



13th November 2013

The Manager
Market Announcements Office
ASX Limited
By fax 1300 135 638


Dear Sir/Madam

FlexiGroup Limited (ACN 122 574 583)

Notice of initial substantial holder: Form 604

Please find attached a Form 604 (Notice of change in interests of substantial holder) in relation to shares in FlexiGroup Limited (ACN 122 574 583), lodged on behalf of Bennelong Funds Management Group Pty Ltd (ACN 144 676 344) in accordance with section 671B of the Corporations Act 2001.

Yours sincerely


Jeff Phillips
Company Secretary
Encl

Form 604**Corporations Act 2001****Section 671B****Notice of changes of interests of substantial holder**

To: FlexiGroup Limited
ABN: 122 574 583
ASX Code: FXL

1. Details of substantial holder

Name: Bennelong Funds Management Group Pty Ltd (ACN 144 676 344)

There was a change in the interests of the substantial holder on:

The previous notice was given to the company on

The previous notice was dated

8th November 2013

18th June 2013

18th June 2013

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate had a relevant interest in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities	Previous notice		Present notice	
	Person's votes	Voting power	Person's votes	Voting power
Ordinary	17,420,660	6.124%	15,239,774	5.023%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change	Consideration given in relation to change	Class and number of securities	Person's votes affected
08/11/13	Bennelong Funds Management Group Pty Ltd	Sold on market		2,180,886 Ordinary shares	2,180,886

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Persons entitled to be registered as holder	Class and number of securities
Bennelong Funds Management Group Pty Ltd	HSBC		1,643,750 Ordinary shares
Bennelong Funds Management Group Pty Ltd	BNP		7,069,777 Ordinary shares
Bennelong Funds Management Group Pty Ltd	JP Morgan		3,724,260 Ordinary shares
Bennelong Funds Management Group Pty Ltd	NAB Asset Servicing		2,441,791 Ordinary shares
Bennelong Funds Management Group Pty Ltd	Sandhurst Trustees Limited		24,210 Ordinary shares
Bennelong Funds Management Group Pty Ltd	UBS		335,986 Ordinary shares

The custodians in the table above hold shares in FXL as custodian and for which companies in the Bennelong Funds Management Group are either:

- the responsible entity or trustee of pooled investment products such as registered managed investment schemes (Funds); or
- the investment manager of Portfolios held for a number of institutional investors. The institutional investors are generally superannuation funds regulated under the Superannuation Industry Supervision Act 1993.

The holding of shares in FXL was acquired as part of the wide portfolio of Australian shares and units acquired for the Funds and the Portfolios.

The members of the Bennelong Funds Management Group and the Custodians may hold relevant interests due to the capacity of these entities to dispose of the shares in FXL.

Each investor in a Fund owns an undivided interest in the Fund's assets, no client directly owns any asset of the Fund. The unitholding of each Fund varies from time to time as clients enter and withdraw from the Funds. The various institutional investors with portfolios delegate the management of the portfolios to the members of the Bennelong Funds Management Group.

5. Changes in association

The persons who have become associates of, ceased to be associates of, or have changed the nature of their association with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Not Applicable	

6. Addresses

The addresses of persons named in this form are as follows:

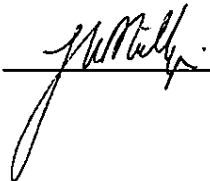
Name	Address
Bennelong Funds Management Group Pty Ltd	Level 2, 9 Queen Street, Melbourne VIC 3000

Signature

Print name: Jeff Phillips

Capacity: Company Secretary

Sign here:



Date:

13/11/2013