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ASX release

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nearmap signs licence agreement for Google Maps

nearmap ltd (ASX: NEA) has announced a new commercial licence agreement for Google Maps that aligns with nearmap's goal to work with best-of-breed international partners as part of the company's continued growth strategy.

Key benefits of the agreement include:

- Enhanced and easy-to-use map browser user interface;
- National satellite imagery so customers can use nearmap outside of the company's current high-resolution coverage area;
- Highly accurate street maps combined with integrated street view;
- World-class address and location search;
- Property boundaries;
- Significantly enhanced and upgraded measurement tools and capabilities.

Commenting on today's announcement, nearmap Managing Director Simon Crowther said "This new relationship is part of a continuing strategy to align nearmap with world-class partners such as Amazon Web Services and Google.

"nearmap's focus will be to continue to innovate and offer our customers the most compelling and up-to-date maps and tools available to help them increase productivity, minimise the need to visit a location and save time and money."

About nearmap

nearmap is an innovative online PhotoMapTM content provider that creates and serves high quality, current and changing maps. The Company's breakthrough technology enables our maps to be updated much more frequently than other providers. With more than 85% of Australia's population covered regularly, nearmap is changing the way Australian governments; companies and communities see their world.

Further Information

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