



MARKET RELEASE

14 February 2014

Shoply Limited

TRADING HALT

The securities of Shoply Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Tuesday, 18 February 2014 or when the announcement is released to the market.

Security Codes: SHP
 SHPO

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