

MEDIA RELEASE

FOR IMMEDIATE RELEASE**Data#3 Wins VMware Solution Provider Partner of the Year Award****Winner for Asia Pacific Japan Region and Global Finalist**

February, 14, 2014; Brisbane, Australia: Data#3 Limited, one of Australia's leading business technology solutions companies, has been announced as the VMware Solution Provider Partner of the Year in the APJ region and a finalist in the global award category.

The award recognises Data#3's ongoing commitment and investment in offering both sales and technical expertise across all aspects of VMware solutions to customers and was presented at VMware Partner Exchange 2014, VMware's annual partner event, held in San Francisco.

Data#3 Group General Manager, Laurence Baynham said that the company was delighted to have won this award from VMware.

"Data#3's success in achieving the VMware Solution Provider of the Year reflects our strategy to partner with global leaders to consistently provide the best solutions to meet our customers' needs in a Hybrid IT environment.

"After many years of investment in VMware, it is pleasing to see that we have also been acknowledged as a global finalist for this award. This recognition is testament to the strength and ongoing capability of our team in delivering VMware solutions to customers." concluded Baynham.

"We are pleased to acknowledge the achievements made in 2013 by our partners within the region," said Duncan Bennet, Managing Director, VMware Australia & New Zealand. "VMware is dedicated to educating and equipping our partners with the resources they need to master the new reality of the software defined enterprise that enables more agile delivery of IT services – for organizations of all sizes. We congratulate Data#3 on winning a VMware Partner Network Award and look forward to our continued mutual success in 2014."

Data#3 is a VMware Premier Solutions Provider Partner, the highest level of partner status in Australia.

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About VMware Partner Exchange 2014

VMware Partner Exchange 2014 is the leading global event for virtualization and cloud partners, bringing thousands of members from the VMware partner ecosystem together to discuss the future of the industry. With more than 190 breakout sessions and an exhibitor Solutions Exchange, partners gain valuable insight on how to leverage new technologies to deliver next generation enterprise hybrid cloud solutions to customers. To learn more about VMware Partner Exchange visit www.vmwarepartnerexchange.com

About Data#3

Data#3 Limited (ASX: DTL) is one of Australia's leading business technology solutions companies servicing customers across a wide range of industries throughout Australia and the Asia Pacific.

The company was established in 1977 and listed on the ASX in 1997.

Working with customer's business and technology teams, Data#3 addresses the **Hybrid IT** environment from **on-premise to outsourced to cloud**, through its software, infrastructure and managed solutions. These solutions leverage market-leading technologies from global vendors and Data#3's knowledge, expertise and experience to accelerate the achievement of customer business objectives:

- Software Solutions: for software licensing and deployment; asset management; and business productivity
- Infrastructure Solutions: for hardware lifecycle management; maintenance; and datacentre, network and desktop infrastructure
- Managed Solutions: for staffing; outsourcing; essential support; 'as a service'; cloud brokerage; and consulting.

Data#3 reported revenues of \$771 million in the 2012/13 financial year, and has approximately 900 employees. The company is headquartered in Brisbane and operates from 12 locations across Australia.

More information about Data#3 and its solution offerings is available at: <http://www.data3.com.au>

For additional information contact:

Ally Burt
Team Leader – Marketing Communications
Data#3 Limited
Tel: 07 3243 6216 | Mob: 0427 189 988
Email: ally_burt@data3.com.au

Laurence Baynham
Group General Manager
Data#3 Limited
Tel: 07 3243 6210 | Mob: 0413 155 150
Email: laurence_baynham@data3.com.au

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