

## INFOMEDIA ANNOUNCES APPOINTMENT OF NEW CHAIRMAN

Wednesday, 19 February 2014

SYDNEY – International automotive software developer, Infomedia Ltd (ASX:IFM) today announced that Mr Richard Graham has stepped down as Chairman and the Board has unanimously appointed Ms Fran Hernon as its new Chairman.

Mr Graham founded Infomedia Ltd in 1987 has been its Chairman since the Company's incorporation in that year. He will remain a non-executive director of the Company.

Ms Hernon has led and served on committees of the Board and currently serves on the Audit, Risk and Governance Committee. She has extensive experience in media, publishing, marketing and technology and has served 14 years with the organisation.

Mr Graham said: "I've enjoyed serving the shareholders as Chairman and step down in the knowledge that the Company has an experienced and strong replacement who will be well supported by a talented, stable executive team."

Ms Hernon said: "On behalf of the directors, shareholders and employees, I would like to thank Richard for his leadership and unwavering commitment to the Company over many years, both as founder and Executive Chairman. The Board is grateful that Richard's experience and expertise will continue to be available to the Company in his capacity as a non-executive director."

**- ENDS -**

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### **About Infomedia:**

Infomedia Ltd is a leading supplier of information solutions to the parts and service sector of the global automotive industry. It specialises in developing and supplying cloud-based software to franchised automotive dealerships. Its Electronic Parts Catalogues (EPC) allow dealers to quickly and precisely identify replacement parts manufactured by the world's leading automotive companies. Its Superservice solution suite and service-related data solutions such as the Superservice Menus™ system that enables the service department to produce accurate service quotations for its customers.

The Company has a strong and growing recurring revenue base, supported by 75,000 subscriptions and is used by over 150,000 personnel from auto dealers in more than 185 countries, in 31 languages.

Infomedia Ltd is a publicly-listed company on the Australian Securities Exchange (ASX symbol "IFM"). For more information visit [www.superservice.com](http://www.superservice.com)