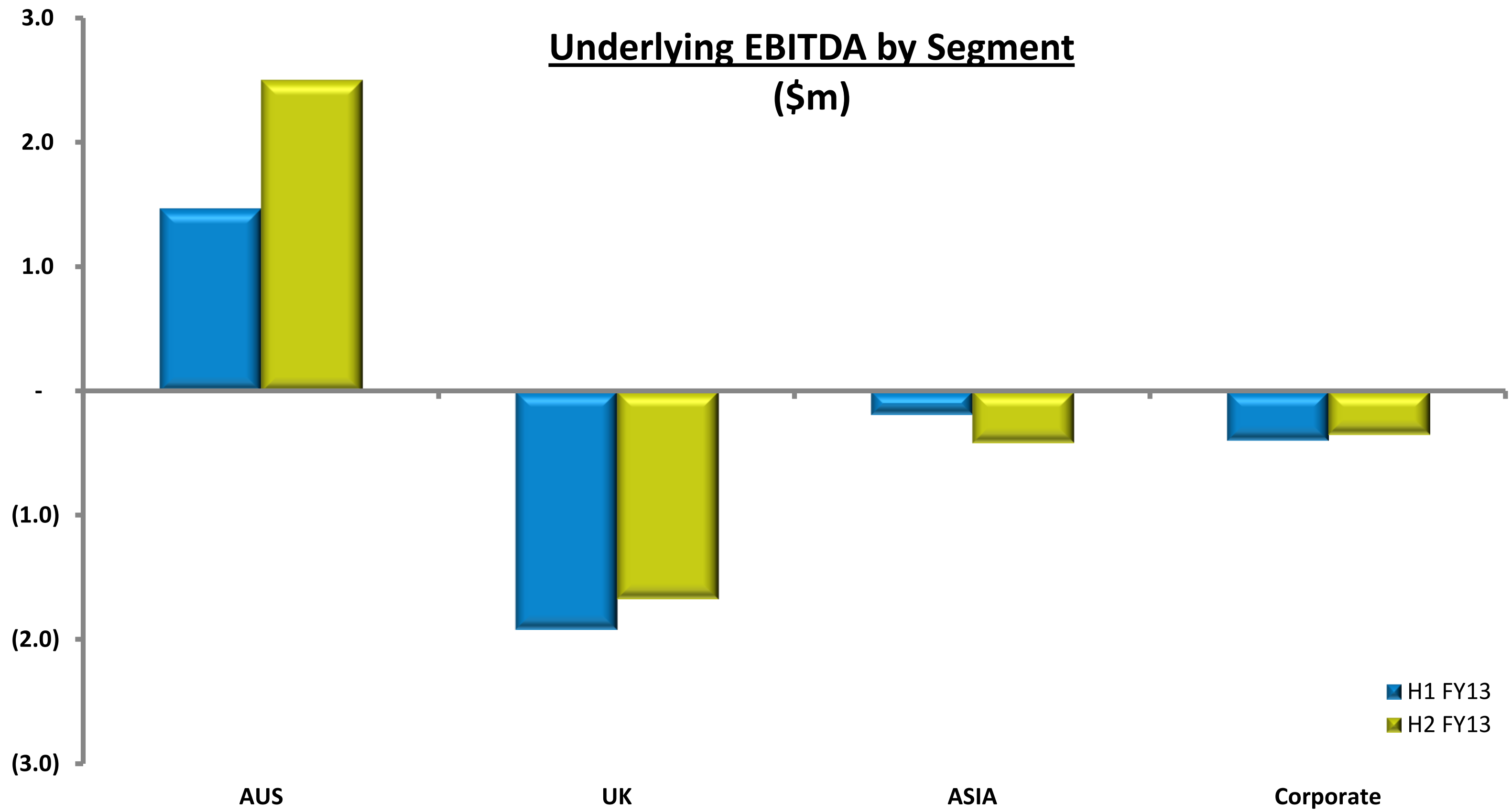
Contribution by segment

PRAEMIUM GROUP FY2013 ($m)	AUS	UK	ASIA	Corporate	GROUP
External Revenue	11.9	2.1	0.1	-	14.1
Other Income	0.3	0.6	0.0	-	0.8
Revenue & other income	**12.2**	**2.6**	**0.1**	**-**	**14.9**
Employee Expenses	(6.3)	(4.7)	(0.6)	(0.2)	(11.8)
Operating Expenses	(1.9)	(1.5)	(0.1)	(0.6)	(4.1)
Expenses	**(8.2)**	**(6.2)**	**(0.7)**	**(0.7)**	**(15.9)**
EBITDA	**4.0**	**(3.6)**	**(0.6)**	**(0.7)**	**(1.0)**
EBITDA%	**33%**				
Depreciation	(0.2)	(0.1)	(0.0)	-	(0.3)
Non-recurring items	(0.3)	1.0	(0.0)	-	0.6
Unrealised FX gain	0.4	-	-	-	0.4
EBIT	**3.8**	**(2.7)**	**(0.6)**	**(0.7)**	**(0.3)**
Tax	4.7				4.7
NPAT FY13	**8.4**	**(2.7)**	**(0.6)**	**(0.7)**	**4.4**

EBITDA improvement in both AUS & UK

Note: Underlying EBITDA includes recurring revenue and expenses.
Non-recurring items include acquisition costs, R&D refunds received for FY10 & FY11 and one-off UK fund recoveries

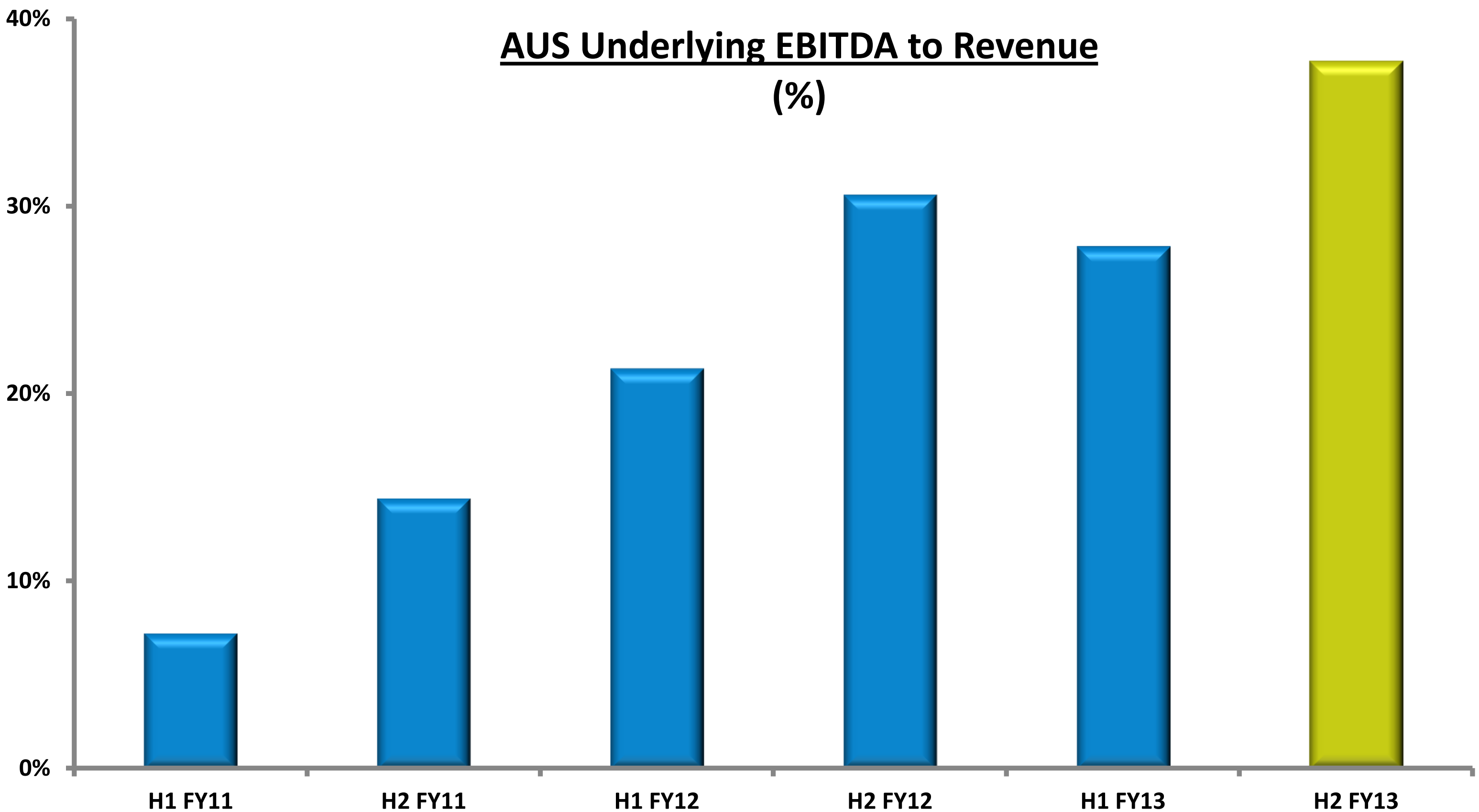
Segments half on half



Underlying EBITDA H2 $0.08m, H1 ($1.0m)
AUS generated $1m uplift in H2

Note: refer page 13 for definition of underlying EBITDA

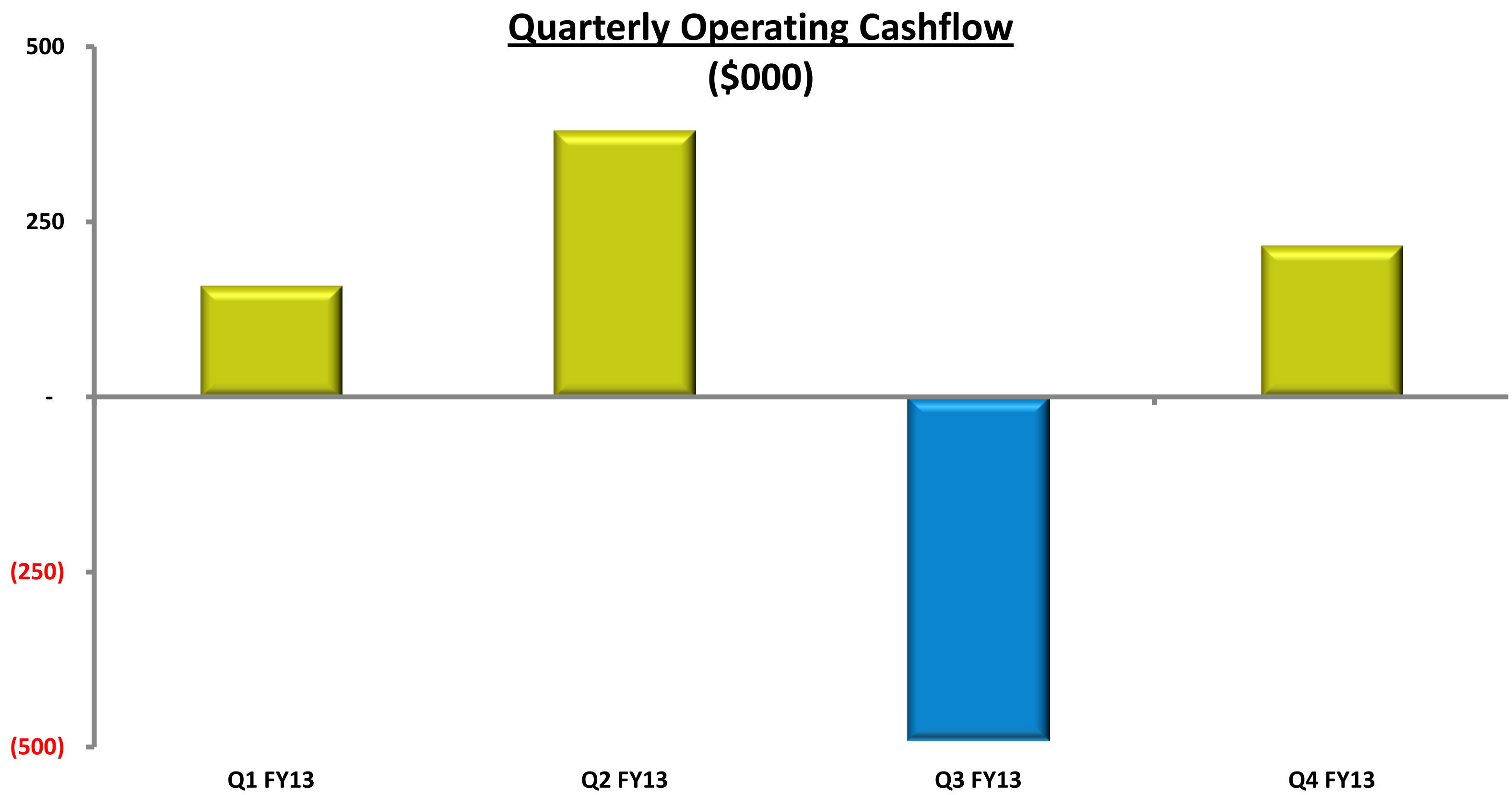
AUS driving profitability



38% EBITDA margin achieved for H2 FY2013
CPS acquisition to drive sustained earnings growth

Note: refer page 13 for definition of underlying EBITDA

Investing back into the business



Annual operating cash outflow $245,000
Q2-Q3 FY13: Acquisition costs & investing in sales

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Overall strategy

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Portfolio Administration

Reigniting growth for our proven leader, V-Wrap

Global SMA Platform

The next generation investment platform

Financial Planning & CRM (WealthCraft)

Taking wealth management to a new level

Portfolio administration (AUS)

V-Wrap is the best-in-class portfolio administration system

- Unique account reconstruction technology
- Unrivalled *corporate actions* processing
- Increasing number of SMSF portfolios

Considerable investment planned

- Continue to enhance reporting capabilities
- Develop full SMSF compliance and reporting functionality in FY2014
- Continue to enhance integration with WealthCraft
- Next generation investor portal

A uniquely compelling combination of CRM, portfolio administration & SMSF compliance and reporting

SMA: The next generation

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Technology generation

Individual investment products
(i.e. insurance bonds, retail managed funds…)

Wrap Platforms

Managed Accounts Platforms
(i.e. IMA, SMA…)

- Big in USA
- Accelerating in Australia

SMA = Separately Managed Accounts
IMA = Individually Managed Accounts

Still early stage ex-US

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Benefits of investing in an SMA

	SMA	Managed Funds	Direct Shares
Tax efficient	✔	X	✔
Transparent	✔	X	✔
Lower brokerage costs	✔	N/A	X
Customisable/flexible	✔	X	✔
Access to professional managers	✔	✔	X
Beneficial ownership	✔	X	✔

A large, well established market in the USA
Now growing strongly in Australia
Early stages internationally

Praemium's journey

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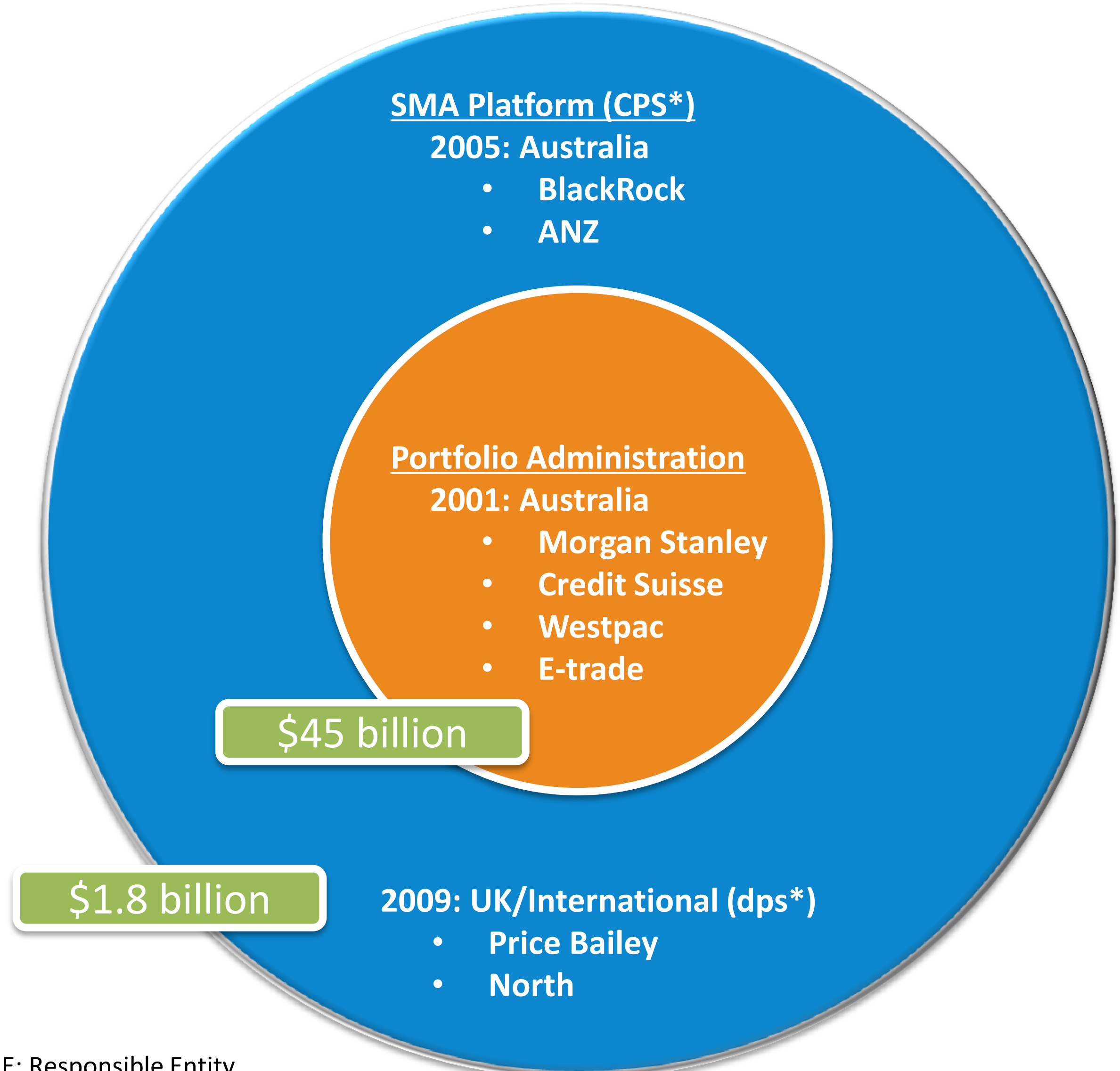

SMA Pedigree

- SMA developed in 2005 in partnership with Merrill Lynch (the US SMA market leader) and Praemium as software provider
- Built upon Praemium's core portfolio administration technology
- Is the market leader in Australia
- Launched in the UK in 2009
- Expanded to the international market in 2012
- Replaced BlackRock as RE* in 2012

*RE: Responsible Entity
CPS: Customised Portfolio Service
dps: Discretionary Portfolio Service

WealthCraft

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Solid start in Australia

- FoFA* compliant
- Expanding the menu of financial planning tools
- Considerable interest from Praemium's existing client base

Growing Asian presence

- Existing WealthCraft clients looking to adopt SMA platform
- Significant opportunity for wealth management firms in China

Huge Global opportunity

- Several global wealth management firms in adoption phase
- Opportunity to leverage multi-lingual and multi-currency capability

*FoFA: Future of Financial Advice

Putting it together

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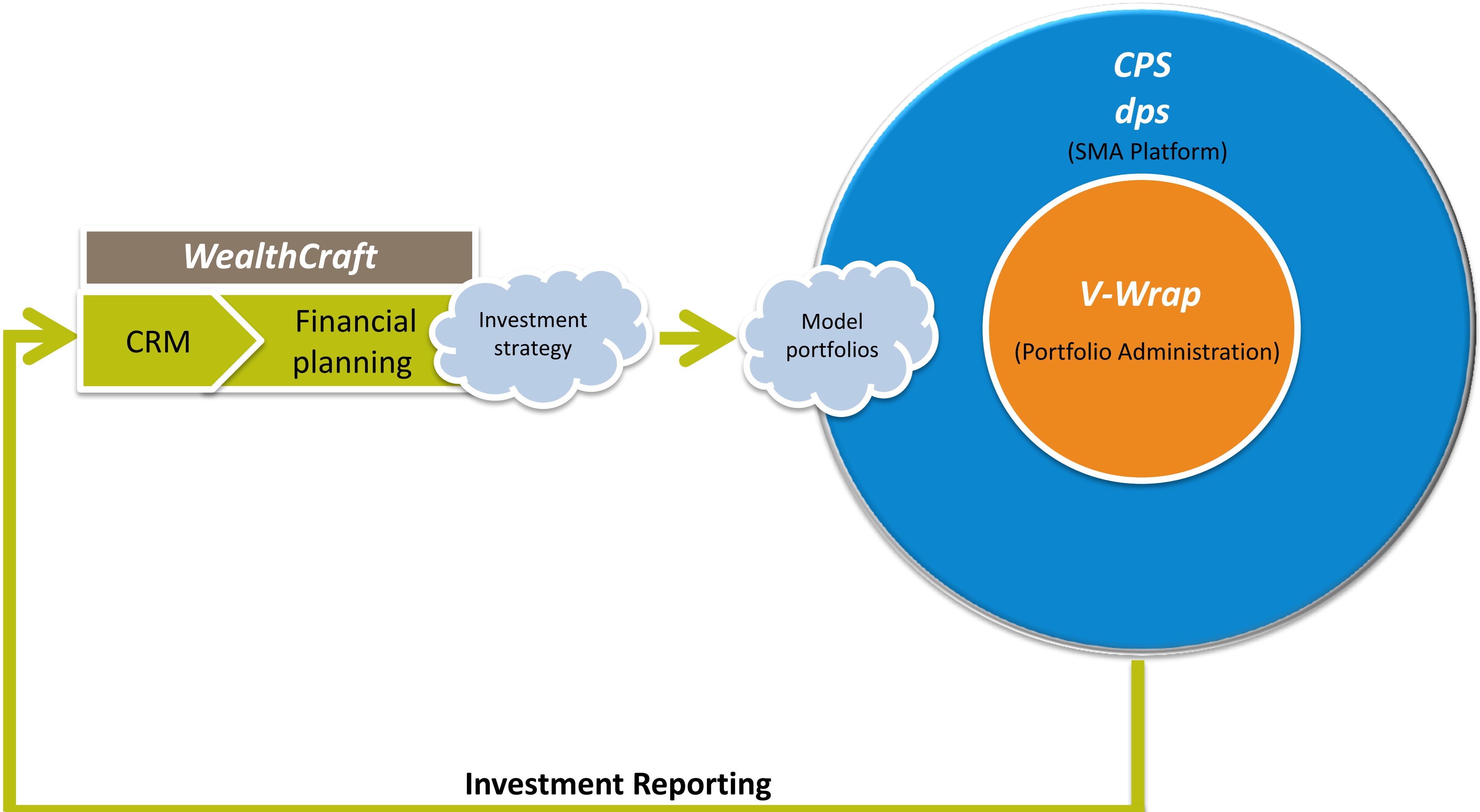

Key objectives in FY2014

- Launch SMSF compliance and reporting in V-Wrap
- Continue to expand WealthCraft functionality and global availability
- Provide packaged solutions of WealthCraft & SMA to international wealth managers
- Launch new investor portal
- Expand asset class menu for Australia SMA platform

Demonstrably scalable business, so focus is on growth