



30 October 2013

To: ASX Company Announcements Platform

BRISBANE BRONCOS LIMITED – NEW DIRECTOR APPOINTMENT

The Board of Brisbane Broncos Limited are pleased to announce that Mr Darren Lockyer has been appointed as a non-executive director of the Company effective immediately.

Mr Lockyer's credentials as a rugby league player are unprecedented. He is the most capped Australian, Queensland and Brisbane Broncos player. He captained the Club for seven years from 2005 to 2011, and remains the longest serving player in Broncos' history.

Throughout his career, Mr Lockyer continuously engaged with the Club's stakeholders, staff, members and supporters. His appointment to the Board will result in him being able to develop stronger relationships with key partners and suppliers, and enable him to have a greater involvement in delivering on key variables to the Club's loyal supporter base. Mr Lockyer will actively participate in the growth strategies and ongoing commercial success of the Brisbane Broncos. As a director he will have the opportunity to utilise his commercial experience and knowledge in delivering value to the Board and the organisation as a whole.

Since retiring from rugby league in 2011, Mr Lockyer has established himself as a successful sports commentator, has worked as an ambassador for several large corporate entities, and has pursued a number of personal business interests. These post-career undertakings have provided him with relevant expertise which in addition to his invaluable rugby league insight will be of significant benefit to the Brisbane Broncos.

In accordance with ASX Listing Rule 3.16.4, the Board advises that a Licence and Endorsement Agreement currently exists between Mr Lockyer and a subsidiary of Brisbane Broncos Limited. The purpose of this agreement is for Mr Lockyer to provide promotional services and intellectual property access to the Brisbane Broncos. The term of this agreement is three years from 1 November 2011 to 31 October 2014. The Licence Fee payable in relation to this agreement is \$80,000, 100,000 and \$120,000 (exc GST) per annum.

Mr Lockyer will receive directors' fees of \$20,700 per annum plus statutory superannuation from the remuneration pool previously approved by shareholders.

For further information, please contact Chairman Mr Dennis Watt on 3858 9111.

Yours sincerely

Brisbane Broncos Limited
Louise Lanigan
Company Secretary