

NZX: SPY ASX: SMP

SHARE INFORMATION

Issued Shares: 171,752,278

BOARD OF DIRECTORS

Chairman: Ivan Hammerschlag Managing Director: Bradley Gerdis Non-Executive: Greg Barclay Non-Executive: Matthew Turnbull Executive Director: Marty Pomeroy

WEBSITES

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REGISTERED OFFICES

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Smartpay Selected as epay Preferred Terminal Partner

16 July 2014

Smartpay is pleased to announce that it has been selected as epay's preferred terminal partner for the New Zealand market.

epay is a division of Euronet Worldwide, a global provider of electronic payment and transaction processing solutions. epay's products include mobile phone top ups, Giftstation (www.giftstation.co.nz) gift cards and the gift card Genie, calling cards, prepaid electricity, Apple iTunes credits, Microsoft Xbox vouchers and Sony Playstation vouchers, amongst others.

Under the terms of the deal, Smartpay will assume ownership and management of epay's existing terminal fleet of over 2,500 terminals and will extend the availability of epay's products across Smartpay's merchant base in New Zealand.

Managing Director of Smartpay, Bradley Gerdis, said "We are extremely pleased to have been selected as epay's preferred terminal partner in New Zealand. Offering epay's market leading suite of products on our terminals adds further functionality and value to our merchants and also enhances our revenue opportunities on these terminals. This is entirely consistent with our strategy of adding additional functionality to our merchant terminals and targeting higher revenues per unit across our terminal base by making our in-store real estate available to commercial opportunities from other complementary providers."

Gerdis added, "By offering our merchants the epay service on our terminals, we are offering both the ability for the merchant to earn direct revenue from the terminal and the convenience to consumers of easy access to every day products and services such as mobile phone top ups and electricity recharge".

Roger Smith, Managing Director of epay for New Zealand, said "We selected Smartpay as our terminal partner based on their ability to manage our existing customer terminal base and their market leading reach across New Zealand retailers. The ability for Smartpay to offer a number of integrated products from the epay Group including gift card loading, gaming, mobile top up, bill payment as well as dynamic currency conversion provided by Euronet subsidiary, Pure Commerce, makes this a great opportunity for New Zealand retailers".

Ends



Corporate Directory

Registered and Principal offices

New Zealand:

182 - 192 Wairau Road Wairau Valley, Auckland 0627

Email: info@smartpay.co.nz Phone: +64 (0)9 442 2700 Fax: +64 (0)9 442 2722

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Level 2, 117 York Street Sydney, NSW 2000

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Website: www.smartpay.com.au

Shareholder Enquiries

Enquiries concerning shareholdings should be addressed to:

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