#### FOR IMMEDIATE RELEASE

# Data<sup>#</sup>3 appoints Sue Carter as General Manager – Managed Solutions

**9 January, 2014; Brisbane, Australia**: Data<sup>#</sup>3 Limited, one of Australia's leading business technology solutions companies is pleased to announce the appointment of Sue Carter as General Manager – Managed Solutions.

Sue has over 30 years' experience in the IT industry across the Asia Pacific region and has held senior leadership positions with Unisys, Fujitsu and CSC.

"I am delighted to be joining Data<sup>#</sup>3 at an exciting time in the business with the opportunity to lead the way for Australian organisations in the cloud computing domain. With outsourcing and cloud services a significant part of the company's business, I look forward to working with our customers and enabling them to consider the options available to them through Data<sup>#</sup>3's Hybrid IT offerings," commented Carter.

"Sue's extensive experience in running large operations combined with her deep understanding of sales and delivery of large outsource contracts will be a significant advantage to our organisation," said Laurence Baynham, Group General Manager, Data<sup>#</sup>3.

"Our Managed Solutions business is at the forefront of leading the strategic change for our customers as they transition to a Hybrid IT environment. I look forward to Sue's involvement in helping to further grow this part of our business and welcome her to her new leadership role with Data<sup>#</sup>3," concluded Baynham.

## **MEDIA RELEASE**

### About Data<sup>#</sup>3

Data<sup>#</sup>3 Limited (ASX: DTL) is one of Australia's leading business technology solutions companies servicing customers across a wide range of industries throughout Australia and the Asia Pacific.

The company was established in 1977 and listed on the ASX in 1997.

Working with customer's business and technology teams, Data<sup>#</sup>3 addresses the *Hybrid IT* environment from *on-premise to outsourced to cloud*, through its consulting, software, infrastructure and managed solutions. These solutions leverage market-leading technologies from global vendors and Data<sup>#</sup>3's knowledge, expertise and experience to accelerate the achievement of customer business objectives:

- Software Solutions: for software licensing and deployment; asset management; and business productivity
- Infrastructure Solutions: for hardware lifecycle management; maintenance; and datacentre, network and desktop infrastructure
- Managed Solutions: for staffing; outsourcing; essential support; 'as a service'; cloud brokerage; and consulting.

Data<sup>#</sup>3 reported revenues of \$771 million in the 2012/13 financial year, and has approximately 900 employees. The company is headquartered in Brisbane and operates from 12 locations across Australia.

#### More information about Data<sup>#</sup>3 and its solution offerings is available at: <u>http://www.data3.com.au</u>

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