



2 April 2014

APPOINTMENT OF COMPANY SECRETARY

Greencross Ltd ("Greencross") (ASX:GXL) advises that Vincent Pollaers has been appointed as Company Secretary of Greencross, effective today.

Vincent Pollaers, as the Company Secretary, is the person nominated under Listing Rule 12.6 for communication with the ASX with regard to Listing Rule matters.

-ENDS-

ABOUT GREENCROSS

Greencross' foundations date back to 1994 and the Company has grown to become Australasia's pet specialist of choice through the acquisition and integration of 103 veterinary practices and 130 large format pet retail outlets in Australia and New Zealand. On 31 January 2014, Greencross acquired Mammoth, resulting in Greencross becoming Australasia's largest integrated consumer-facing pet care company.

Greencross' strategy is to continue to consolidate the fragmented veterinary services and pet accessories and pet food supply industries in Australia. Greencross is focused on delivering exceptional veterinary medicine, pet foods and products and levels of care to its customers and pets.

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