



Media Release

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HUB 24 launches new branded platform for Total Financial Solutions

HUB24 has launched a new white label investment platform offering for financial planning group Total Financial Solutions (TFS), a wholly owned subsidiary of CountPlus Limited. HUB24, the independent platform provider has been engaged to develop and administer both IDPS and superannuation managed account/ wrap offerings for TFS.

The platform is now available to TFS's 95 financial planners, across 53 nationwide practices which collectively have funds under advice exceeding \$2 billion.

TFS has also engaged the services of leading asset consultant - Ibbotson Associates, to support their development of a range of Portfolios to be administered on HUB24's market leading technology.

This latest launch coincides with the launch this month of branded platforms for Premium Wealth Management and Interprac. These three major licensees authorise more than 230 financial planners Australia wide with \$5 billion of funds under advice across all firms. HUB24 is now actively working with these financial planners to support the promotion of the white labels to new and existing clients.

Commenting on HUB24's recent success Mr Andrew Alcock, Chief Executive Officer said:

"HUB24's award winning and state of the art technology allows licensees to provide unique platform solutions for their advisers and clients. We have developed three new white labels concurrently over the last quarter, allowing rapid deployment for our new licensee clients. Each has their own range of professionally managed portfolios designed to provide clients with improved investment and tax outcomes whilst generating substantial cost savings and efficiencies".

"TFS represents a major new opportunity for our firm, and we are delighted to be chosen as a key strategic partner to implement their exciting managed account initiative. This latest success underscores our goal of being the leading supplier of managed account and wrap technology to the independent financial planning market".

The agreement with TFS takes the number of HUB24's white label offerings to 8, with more than 41 licensees now utilising the next generation platform. Funds under administration are continuing to grow on the platform with HUB24 reporting an increase to \$556m at 31 October from \$384m at June 30 2013 (44.5% growth).

Ends

About HUB24

HUB24 is a financial services company listed on the Australian Stock Exchange (ASX:HUB). The business is focussed on the delivery of the HUB24 platform which supports the achievement of superior superannuation and investment outcomes for investors. HUB24 is a next-generation service with state-of-the-art portfolio management, transaction, and reporting solutions for licensees, financial advisers, accountants, stockbrokers, and institutions.

HUB24 Limited | ABN 87 124 891 685 | ACN 124 891 685

GPO Box 529, Sydney, NSW 2001 Level 8, 20 Bridge St, Sydney, NSW 2000 Australia

T +61 2 8274 6000 F 1300 781 769 W hub24.com.au

HUB24 is not aligned to any major bank, manager or institution, nor does it operate its own financial advice channel. HUB24 is an independent organisation with award winning technology and a growing number of respected and high profile financial services companies as its customers.

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For further information please contact:

Andrew Alcock,
Chief Executive Officer, HUB24 Limited
Level 8, 20 Bridge Street, Sydney NSW 2000
Phone: 02 8274 6000
Email: aalcock@hub24.com.au

Or please visit: www.HUB24.com.au