

3rd March 2014

Company Announcements Office
ASX Limited
Level 4, 20 Bridge Street
Sydney NSW 2000

**Freedom Foods Group Limited
Dividend Reinvestment Plan**

On 27th February 2014, the directors announced that the Company will pay an interim fully franked dividend of \$0.015 per ordinary share. The record date for determining entitlements is 1st April 2014 and the payment date is 30th April 2014. The directors also announced that a fully franked converting preference share dividend will be paid in accordance with the terms of the converting preference shares. The record date for determining entitlements is 1st April 2014 and the payment date is 15th April 2014.

The Company confirms that the Company's Dividend Reinvestment Plan (**DRP**) is not in operation for the fully franked converting preference share dividend, which will be paid in accordance with the terms of the converting preference shares.

The Company advises that the Company's **DRP** is in operation for the interim fully franked dividend of \$0.015, under which shareholders may elect to have all or part of their dividend payment reinvested in new ordinary shares. The **DRP** is offered at a 5% discount to the weighted average share price, calculated by reference to the 5 trading days prior to the record date for dividends. Shareholders wishing to participate in the **DRP** should contact the Company's share registry, Link Market Services. The last day for the receipt of an election notice for participation in the plan is 1st April 2014 as set out in the **DRP** rules.

Yours Sincerely



Sharon Maguire
Assistant Company Secretary
Freedom Foods Group Limited