

28 February 2014

The Manager Market Announcements Platform Australian Securities Exchange World Reach Limited ABN 39010 568 804

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Issue of Shares and Cancellation of Options (Appendix 3B Form)

#### Issue of New Ordinary Shares - Placement

World Reach Limited previously advised that it issued on 24 February 2014 new ordinary shares as follows:-

- Issued 2,920,000 ordinary shares to Ample Skill Limited, a Hong Kong based private investment fund, which subscribed for a placement of ordinary shares at an issue price of \$0.15 per share. The issue raised \$438,000 for working capital purposes.

#### Variation to Conversion Price of Convertible Notes

Following the placement of shares on 24 February 2014, there is a change to the number of shares that may be issued on full conversion of all existing convertible notes:-

- Under the terms of the Convertible Note Trust Deed the conversion price has changed as a consequence of the placement being at a lower conversion price than that which previously applied to convertible notes. Under the terms of the Convertible Note Trust Deed the conversion price becomes 80% of the new capital raising. See the Appendix 3B for full details.

#### **Expiry of Options**

Since the filing of the previous Appendix 3B certain options have expired and been cancelled as follows:-

 Cancelled 80,500 options previously issued to employees under the Employee Option Plan, the exercise period having expired pursuant to the terms and conditions of the options issue.

The attached Appendix 3B provides a summary of all securities currently issued by the Company.

Yours faithfully,

Dennis Payne

Company Secretary

## Appendix 3B

# New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12, 04/03/13

Mama	of ontity	
Name	of entity	

## WORLD REACH LIMITED

#### ABN

39 010 568 804

We (the entity) give ASX the following information.

#### Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

+Class of +securities issued or to be issued Ordinary shares issued by placement.

Ordinary shares possible from convertible note conversion.

Number of \*securities issued or to be issued (if known) or maximum number which may be issued 2,920,000 ordinary shares issued by placement.

Increase in the number of shares that would be issued to holders of convertible notes if all holders decided to exercise their right of conversion, from 10,225,000 shares to 18,124,998 shares.

Principal terms of the \*securities (e.g. if options, exercise price and expiry date; if partly paid \*securities, the amount outstanding and due dates for payment; if \*convertible securities, the conversion price and dates for conversion)

2,920,000 shares issued by placement at \$0.15 per share.

Under the terms of the Convertible Note Trust
Deed, the conversion price of notes
will be adjusted to 80% of the
conversion price of the placement
shares issued on 24 February 2014,
as a consequence of the placement
shares being issued at a lower price.

<sup>+</sup> See chapter 19 for defined terms.

4	Do the *securities rank equally in all respects from the *issue date with an existing *class of quoted *securities?  If the additional *securities do not rank equally, please state:  • the date from which they do  • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment  • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment	Yes
5	Issue price or consideration	Placement at \$0.15 per share.
6	Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)	The conversion price of convertible note issue #1 and #2 was \$0.20 per share. Issue #3 conversion price was \$0.25 per share. Therefore the conversion price of issues #1, #2 and #3 becomes \$0.12 per share, being 80% of the placement share price of \$0.15.  Placement shares issued to raise working capital.  Conversion price of convertible notes changed to meet the terms of the Convertible Note Trust Deed as a consequence of the placement issue.
6a	Is the entity an *eligible entity that has obtained security holder approval under rule 7.1A?  If Yes, complete sections 6b – 6h in relation to the *securities the subject of this Appendix 3B, and comply with section 6i	Yes
6b	The date the security holder resolution under rule 7.1A was passed	28 November 2013.
6с	Number of *securities issued without security holder approval under rule 7.1	1,756,770

6d	Number of *securities issued with security holder approval under rule 7.1A	1,163,230	
6e	Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	Nil	
6f	Number of *securities issued	Nil	
01	under an exception in rule 7.2	1411	
6g	If *securities issued under rule	Yes.	
95	7.1A, was issue price at least 75%	Placement shares issue	ed 24 February 2014 at
	of 15 day VWAP as calculated under rule 7.1A.3? Include the	\$0.15 per shar	
	+issue date and both values. Include the source of the VWAP calculation.	15 Day VWAP was trades).	\$0.12 (source: actual
6h	If topourities were issued under	NI-41:1-1-	
OII	If *securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	Not applicable.	
<i>c</i> :	Calculate the autiture nonceining	1	
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	7,950 shares	
7	<sup>+</sup> Issue dates	New ordinary shares i	ssued on 24 February
•	Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A.	2014.	,,
	Cross reference: item 33 of Appendix 3B.		
		Number	+Class
8	Number and <sup>+</sup> class of all <sup>+</sup> securities quoted on ASX ( <i>including</i> the <sup>+</sup> securities in section 2 if applicable)	14,631,797	Ordinary Shares

<sup>+</sup> See chapter 19 for defined terms.

9 Number and \*class of all \*securities not quoted on ASX (*including* the \*securities in section 2 if applicable)

Number	+Class
41	Notes maturing on 1 July 2015 convertible into 8,541,666 shares (part of Note issue #1).
20	Notes maturing on 1 July 2015 convertible into 4,166,666 shares (Note issue #2).
26	Notes maturing on 31 January 2016 convertible into 5,416,666 shares (Note issue #3).
1,000,000	Options issued to Directors following shareholder approval.
262,000	Options issued under the Employee Option Plan
435,000	Options issued to Convertible Note Holders (of Note issue#1).
178,572	Options issued to Convertible Note Holders (of Note issue#2).
260,000	Options issued to Convertible Note Holders (of Note issue#3).

Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

Not applicable.

Not applicable.

## Part 2 - Pro rata issue

11	Is security holder approval required?
12	Is the issue renounceable or non-renounceable?
13	Ratio in which the *securities will be offered
14	<sup>+</sup> Class of <sup>+</sup> securities to which the offer relates
15	*Record date to determine entitlements
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?
17	Policy for deciding entitlements in relation to fractions
18	Names of countries in which the entity has security holders who will not be sent new offer documents  Note: Security holders must be told how their
	entitlements are to be dealt with.  Cross reference: rule 7.7.
19	Closing date for receipt of acceptances or renunciations
20	Names of any underwriters
21	Amount of any underwriting fee or commission

<sup>+</sup> See chapter 19 for defined terms.

22	Names of any brokers to the issue	
23	Fee or commission payable to the broker to the issue	
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	
25	If the issue is contingent on security holders' approval, the date of the meeting	
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	
28	Date rights trading will begin (if applicable)	
29	Date rights trading will end (if applicable)	
30	How do security holders sell their entitlements <i>in full</i> through a broker?	
31	How do security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	
<b>32</b>	How do security holders dispose of their entitlements (except by sale through a broker)?	
33	<sup>+</sup> Issue date	

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<sup>+</sup> See chapter 19 for defined terms.

### You need only complete this section if you are applying for quotation of securities Type of \*securities 34 (tick one) +Securities described in Part 1 (a) (b) All other \*securities Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities Entities that have ticked box 34(a) Additional securities forming a new class of securities Tick to indicate you are providing the information or documents If the \*securities are \*equity securities, the names of the 20 largest holders of the 35 additional \*securities, and the number and percentage of additional \*securities held by those holders If the \*securities are \*equity securities, a distribution schedule of the additional 36 +securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over A copy of any trust deed for the additional \*securities 37 Entities that have ticked box 34(b) Number of \*securities for which 38 <sup>+</sup>quotation is sought +Class of +securities for which 39 quotation is sought

Part 3 - Quotation of securities

<sup>+</sup> See chapter 19 for defined terms.

40	Do the *securities rank equally in all respects from the *issue date with an existing *class of quoted *securities?		
	If the additional *securities do not rank equally, please state:  • the date from which they do  • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment  • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment		
41	Reason for request for quotation now		
	Example: In the case of restricted securities, end of restriction period		
	(if issued upon conversion of another *security, clearly identify that other *security)		
		Number	+Class
42	Number and *class of all *securities quoted on ASX ( <i>including</i> the *securities in clause 38)		
			I

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<sup>+</sup> See chapter 19 for defined terms.

#### **Quotation agreement**

- <sup>†</sup>Quotation of our additional <sup>†</sup>securities is in ASX's absolute discretion. ASX may quote the <sup>†</sup>securities on any conditions it decides.
- 2 We warrant the following to ASX.
  - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
  - There is no reason why those \*securities should not be granted \*quotation.
  - An offer of the \*securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any \*securities to be quoted and that no-one has any right to return any \*securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the \*securities be quoted.
- If we are a trust, we warrant that no person has the right to return the \*securities to be quoted under section 1019B of the Corporations Act at the time that we request that the \*securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before †quotation of the †securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:

Date: 28 February 2014

Company secretary

Print name: Dennis Payne

<sup>+</sup> See chapter 19 for defined terms.

## Appendix 3B – Annexure 1

## Calculation of placement capacity under rule 7.1 and rule 7.1A for eligible entities

Introduced 01/08/12 Amended 04/03/13

#### Part 1

Rule 7.1 – Issues exceeding 15% of capital		
Step 1: Calculate "A", the base figure from which the placement capacity is calculated		
Insert number of fully paid +ordinary securities on issue 12 months before the +issue date or date of agreement to issue	11,461,797	
Add the following:		
<ul> <li>Number of fully paid <sup>+</sup>ordinary securities issued in that 12 month period under an exception in rule 7.2</li> </ul>	On 12/04/13 – issue of ordinary shares under Share Purchase Plan: 250,000	
<ul> <li>Number of fully paid <sup>+</sup>ordinary securities issued in that 12 month period with shareholder approval</li> </ul>	Nil	
<ul> <li>Number of partly paid <sup>+</sup>ordinary securities that became fully paid in that 12 month period</li> </ul>	Nil	
<ul> <li>Note:</li> <li>Include only ordinary securities here — other classes of equity securities cannot be added</li> <li>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</li> <li>It may be useful to set out issues of securities on different dates as separate line items</li> </ul>		
<b>Subtract</b> the number of fully paid <sup>+</sup> ordinary securities cancelled during that 12 month period	Nil	
"A"	11,711,797	

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<sup>+</sup> See chapter 19 for defined terms.

Stop 2: Coloulate 45% of "A"			
Step 2: Calculate 15% of "A"			
"B"	0.15		
	[Note: this value cannot be changed]		
<b>Multiply</b> "A" by 0.15	1,756,770		
Step 3: Calculate "C", the amount of placement capacity under rule 7.1 that has already been used			
<b>Insert</b> number of <sup>+</sup> equity securities issued or agreed to be issued in that 12 month period <i>not counting</i> those issued:	1,756,770 on 24 February 2014.		
Under an exception in rule 7.2			
Under rule 7.1A			
<ul> <li>With security holder approval under rule 7.1 or rule 7.4</li> </ul>			
<ul> <li>Note:</li> <li>This applies to equity securities, unless specifically excluded – not just ordinary securities</li> <li>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</li> <li>It may be useful to set out issues of securities on different dates as separate line items</li> </ul>			
"C"	1,756,770		
Step 4: Subtract "C" from ["A" x "B"] to calculate remaining placement capacity under rule 7.1			
"A" x 0.15	1,756,770		
Note: number must be same as shown in Step 2			
Subtract "C"	1,756,770		
Note: number must be same as shown in Step 3			
<i>Total</i> ["A" x 0.15] – "C"	0		
	[Note: this is the remaining placement capacity under rule 7.1]		

<sup>+</sup> See chapter 19 for defined terms.

Rule 7.1A – Additional placement capacity for eligible entities		
Step 1: Calculate "A", the base figure from which the placement capacity is calculated		
"A"	11,711,797	
Note: number must be same as shown in Step 1 of Part 1		
Step 2: Calculate 10% of "A"		
"D"	0.10	
	Note: this value cannot be changed	
Multiply "A" by 0.10	1,171,180	
Step 3: Calculate "E", the amount of placement capacity under rule 7.1A that has already been used		
Insert number of +equity securities issued or agreed to be issued in that 12 month period under rule 7.1A	1,163,230 on 24 February 2014.	
<ul> <li>Notes:</li> <li>This applies to equity securities – not just ordinary securities</li> <li>Include here – if applicable – the securities the subject of the Appendix 3B to which this form is annexed</li> <li>Do not include equity securities issued under rule 7.1 (they must be dealt with in Part 1), or for which specific security holder approval has been obtained</li> <li>It may be useful to set out issues of securities on different dates as separate line items</li> </ul>		
"E"	1,163,230	

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<sup>+</sup> See chapter 19 for defined terms.

Step 4: Subtract "E" from ["A" x "D"] to calculate remaining placement capacity under rule 7.1A		
"A" x 0.10	1,171,180	
Note: number must be same as shown in Step 2		
Subtract "E"	1,163,230	
Note: number must be same as shown in Step 3		
<b>Total</b> ["A" x 0.10] – "E"	7,950	
	Note: this is the remaining placement capacity under rule 7.1A	

<sup>+</sup> See chapter 19 for defined terms.