

25 September 2013

Manager of Company Announcements
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By E-Lodgement

*Dicker Data is the
registered trading name
for Dicker Data Ltd
ABN 95 000 969 362*

DICKER DATA NAMED HARDWARE DISTRIBUTOR OF THE YEAR 2013

The Board of Directors of Dicker Data Limited (ASX: DDR) is pleased to announce our recent success at the ARN Australian IT Industry Awards.

Held on Wednesday, 18 September 2013, Chairman and CEO, David Dicker, along with fellow staff attended the annual event which honours the Australian IT Industry's best performing companies. Dicker Data was named Hardware Distributor of the Year 2013.

David Dicker, who was inducted into the industry's Hall of Fame in 2010, commented – "This award is a great achievement and is representative of Dicker Data's continued success over the past twelve months. I am delighted to accept this award on behalf of the company for the second year in a row. Thank you to all of our staff who made this achievement possible."

The Hardware Distributor of the Year category is determined by peer review. This award further exemplifies Dicker Data's positive market perception and strong relationship with the Australian IT channel. Dicker Data was also named Hardware Distributor of the Year in 2012 and Channel Choice Distributor in both 2011 and 2012.

For and on behalf of the Board,

A handwritten signature in black ink, appearing to read 'David Dicker'.

David Dicker
Chairman & CEO

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of Information Technology products. In addition to Lenovo its vendors include Hewlett-Packard, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 2,600 value added resellers. For more information, see www.dickerdata.com.au