
ASX Announcement

10 July 2014

Australian Securities Exchange Limited

Via e-lodgement – ASX Code ICT

ICOLLEGE OPEN FOR BUSINESS

LAUNCH OF COMMERCIAL EDUCATION WEBSITE AND INITIAL COURSE PORTFOLIO

- **iCollege.net mobile optimised website has been launched ahead of schedule**
- **Initial portfolio of 26 education courses now on offer**
- **Rapid course expansion targeted over the coming 12 weeks**

iCollege Limited (ASX:ICT) is pleased to announce the launch of their commercial education website (www.icollege.net) and initial course portfolio.

The website offers a range of online courses to students requiring vocational education and training across major English speaking countries including: the United States, Canada, United Kingdom, Ireland, Australia, New Zealand, South Africa and Singapore.

iCollege is addressing the significant and fast growing demand for flexibility of education and training. With accelerating global economic transitioning, demand for online learning continues to soar, with the appeal of higher education and up-skilling fuelling further growth.

iCollege listed on the Australian Stock Exchange on 4 May 2014, and in less than nine weeks the company has launched its website and delivered 26 educational courses – seven weeks ahead of schedule and nine more courses than originally scheduled.

iCollege's Managing Director, Mr Victor Hawkins said: "The iCollege operational team have worked tirelessly to deliver the company's new mobile optimised website ahead of schedule."

"The iCollege online educational offering is uniquely customised, accessible and affordable for students. Our training programs are sourced globally and presented in a way that students can select the units they need in order to sustain or enhance their career."

Students wanting to study with iCollege will be able to personalise their education experience by choosing from a vast number of different elective units to build on the core elements of their course.

"With our online infrastructure now complete and fully operational, iCollege is now accelerating its growth plans," Mr Hawkins said.

"Over the next 12 weeks, the company is targeting rapid course expansion from industries spanning hospitality, education, community services, retail, health and tourism."

iCollege courses currently available include:

- Certificate in Business Commercialisation
- Certificate in Business Consulting
- Certificate in Business Diagnostic Tools
- Certificate in Business Operations
- Certificate in Business Planning
- Certificate in Business Strategy
- Certificate in Business Sustainability
- Certificate in Competitive and Lean Manufacturing
- Certificate in Customer Service
- Certificate in Entrepreneurship
- Certificate in Feasibility
- Certificate in Human Resources
- Certificate in Leadership Development
- Certificate in Marketing Planning
- Certificate in Management
- Certificate in Negotiations

- Certificate in Occupational Health and Safety
- Certificate in Problem Solving and Decision Making
- Certificate in Project Management
- Certificate in Retail
- Certificate in Sales
- Certificate in Small Business
- Certificate in Sponsorship
- Certificate in Strategic Marketing
- Certificate in Time Management
- Certificate in Tender and Proposal Writing

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For further information contact:

Mr Victor Hawkins, Managing Director

iCollege Limited

+61 8 6380 2555

victor@icollge.net

Mr Phillip Cosh, Commercial Manager

iCollege Limited

+61 403 319 992

pcosh@icollge.net

About iCollege Limited:

iCollege Limited (ASX: ICT) is an online training organisation that provides practical and comprehensive specialist education to students all over the world. Launching in 2014 to help students and employees stay relevant in an ever-changing employment environment, the 100 per cent online education provider creates more engaging content and training experiences for the student and working community who are seeking to get ahead and advance their knowledge and current skill sets.