



ASX Announcement

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ICOLLEGE SETS THE STANDARD FOR GLOBALLY COMPLIANT TRAINING

ICOLLEGE EDUCATION DIRECTOR DR PHIL RUTHERFORD DEVELOPS ONLINE VOCATIONAL EDUCATION FRAMEWORK TO MEET TRAINING STANDARDS INTERNATIONALLY

iCollege is set to revolutionise vocational education worldwide by delivering courses that meet training benchmarks from across the globe, education expert Dr Phil Rutherford says.

The new online career education provider will offer a series of short courses and career qualifications that align with a set of international standards currently under development by iCollege Director of Education Dr Rutherford.

Dr Rutherford, an internationally respected vocational education and training specialist, said research had shown a majority of skills that current and future employees need are not gained through attendance at many vocational education courses.

"The most important skills are often missed," Dr Rutherford said.

"Many vocational education training programs concentrate only on the so-called 'hard' skills, but it is the 'soft' skills that get and keep employees in a job."

Recent research from the current vocational education sector and feedback from trainers suggested less than 40 per cent of the skills employees needed on the job are gained through present vocational education and training.

The new guidelines will see iCollege courses meet the individual qualifications framework of every country globally that offers this form of education, making iCollege the only online career provider aligned with training standards internationally.

college

educating the world

Dr Rutherford, who has worked with and led teams in the creation of all of the world's most important vocational education systems, claimed training providers are missing an opportunity to really make a difference not only in the

workplace, but also in the broader community and industry.

"iCollege is taking a totally different approach," he said.

"We are concentrating on the skills and knowledge individuals and teams need to increase their chances of obtaining

work or improving at the job they are doing."

Dr Rutherford said many vocational education providers are frustrated at their inability to make a real impact in the

workplace.

"The vocational education training system that we are creating will enable trainers to get national and international

recognition for the results they achieve, not the number of qualifications they award," he said.

"This will begin a new era of education and training for the workplace globally."

iCollege is expected to launch to the public soon.

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For further information contact:

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About iCollege Limited:

iCollege Limited (ASX: ICT) is a training organisation that provides practical and comprehensive specialist education to

students from all over the world. Launching in 2014 to help workers stay relevant in an ever-changing employment

environment, the 100 per cent online education provider creates more engaging training experiences for people looking

to get ahead.