Data#3

Data#3 Wins VMware End User Computing Partner of the Year Award

April, 10, 2014; Brisbane, Australia: Data#3 Limited, one of Australia's leading business technology solutions companies, has been announced as the VMware End User Computing Partner of the Year for ANZ.

The award was presented at the VMware Partner Exchange event in Sydney last week.

The End User Computing Partner of the Year award recognises Data#3's significant capability and experience in delivering End User Computing and Mobility solutions to the market, as well as its involvement in some of the largest projects in the region.

Data#3 Group General Manager, Laurence Baynham said that the company was pleased to have been recognised with this award from VMware.

"Data#3's achievement in winning the End User Computing Partner of the Year reflects our strategy to partner with global leaders to consistently provide the best solutions to assist our customers in addressing the needs of the Business Consumer.

"This recognition is testament to the strength and ongoing capability of our team in delivering VMware solutions to customers. This award builds on our recent achievement in being recognised as the VMware Solution Provider Partner of the Year for APJ and a finalist in the global award category," concluded Baynham.

"Being selected as one of VMware's end user computing partners is already an exclusive accolade, and this award clearly highlights Data#3's exemplary track record in delivering tangible business and productivity improvements with our solution suite," said John Donovan, Director, Channels, Australia & New Zealand, VMware.

Data#3 is a VMware Premier Solutions Provider Partner, the highest level of partner status in Australia.

About Data#3

Data#3 Limited (ASX: DTL) is one of Australia's leading business technology solutions companies servicing customers across a wide range of industries throughout Australia and the Asia Pacific.

The company was established in 1977 and listed on the ASX in 1997.

Working with customer's business and technology teams, Data#3 addresses the *Hybrid IT* environment from *on-premise* to *outsourced* to *cloud,* through its software, infrastructure and managed solutions. These solutions leverage market-leading technologies from global vendors and Data#3's knowledge, expertise and experience to accelerate the achievement of customer business objectives:

- Software Solutions: for software licensing and deployment; asset management; and business productivity
- Infrastructure Solutions: for hardware lifecycle management; maintenance; and datacentre, network and desktop infrastructure
- Managed Solutions: for staffing; outsourcing; essential support; 'as a service'; cloud brokerage; and consulting.

Data#3 reported revenues of $771 million in the 2012/13 financial year, and has approximately 900 employees. The company is headquartered in Brisbane and operates from 12 locations across Australia.

More information about Data#3 and its solution offerings is available at: http://www.data3.com.au

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