



McPherson's Limited

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ASX/Media Release

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RESULTS RELEASE - CHANGE OF DATE

From Tuesday 18 February 2014 to Tuesday 25 February 2014

In the company's update provided to the market on 28 January 2014, the company provided guidance as to the underlying after tax profit for the half year ended 31 December 2013 and foreshadowed that it would be undertaking a review of the carrying value of its goodwill and brand names.

As communicated in the company's update on 28 January, underlying after tax profit¹ for the half year ended 31 December 2013 is expected to be \$10.2 million, or 2% below the \$10.4 million achieved in the first half of last year.

With regard to the review of the carrying value of its intangible assets foreshadowed on 28 January, the company is currently undertaking this review and it is apparent that a non-cash impairment will be required. However, further analysis is necessary before the extent of any non-cash impairment of intangibles can be finalised.

As such, McPherson's Limited anticipates announcing the details of any impairment, as well as its results for the half year ended 31 December 2013, as soon as possible; now scheduled to be on **Tuesday 25 February 2014**.

A **results briefing** is also scheduled for Tuesday 25 February 2014, commencing at 11:00am and being held at Level 25, 1 O'Connell Street, Sydney. RSVP to Rebecca Wakefield of McPherson's Limited by telephone on (02) 9370 8042 or email rwakefield@mcpher.com.au.

¹ "underlying after tax profit" excludes non-recurring items reflected in the statutory result for the first half of FY2014 and FY2013, net of income tax.