nearmapilities property



Introduction

Jack McKeon Commercial Director





Update Event and nearmap Property

Paul Peterson Senior VP Product & Engineering







Unique technology









- Capturing 85% of Australia's population
- Repeatedly



PRINCES TO THE REAL PROPERTY. si tratokisca Lipdata - PEDFI : HEDLAND WA, Clear & time-stamped imagery of the world's



BORNAGE TOURS OF THE mention objects - Modification We. Facilities transpose get a new properties with discussion believants



entranscera municipal tile to

CONTRACTOR STORY OF THE P.



Contribute Victims - 10/10/01/17 WA. Accumusly worker secure amplies

remarkation contributions are entire.

CONTRACTOR STORY Facebook in Update - 15/10/07 NOST WSST KSW. Removaling carr



PROFESSIONAL PROFESSION, Name of #PhotoMags Update - #SYDNEY NSW. Construction progresses at Barangardo in Sydney's CSD.



BOTTOM STATE OF THE PARTY. the same all positions of the Section ACC House Hard Street employees Sere will yield by marketing works projects werear-



PERSONAL PROPERTY AND PROPERTY. #Photokhips Lipdata - #SUNSHINE UXXAST

QLD. Spectacular images of the Sunshine Coast from Noosa Heads to Maroodhydore.



CONTRACTOR STATE OF THE PARTY. #Photokings Lipdate - #LCHNE VIC: Brand new images of Angleses, Lome, and the Great Ocean Road



CONTRACTOR STATE OF THE PERSON NAMED IN the real House I have been been been required to the second required



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#PhotoMaca Update - #ECWITAL NSW, Brand

responses on conference of the policy of the property of the policy of t programmed the Good Count Livive with Hospital.



Company and the Company of the Compa





CONTRACTOR STORAGE STATE

new survey of Bowral and surrounds, including detailed properly imagery.



CONTRACTOR STORY news an algorithm (Invited to America) mages of the History Skin Project Sold from the Burray Science



current coestricisance &

CONTRACTOR STORES SEE S. AFFrontier - FROEBOURNE WA. Use nearmap's layers to view Native Title Determination boundaries.



THE TAXABLE MANAGEMENT

PERSONAL PROPERTY. REPORTATION LINEAR - RECOMPONISA CLUI, PhotoMaps are perfect for checking inventory without leaving the office.

THE PERSON NAMED IN



mineral strategy and a second second

CONTRACTOR CONTRACTOR #PhotoMabs Update - #SYDNEY NSW. Monitor how neighborhoods change over time.



High resolution

























Accurate digital measurements







- High resolution enables
- close inspection
- accurate digital measurements
- Combined with Current
- reliable decisions
- expert opinions



 Track changes over time with nearmap's Timeline





- Environmental events
- Construction progress









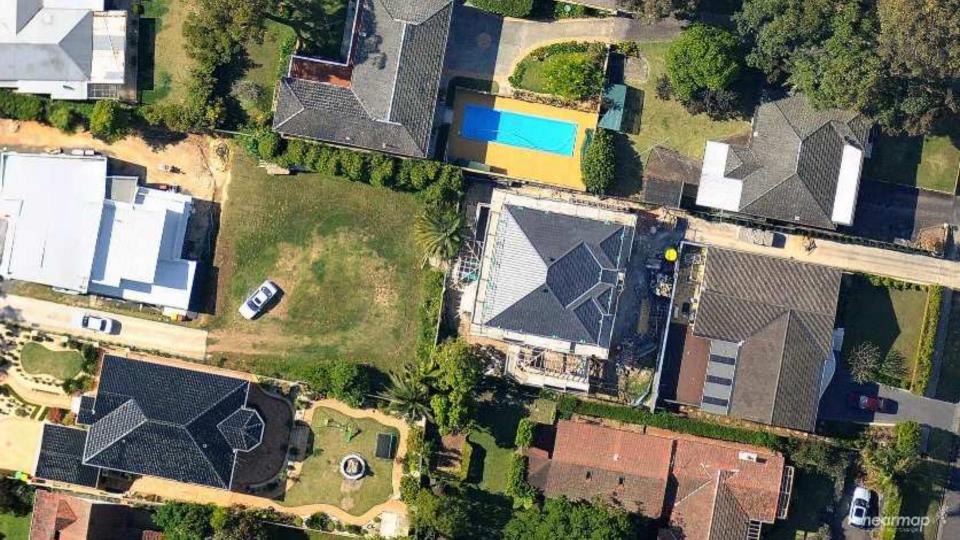














Views

- Orthogonal, oblique, terrain and roadmap
- Integrated street view









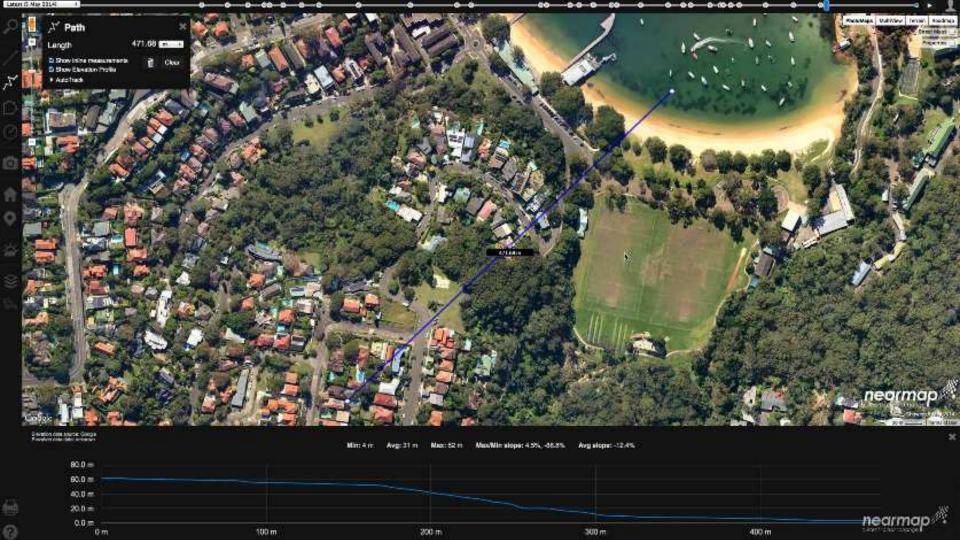




Recent







Recent

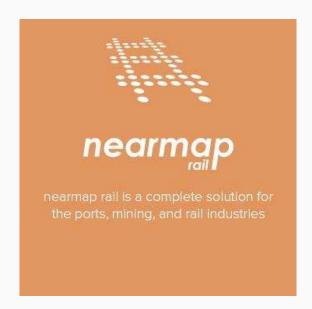






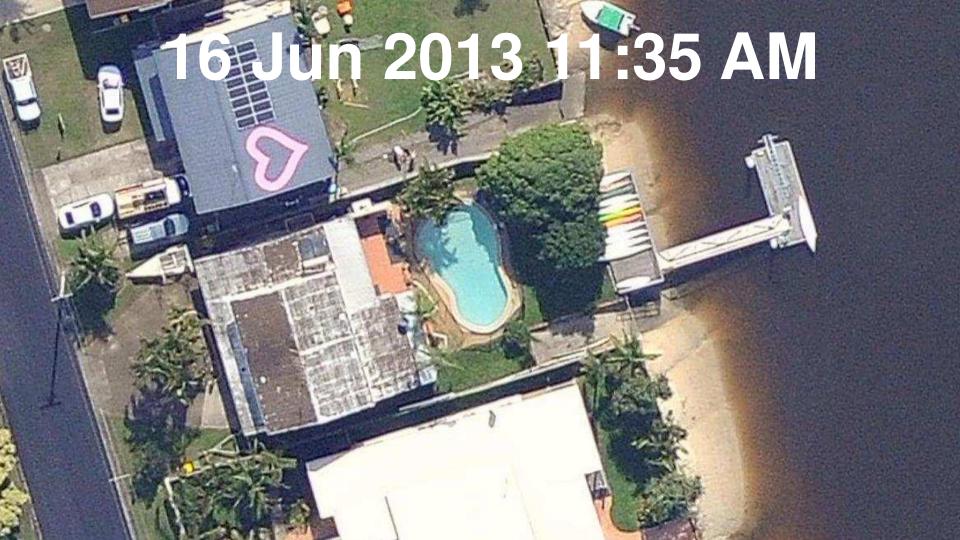


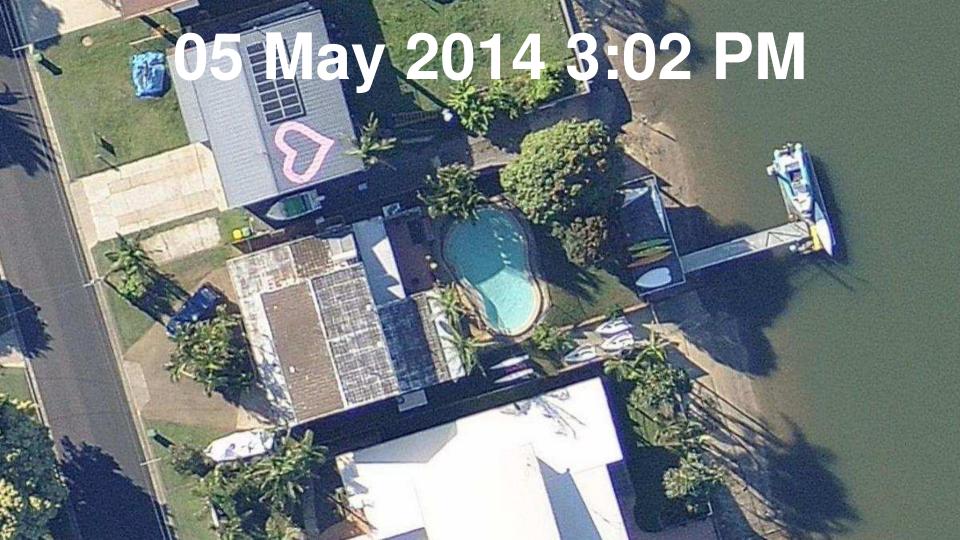


Photo time

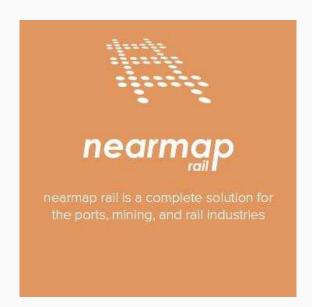
New feature



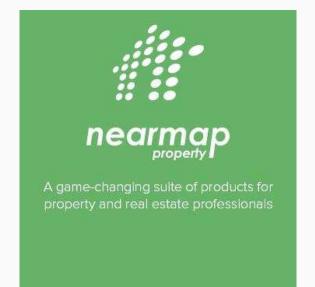




New









Valuable today

- Agents
- Investors
- Developers
- Builders
- Inspectors
- Valuers



Valuable today

- Instantly view a property
- Measure area
- Parking availability
- New sheds, pools
- Shadow analysis
- Floods, erosion zones
- Construction progress



Cadastre

New feature









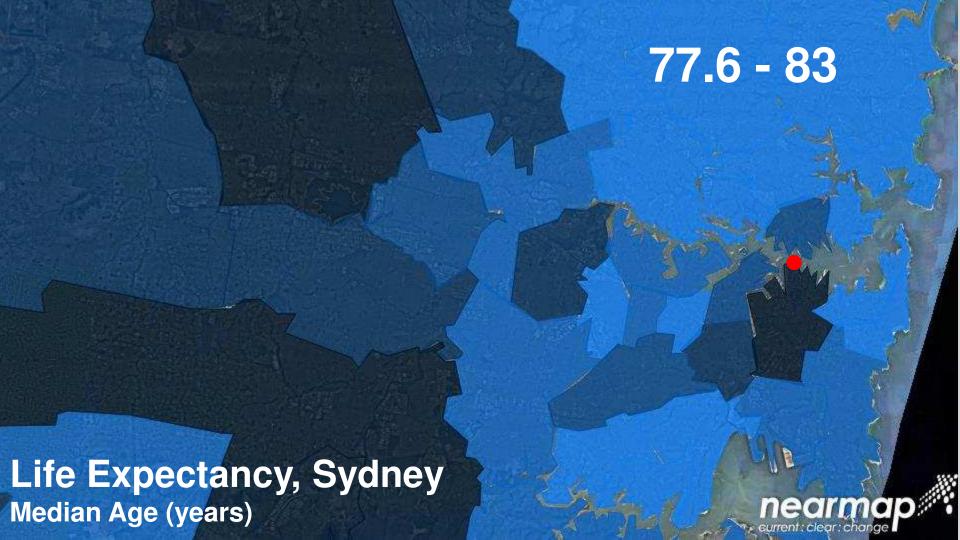


Layers

Data overlays









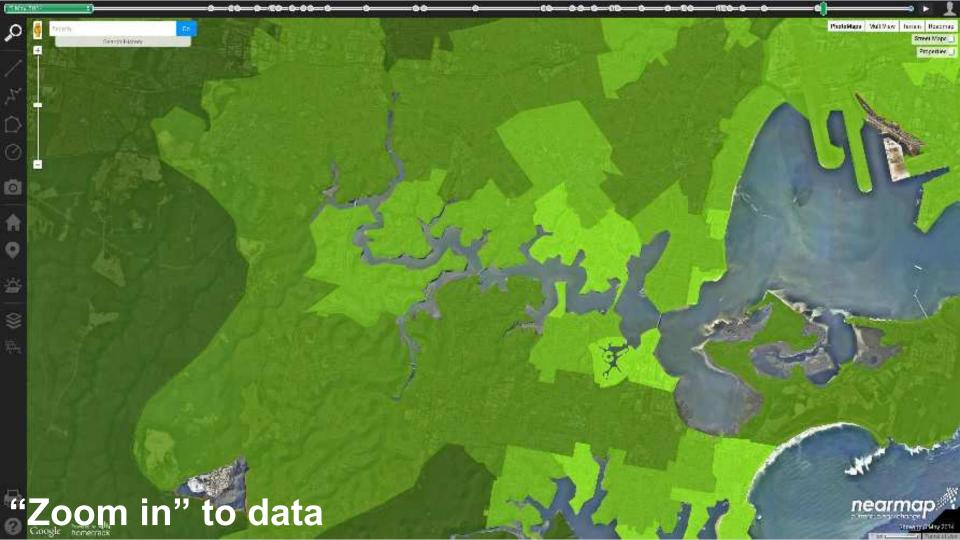
General data layers

- Adult Smokers with Asthma
- Adults With Psychological Distress at High or Very High Levels
- Australian Rangelands
- Australian Residents Born Overseas by Origin Country top 10 countries
- Building Approval Totals for All Dwellings
- Building Approvals for New Houses
- Building Approvals for New Residential Buildings
- Children Aged 15 or Under in Jobless Families
- Commonwealth Electoral Division Boundaries
- Dwellings Rented from the Government Housing Authority
- Geological Province Contacts
- Geological Province Outcrops
- Geological Provinces
- Income Support by Type
- Jobless Families with Children Under 15
- Learners or Earners at Ages 15 to 19
- Local Government Area
- Mortgage Stress Experienced by Low-Income Households
- Native Title Determination

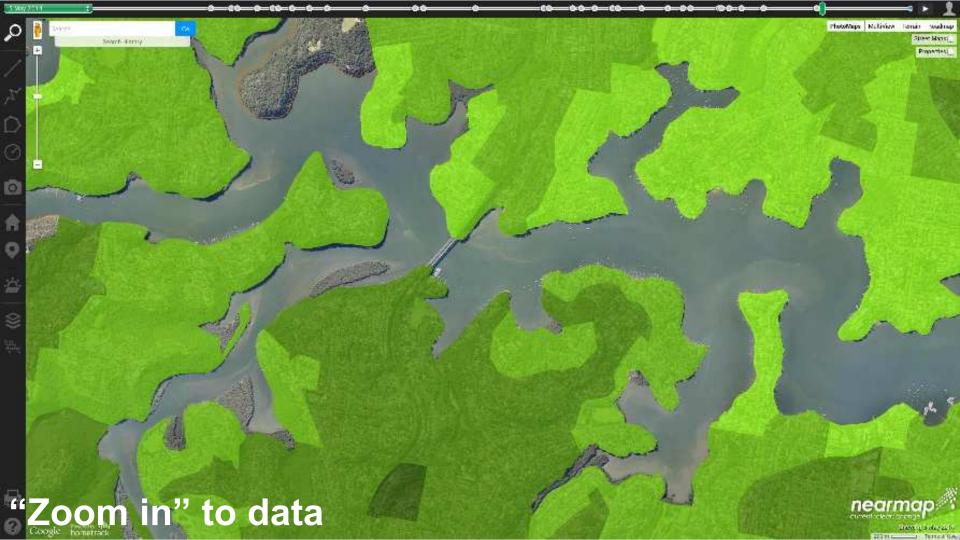
- Overweight or Obese Adults with Type 2 Diabetes
- People Participating in Vocational Education and Training
- People With a Profound or Severe Disability
- Postal Areas
- Remoteness Areas
- Section of State
- Significant Urban Areas
- Single-Parent Families with Children Under 15 Years
- State Electoral Divisions
- State/Territory
- Suburbs
- Unpaid Disability Assistance by People Aged 15 and Over
- Urban Centres and Localities
- Value of All Buildings
- Value of All Non-residential Buildings
- Value of All Residential Buildings
- Value of Alterations and Additions
- Value of New Houses
- Value of Other Residential Buildings (not houses)

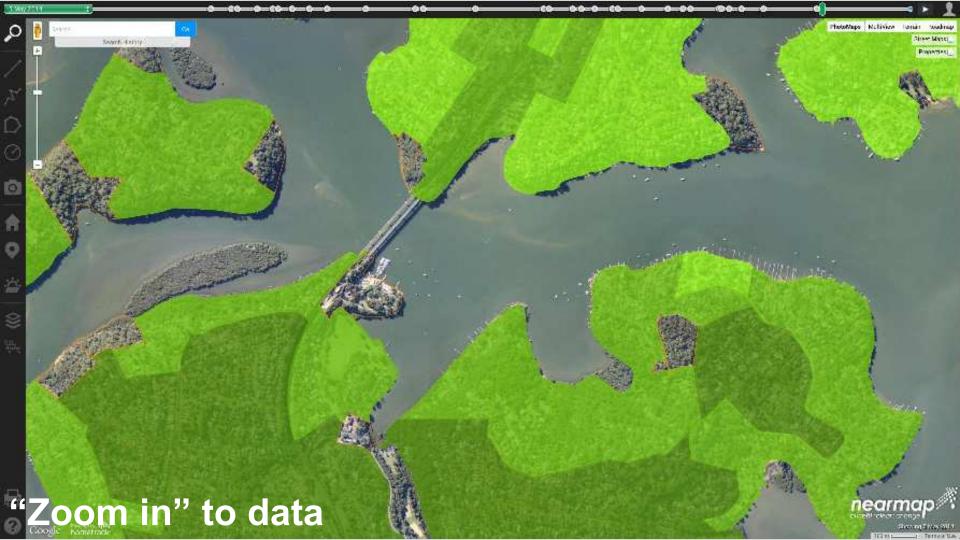














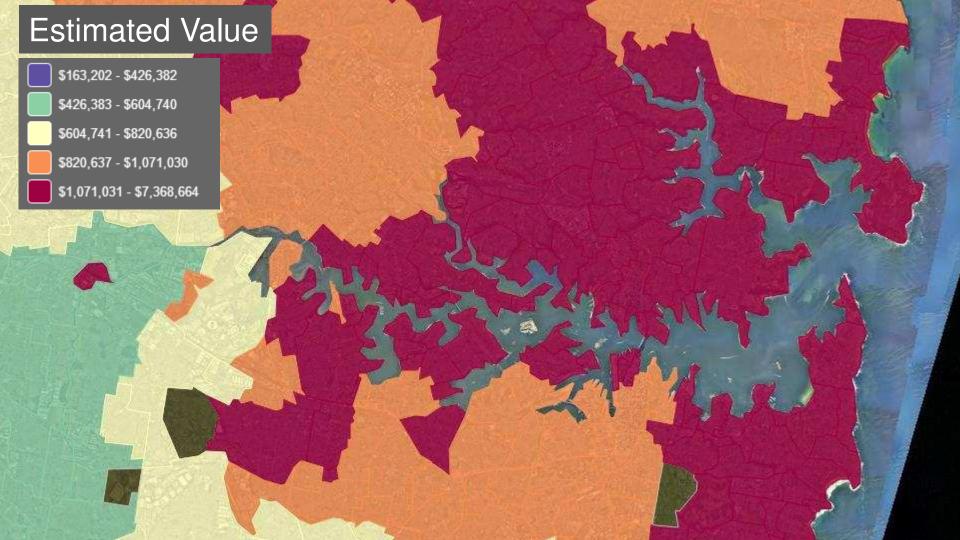
Property layers • New feature

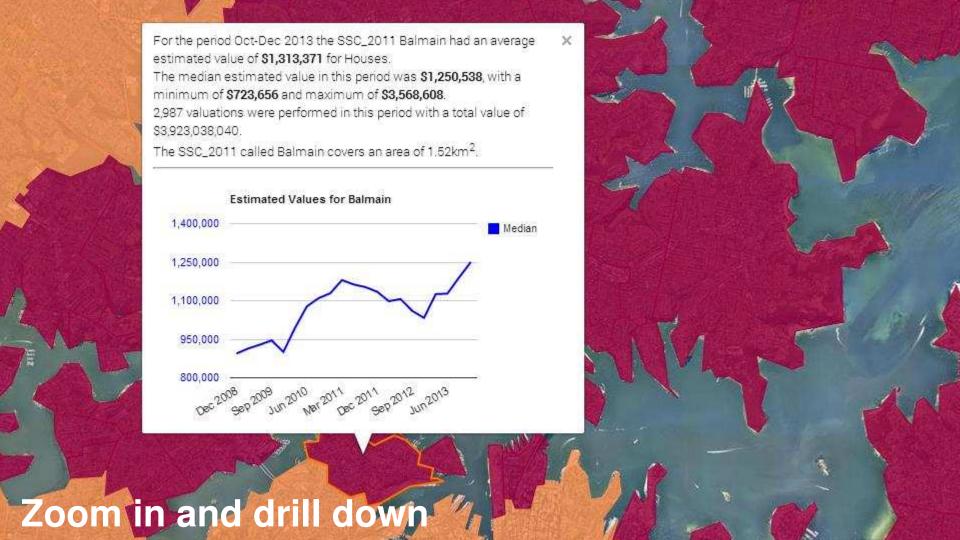


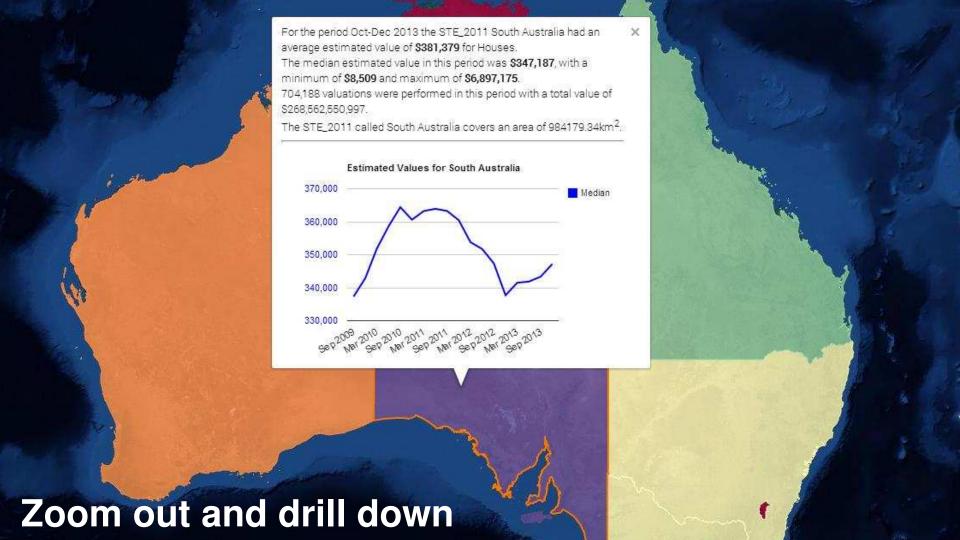
Property Data Layers

- Building Approvals (volume and total values)
- Concentration of Sales
- Estimated Values
- Number of Dwellings (for different land area sizes)
- Price Movement (over time)
- Rental Listing Prices (weekly asking price)
- Rental Yields
- Sale Discounts
- Sale Listing Prices
- Sale Prices
- Time to Sale (in days)
- Vacancy Rate









Additional Property-related Layers

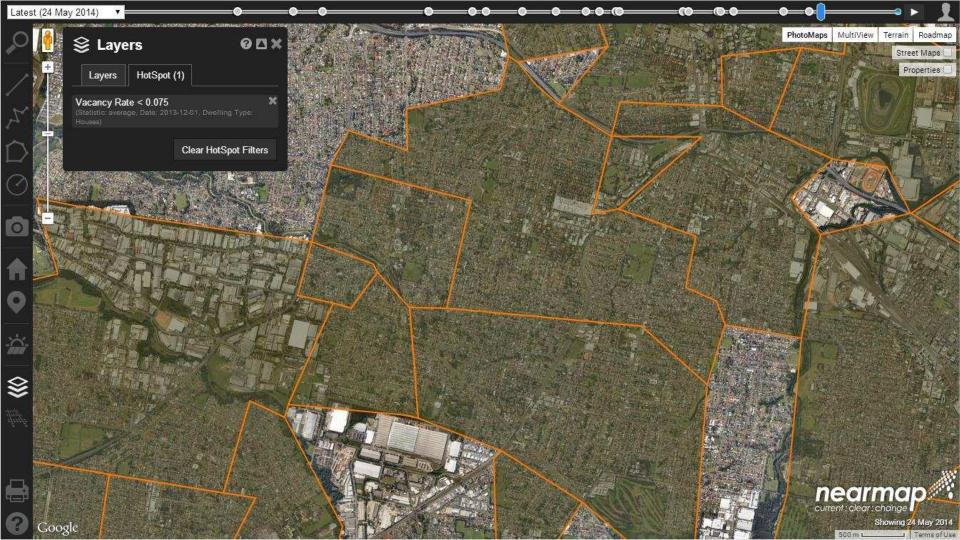
- Adult Alcohol Consumption at High-Risk Levels to Health
- Average Household Size
- Average Number of People per Bedroom
- Businesses by Employment Size
- Businesses by Turnover
- Crime different statistics for each state
- Dwellings Receiving Rent Assistance from Centrelink
- Flight Noise
- Life Expectancy
- Median Monthly Mortgage Repayments
- Median Personal Weekly Income
- Median Weekly Family Income
- Median Weekly Household Income
- Median Weekly Rent
- No Motor Vehicle for Private Dwellings
- Population Age and Gender Ranges
- Population Totals
- School Catchment Areas TAS and QLD now, SA coming soon
- School Leavers Participating in Higher Education
- SEIFA Index of Relative Socio-economic Disadvantage

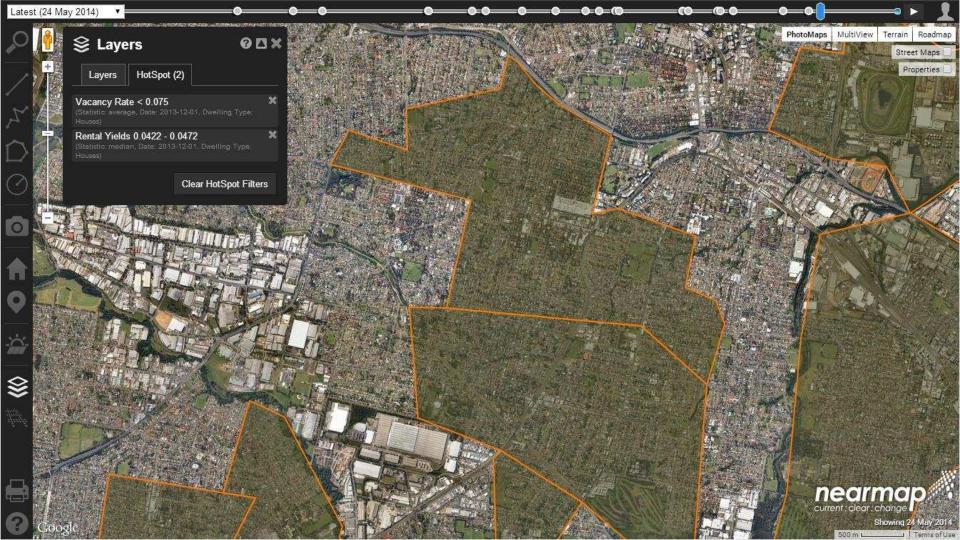


Hot spots

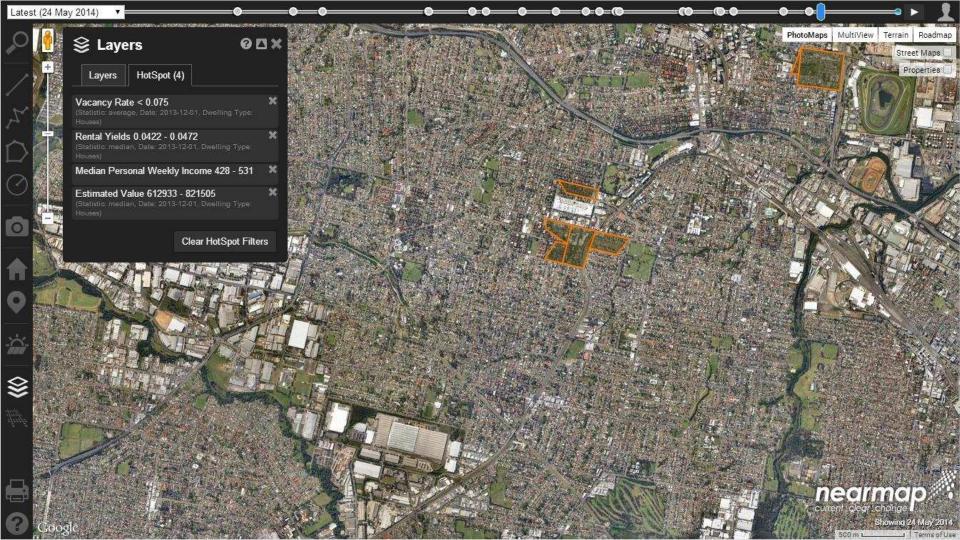
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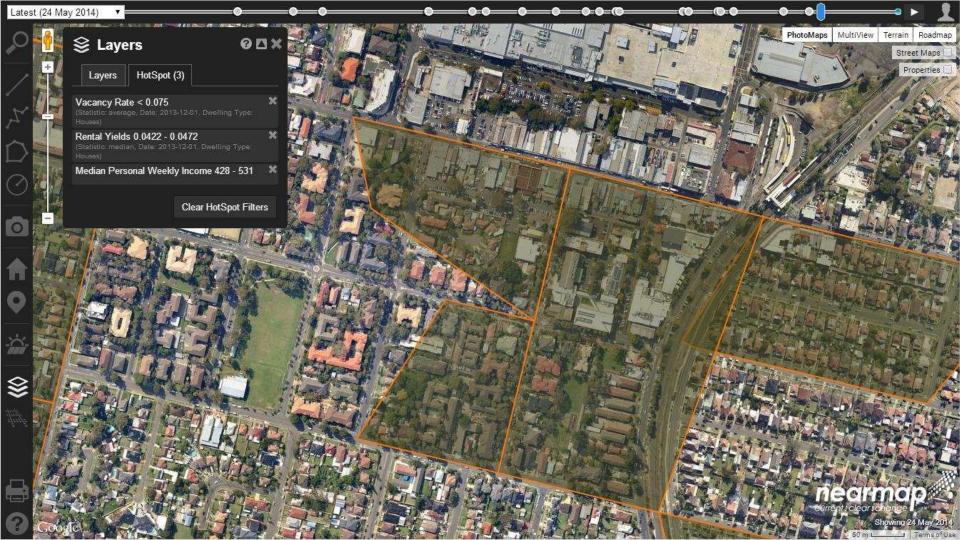








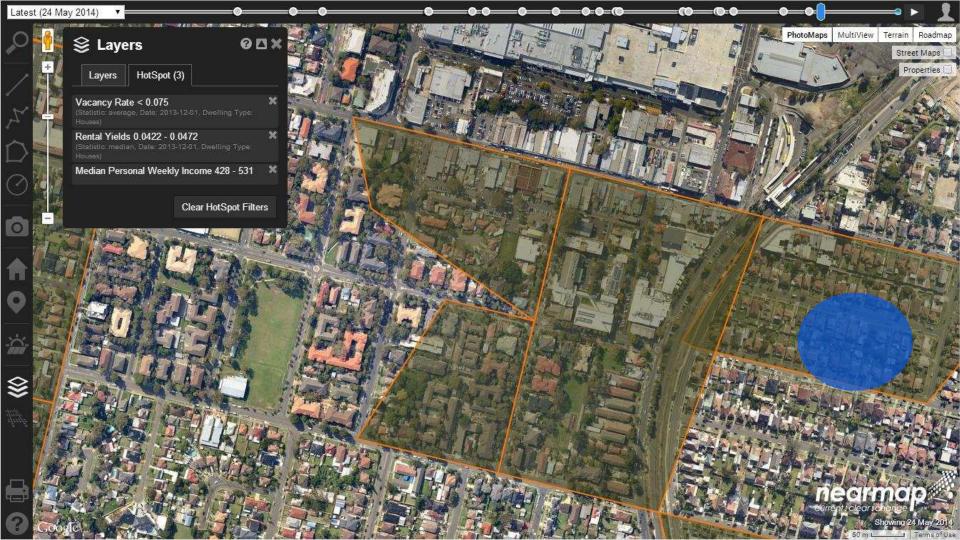


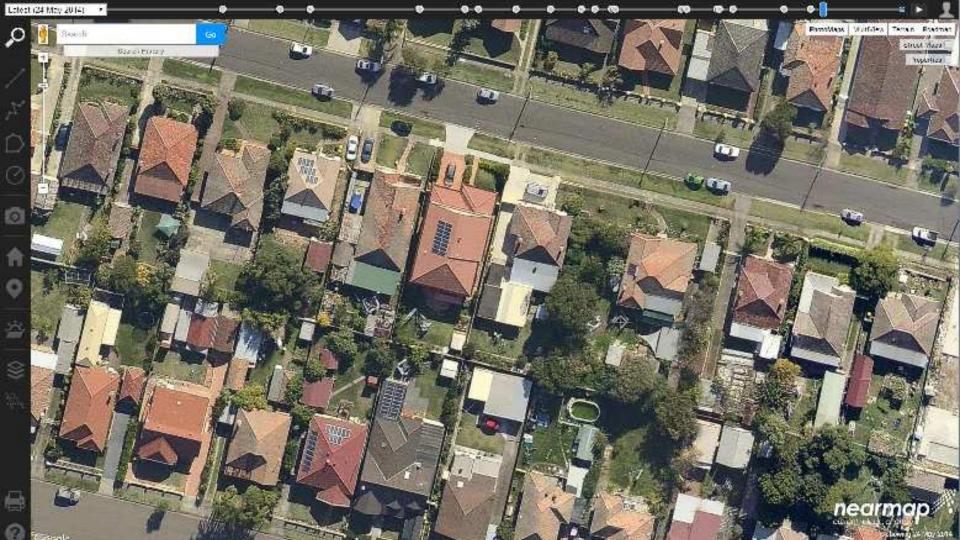


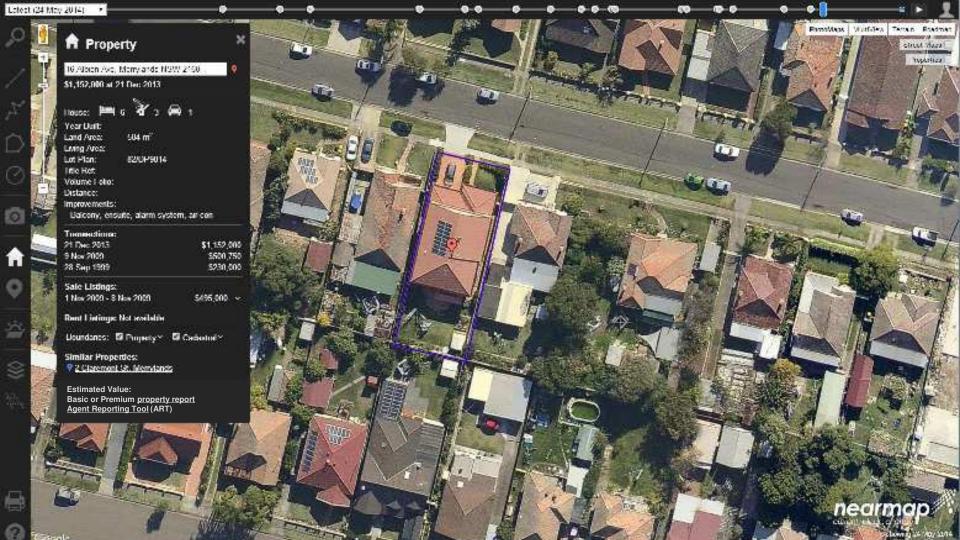
Address-level property data

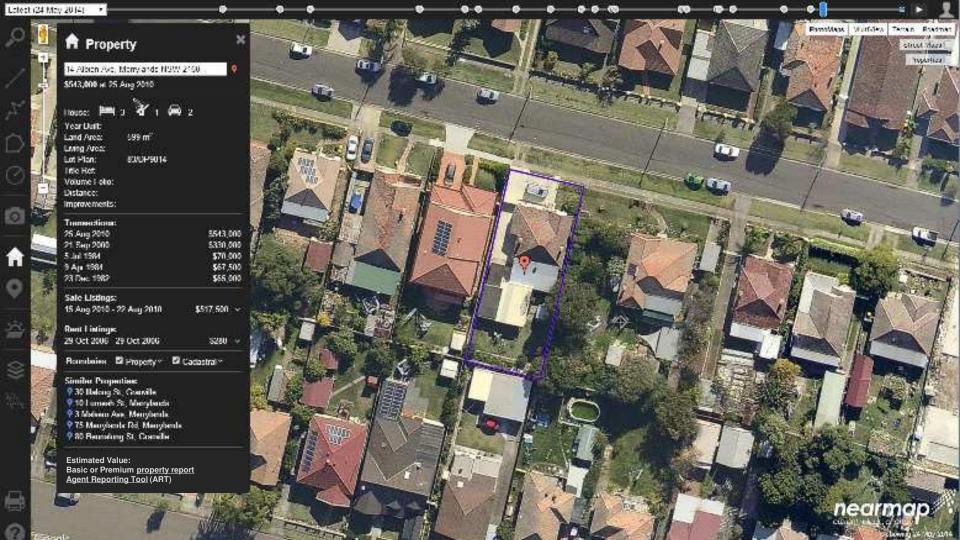
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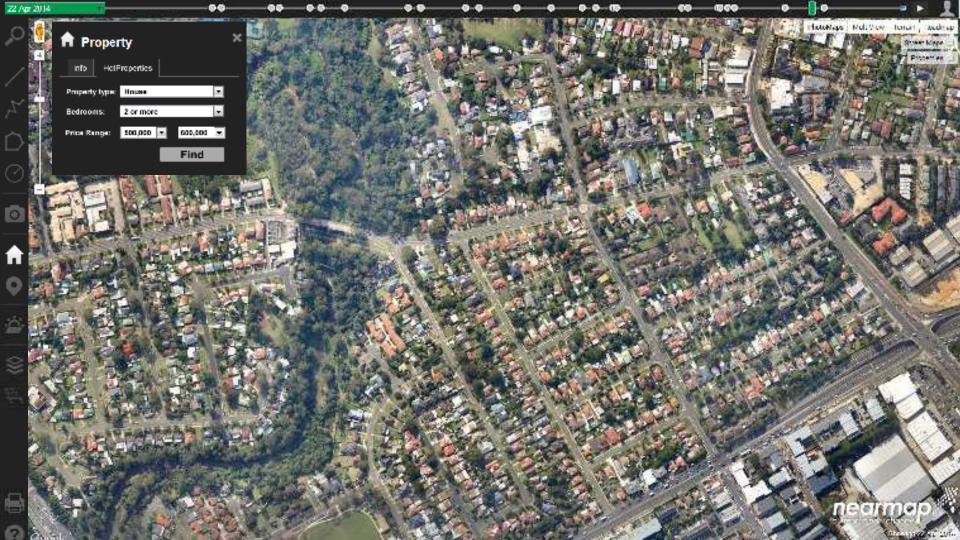


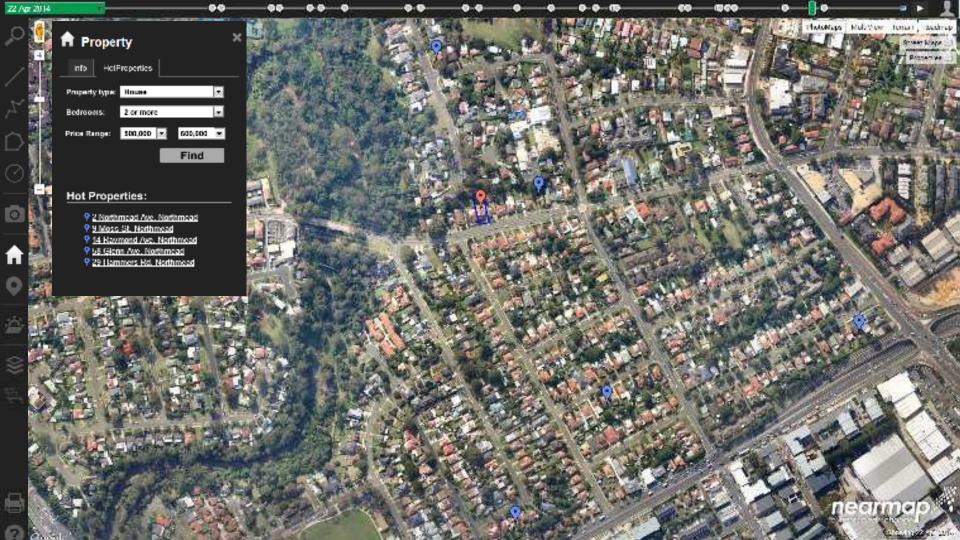


Hot Properties

- New feature
- Automatically identify properties where the estimated value is higher than the asking price







Agent Reporting Tool (ART)

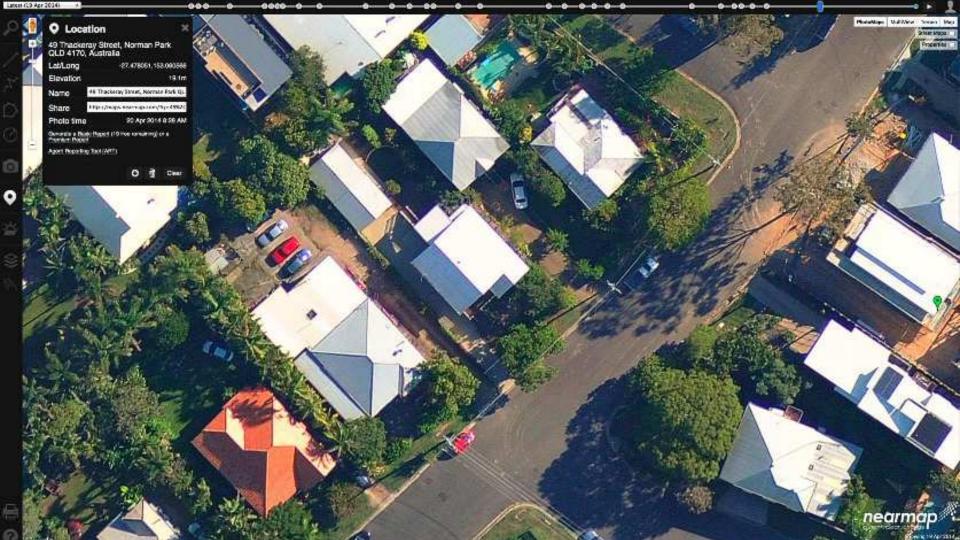
New tool

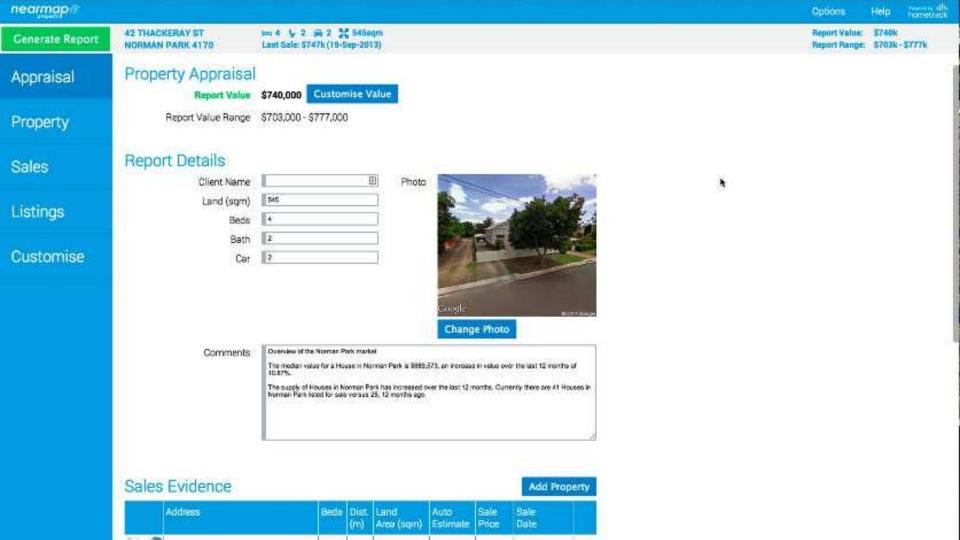


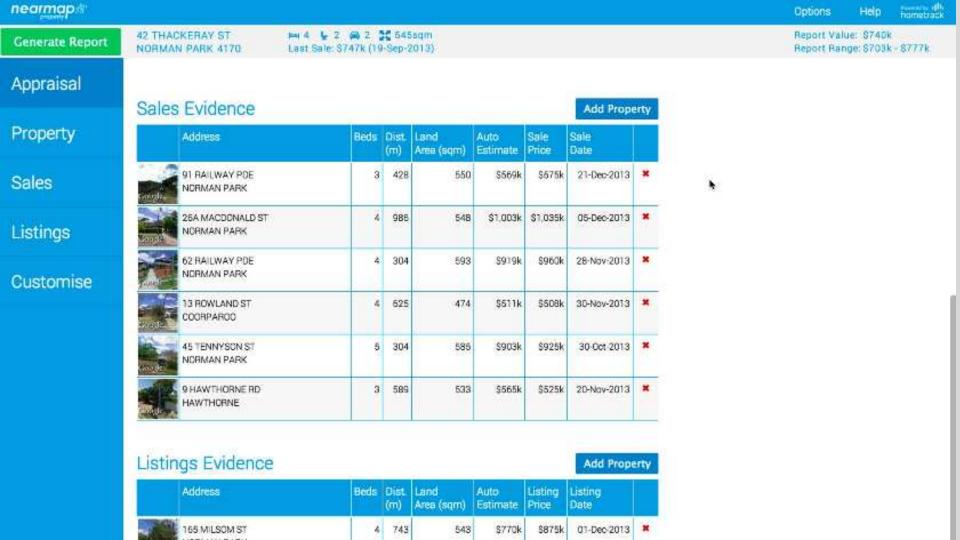
ART

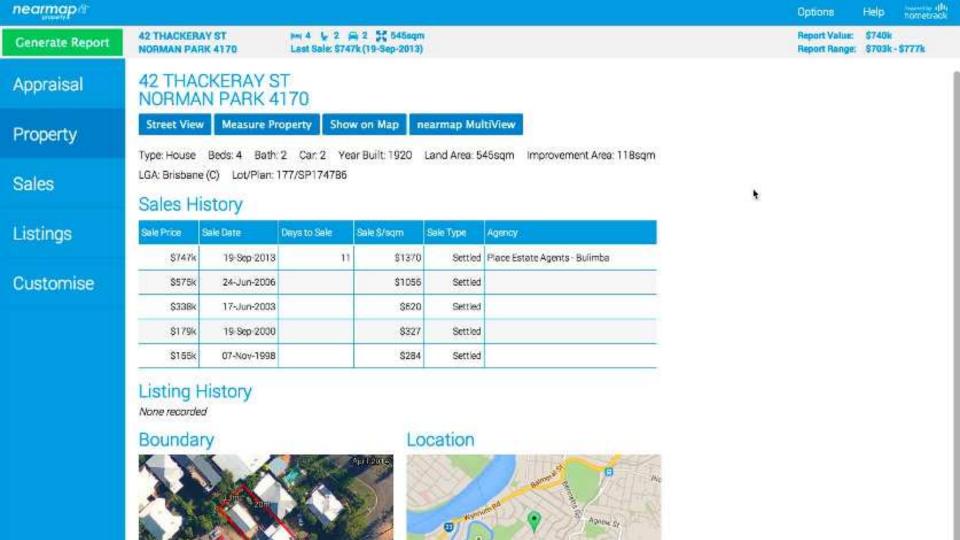
- Comparable to RP Data and other CMA tools
- Incredibly easy to use
- Fast
- iPad friendly

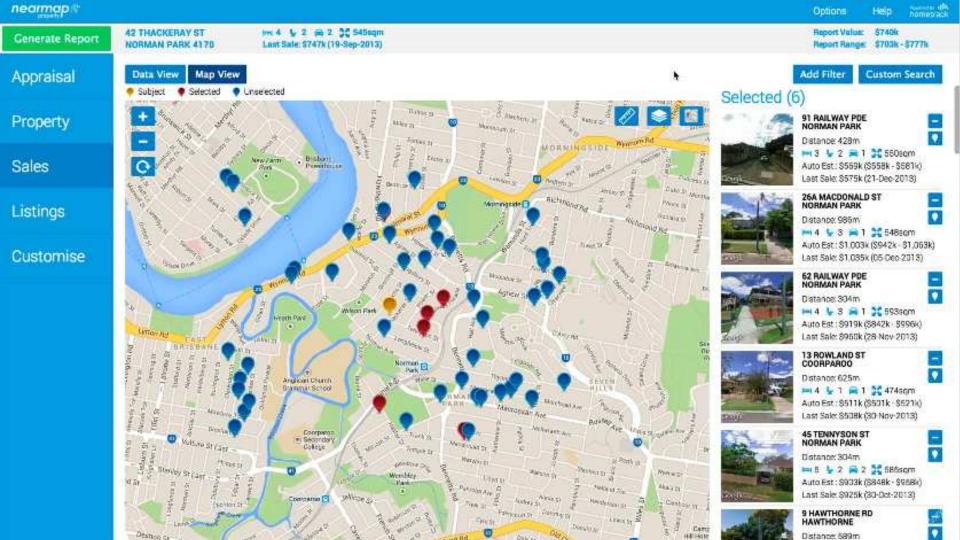


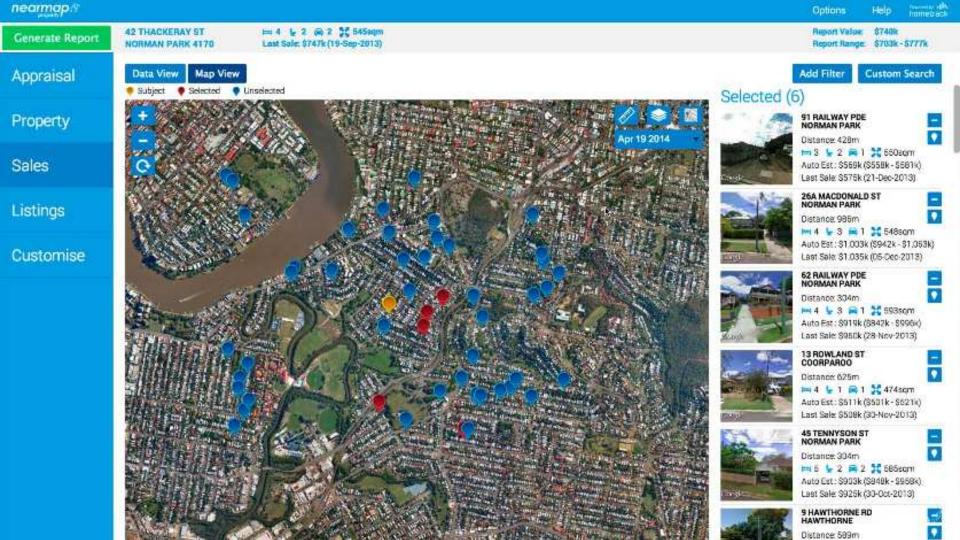




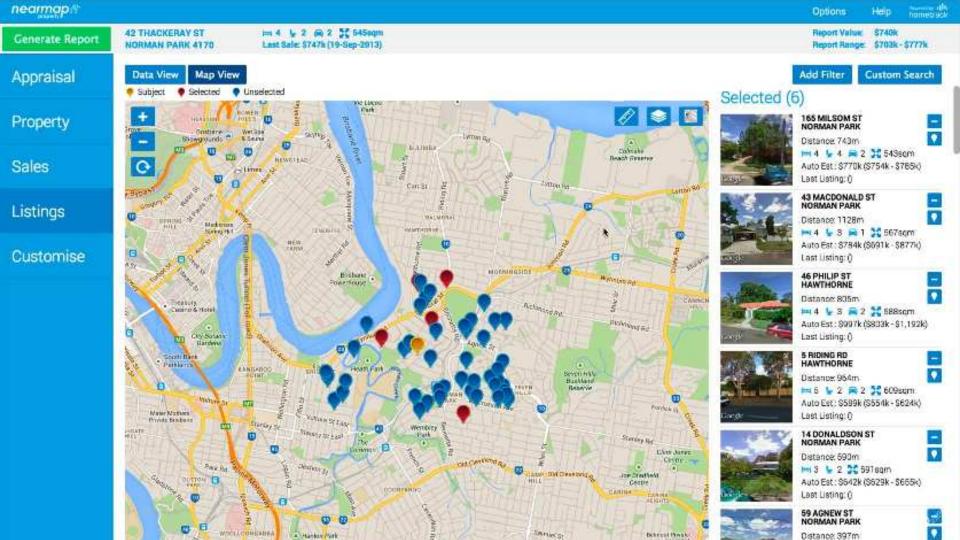








nearmap#														Options	Help	homorock	
Generate Report	42 THAC NORMAN													PRINTED SHOPE	alue: \$740k ange: \$703k	-\$777k	
Appraisal	Data V	/lew	Map View	*											Add Filter Custom Search		
	Include	No.	Address	Beds	Bath	Car	Dist. (m)	Yest Buit	tand (son)	Auto Estimate	Sale Price	Sale Date	Days to Sale	Sale \$/sgm	Indexed (Mar-2014)	Sale Type	
Property	8	7	91 RAILWAY PDE NORMAN PARK	3	2	1	428		560	\$569k	\$575k	21-Dec-2013	34	\$1045	\$575k	Settled	
Sales	8	3	2 25A MACDONALD ST NORMAN PARK	4	3	1	986		548	\$1,003k	\$1,035k	05-Dec-2013	32	\$1888	\$1,035k	Settled	
Listings	8	-	3 62 FAILWAY PDE NORMAN PARK	4	3	1	304		593	\$919k	\$960k	28-Nov-2013	32	\$1618	\$960k	Settled	
Customise	8	3	1 13 ROWLAND ST COORPARCO	4	1	1	626		474	\$511k	\$508k	30-Nov-2013	6	\$1071	\$509k	Settled	
	⊌	į	5 45 TENNYSON ST NORMAN PARK	5	2	2	304	1924	585	\$903k	S925k	30-0ct-2013	10	\$1581	\$925k	Settled	
	8		9 HAWTHORNE RO HAWTHORNE	3	i ii	0	589	1940	533	\$565k	\$525k	20 Nov-2013		\$984	\$525k	Settled	
	0	1	11 HAWTHORNE RD HAWTHORNE	3	2	0	601	1990	632	\$729k	\$755k	24-Oct-2013	67	\$1419	\$755k	Settled	
	0	3	71 THACKERAY ST NORMAN PARK	A	3	2	182		405	\$1,056k	\$1,015k	21-Dec-2013	34	\$2506	\$1,015k	Settled	
	0	9	276 FERGUSON RD SEVEN HILLS	5	3	2	1473		533	\$783k	\$821k	07-Jan-2014	23	\$1540	\$821k	Settled	
	0	16	15 HORSINGTON ST MORNINGSIDE	4	2	1	1276		513	\$589k	\$585k	14-Oct-2013	42	\$1140	\$585k	Settled	
	D	i	71 FOXTON ST SEVEN HILLS	3	2	2	1257		439	\$580k	\$695k	22-Mar-2014	43	\$1683	S695k	Advised	
	0	S13	2 1299 STANLEY ST E NORMAN PARK	:4	2	3	682		514	\$803k	\$860k	09-Sep-2013	22	\$1673	\$860k	Settled	
		1	AKVINGED BY CT		100	2	202		596	99516	91 22EV	1280042012	99	eanon	91 9956	Cattled	



Designed for tablets





And mobile devices





nearmap Property data is supplied by Hometrack

- UK's pre-eminent supplier of property analytics
- AVM used by the Big Four banks in Australia

Taken from over 35 sources including sales data from each of the eight states and territories



Summary

- The most up-to-date high-resolution imagery
- Many new data layers
- Cadastral, Hot Spots, Hot Properties, Address Level data
- CMA Tool (ART)
- Reliable property data



Special Offer*

- The most up-to-date high-resolution imageryMany new data layers
- Cadastral, Hot Spots, Hot Properties, Address Level data
- CMA Tool (ART)
- Reliable property data



^{*} registered residential real estate agents only, limited time offer, per seat pricing, offer not available for WA

Available Now

nearmap.com/property



Commercial Manager

Keira Maguire

keira.maguire@nearmap.com



Shameless Plug

- Stop by our AREC booth for demonstrations!
- Sample CMA reports



Future Directions

Paul Lapstun Chief Technology Officer





Future Directions

Paul Lapstun Chief Technology Officer

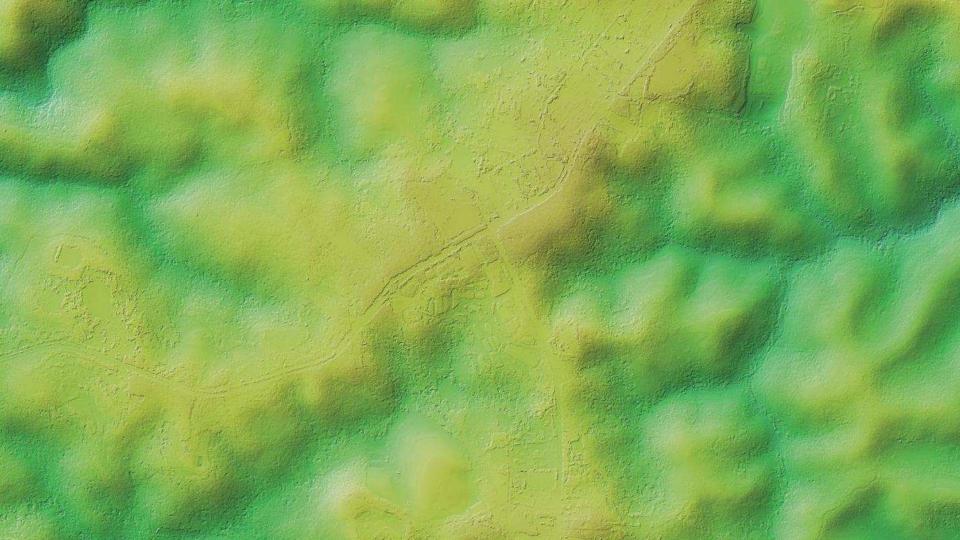


Visual Analytics using Elevation Data

















Elevation Data

- Terrain
- Vegetation
- Buildings and infrastructure



Elevation Data

- Fundamental part of nearmap product
- Generated via photogrammetry
- Updated every flight
- Key to accurate orthorectification



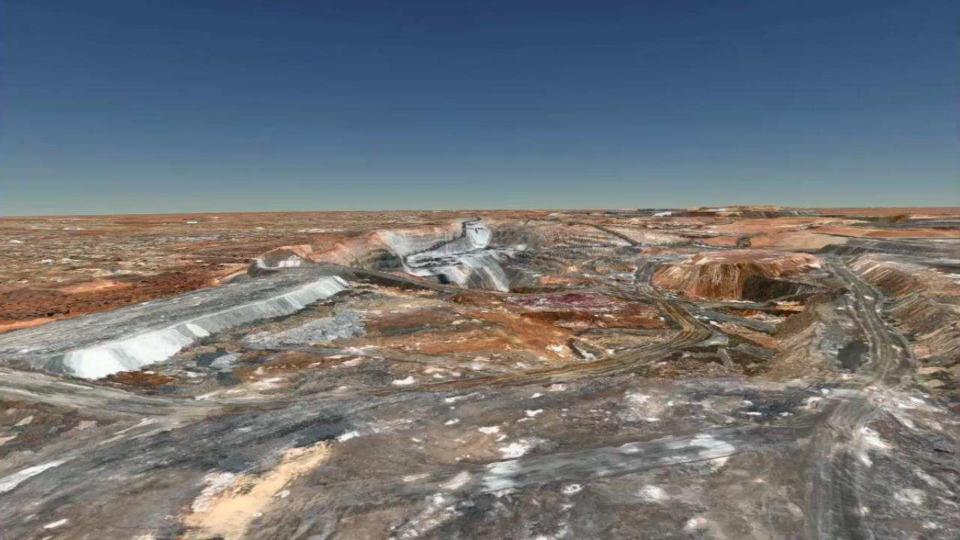
Disclaimer

 The following describes work in progress, with no specific schedule for product rollout



3D Map Browsing





Flood Modelling

- Assess flood risk
- Plan flood mitigation
- Value affected properties

















Visibility Analysis

- Analyse visibility from any vantage point
- Identify views
- Visualize effects of planned construction
- Value properties











Shadow Analysis

- Model shadows cast by terrain, vegetation and buildings
- Visualize seasonal & time-of-day effects
- Predict solar panel shading losses
- Value properties











Summary

- Visual analytics using elevation data
- 3D map browsing
- Flood modelling
- Visibility analysis
- Shadow analysis



nearmapilities property



Thank You!



