



Freedom Foods Group Limited
ABN 41 002 814 235
80 Box Road
Taren Point NSW 2229

18 September 2013

Company Announcements Office
ASX Limited
Level 4, 20 Bridge Street
Sydney NSW 2000

**Freedom Foods Group Limited
Entitlement Offer Letter to Shareholders**

Please find attached a copy of a letter which was dispatched to shareholders today.

**Rory J F Macleod
Managing Director
Freedom Foods Group Limited**



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Dear Shareholder

FREEDOM FOODS GROUP LIMITED CAPITAL RAISING – ENTITLEMENT OFFER

On 16 September 2013, Freedom Foods Group Limited's (ASX: FNP) (**FNP**) announced a non-renounceable pro-rata entitlement offer of 1 fully paid ordinary share (**Share**) for every 89.4 FNP shares held by shareholders at an issue price of \$2.10 per Share (**Offer Price**).

The Record Date for the Entitlement Offer is 7.00pm (Sydney time) on Wednesday 25 September 2013 (**Record Date**).

The Entitlement Offer is to be implemented under section 708AA of the *Corporations Act 2001* (Cth), as modified by ASIC Class Order CO08/35. The Entitlement Offer will raise up to approximately A\$3 million.

The funds raised under the Entitlement Offer will be used to fund FNP's growth strategy including acceleration of capital projects within Freedom Foods and Pactum Australia, new product initiatives, acceleration and expansion of international sales activities and additional working capital requirements.

FNP will not issue a prospectus for the Entitlement Offer. Instead, a document detailing the Entitlement Offer (**Offer Booklet**) will be lodged with ASX on 1 October 2013 and eligible shareholder will also be sent a copy of the Offer Booklet and a personalised application form on 1 October 2013.

Summary of key features of the Entitlement Offer

The Entitlement Offer is open to eligible shareholders who hold FNP shares as at the Record Date with registered addresses in Australia and New Zealand (**Eligible Shareholders**). All other shareholders are not eligible to participate in the Entitlement Offer and will be notified by FNP separately (**Ineligible Shareholders**). Ineligible Shareholders will not be entitled to subscribe for New Shares under the Entitlement Offer.

Under the terms of the Entitlement Offer, Eligible Shareholders will be entitled to subscribe for 1 New Share for every 89.4 FNP shares held at the Record Date at an issue price of A\$2.10 per New Share.

The Entitlement Offer is non-renounceable and entitlements will not be tradeable on the ASX or otherwise transferable. Accordingly, shareholders who do not take up their entitlements will not receive any value for those entitlements and will have their ownership level of FNP diluted.

Eligible Shareholders may also apply for New Shares in excess of their Entitlement (**Additional New Shares**). Applications for Additional New Shares will be satisfied, wholly or partially, to the extent there is a shortfall in the Entitlement Offer and subject to any scale back by FNP.

If the Additional New Shares applied for exceeds the shortfall, FNP reserves the right to scale back allocations and allot any Additional New Shares amongst applicants for those shares as it determines. Therefore, your application for Additional New Shares may not be successful (wholly or partially). There is no guarantee that you will receive any Additional New Shares. The decision of FNP on the number of Additional New Shares to be allocated to you will be final. If applications are not received from Eligible Shareholders for all New Shares, FNP reserves the right to allot those New Shares at their discretion within 3 months after the close of the Entitlement Offer and at a price no less than the Offer Price.

FNP reserves the right to reduce the number of New Shares allocated to Eligible Shareholders, or persons claiming to be Eligible Shareholders, if their claims prove to be overstated or they fail to provide information to substantiate their claims.

The New Shares and Additional New Shares will rank equally with the existing ordinary shares (**Shares**) from the date of issue except they will not be entitled to receive the dividend of \$0.01 announced in August and payable on 1 November 2013.

Indicative offer timetable

The indicative timetable for the Entitlement Offer is as follows:

Event	Date
FNP announces Entitlement Offer	16 September 2013
FNP sends notice to shareholders containing the information in the Appendix 3B	18 September 2013
Ex date	19 September 2013
Record date to identify shareholders entitled to participate in the Entitlement Offer	7pm (AEST) on 25 September 2013
FNP despatches Offer Booklet to eligible shareholders	1 October 2013
Entitlement Offer opens	1 October 2013
Entitlement Offer closes	5pm (AEST) on 16 October 2013
Notice of under-subscriptions to ASX	21 October 2013
Allotment of new shares under Entitlement Offer	24 October 2013
Commencement of trading on a normal settlement bases	25 October 2013

The above timetable is indicative only and subject to change. FNP reserves the right to amend any or all of these events, dates and times subject to the *Corporations Act 2001* (Cth), the ASX Listing Rules and other applicable laws. In particular, FNP reserves the right to extend the closing date of the Entitlement Offer, to accept late applications either generally or in particular cases or to withdraw the Entitlement Offer without prior notice. The commencement of quotations of New Shares is subject to confirmation from ASX.

More information

Before making a decision whether to apply for New Shares, please read the Offer Booklet carefully in its entirety when you receive it. The Entitlement Offer is scheduled to close at 5:00pm (Sydney time) on Wednesday 16 October 2013.

On behalf of the Board and management of FNP, thank you for your continued support.

Rory J F Macleod
Managing Director
Freedom Foods Group Limited