

ASX/media release

16 December 2013

UPDATE REGARDING SHARE PURCHASE PLAN

Australia's largest multi-brand food franchisor and leading wholesale coffee roaster, Retail Food Group Limited (RFG or the Company), announced on 31 October 2013 that it would conduct a Share Purchase Plan (SPP) to raise additional capital at an issue price of \$4.30 per share.

The SPP Offer Period has now closed, with the Company having received 620 applications for new shares from shareholders, raising \$5.323m before costs.

The SPP complements the Placement undertaken by the Company on 31 October 2013, which raised \$53m before costs.

RFG anticipates allotment of SPP shares on the 19th of December 2013 and will keep the market informed in this respect.

About Retail Food Group Limited:

RFG owns the Donut King, Brumby's Bakery, Michel's Patisserie, bb's café, Esquires, The Coffee Guy, Pizza Capers Gourmet Kitchen and Crust Gourmet Pizza Brand Systems. In addition, the Company roasts more than 1.35m kilograms of coffee annually through the Evolution Coffee Roasters Group, Caffe Coffee and Barista's Choice coffee brands.

ENDS

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