

Shoply Limited

ASX:SHP

ASX and Media Release

6 March 2014

Revised Rights Issue Timetable

Shoply Limited (**Shoply** or the **Company**) refers to its announcement dated 4 March 2014 about the Company's proposed Rights Issue, and advises that the indicative timetable of the Rights Issue has been revised in accordance with the table set out below. The Company now expects to lodge a prospectus with ASX and ASIC tomorrow, Friday 7 March 2014, and it is anticipated that the Rights Issue offer will open on Wednesday 19 March 2014.

Event	Proposed date (2014)
Announcement date	Tuesday 4 March
Prospectus lodged with ASIC and ASX	Friday 7 March
Option holders are sent a letter notifying them of the Rights Issue	Friday 7 March
Shareholders are sent a letter notifying them of the Rights Issue	Tuesday 11 March
Shares quoted "ex-rights" and rights commence trading	Wednesday 12 March
Record Date (7:00pm Melbourne time)	Tuesday 18 March
Prospectus and Application Form is sent to all eligible shareholders	Wednesday 19 March
Rights issue opens	Wednesday 19 March
Rights trading ends	Wednesday 26 March
New shares and options quoted on a deferred settlement basis	Thursday 27 March
Rights issue closes (5:00pm Melbourne time)	Wednesday 2 April
ASX notified of under-subscriptions	Thursday 3 April
Issue date	Thursday 10 April
New shares and free attaching options expected to commence trading on a normal basis	Friday 11 April

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For further information contact:

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About Shoply Limited

Shoply is an Online Shopping and Online Advertising business focusing on the retail sale of consumer goods and distribution of advertising to publishers and publisher networks.

<http://www.shoply.com.au>