Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity SHOPLY LIMITED	
ABN 93 085 545 973	

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	DOMENIC CAROSA
Date of last notice	17 April 2014

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect interest		
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Mr Carosa is a director of and has a relevant interest in the shares held by the following shareholders:		
	1. Mp3 Australia Pty Ltd <the a="" c="" mp3="" unit=""></the>		
	Tiger Domains Pty Ltd <atf domains="" tiger="" trust="" unit=""></atf>		
	Dominet Digital Corporation Pty Ltd <the a="" c="" carosa="" family=""></the>		
Date of change	18 June 2014		
No. of securities held prior to change	 14,866,667 ordinary shares, 2,000,000 listed options exercisable at \$0.015 on or before 30 June 2014 (Class 1 Options) and 333,334 listed options exercisable at \$0.035 on or before 31 July 2015 (Class 2 Options) held by Mp3 Australia Pty Ltd <the a="" c="" mp3="" unit=""></the> 		
	2. 26,118,565 ordinary shares and 15,019,759 Class 1 Options held by Tiger Domains Pty Ltd <atf domains="" tiger="" trust="" unit=""></atf>		
	3. 160,000 ordinary shares held by Dominet Digital Corporation Pty Ltd <the a="" c="" carosa="" family=""></the>		

⁺ See chapter 19 for defined terms.

Class	 Fully paid ordinary shares Listed options exercisable at \$0.015 on or before 30 June 2014 (Class 1 Options) Listed options exercisable at \$0.035 on or before 31 July 2015 (Class 2 Options) 	
Number acquired	Mp3 Australia Pty Ltd <the a="" c="" mp3="" unit=""> acquired 2,000,000 ordinary shares.</the>	
Number disposed	Nil	
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	The ordinary shares were acquired pursuant to an exercise of options at \$0.015 per share (Total consideration \$30,000)	
No. of securities held after change	 Mp3 Australia Pty Ltd <the a="" c="" mp3="" unit=""> holds:</the> 16,866,667 ordinary shares 333,334 Class 2 Options Tiger Domains Pty Ltd <atf domains="" tiger="" trust="" unit=""> holds:</atf> 26,118,565 ordinary shares 15,019,759 Class 1 Options Dominet Digital Corporation Pty Ltd <the a="" c="" carosa="" family=""> holds 160,000 ordinary shares</the> 	
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Exercise of Class 1 Options	

Part 2 - Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A

⁺ See chapter 19 for defined terms.

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Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 - +Closed period

Were the interests in the securities or contracts	No
detailed above traded during a ⁺ closed period where prior written clearance was required?	
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.