

Quality Life Pty Ltd
c/- Level 1
47 Sandy Bay Road
HOBART TAS 7000

Date: 5 August 2014

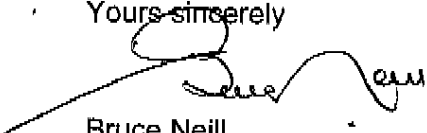
Brian Green
Company Secretary
Bellamy's Australia Limited
54 Tamar Street
LAUNCESTON TAS 7250

Dear Sir

BELLAMYS AUSTRALIA LIMITED -- FORM 603

With reference to the above, please find enclosed Form 603 "Notice of Initial Substantial Holder" issued by Quality Life Pty Ltd <Bruce Neill Family A/C> in relation to the shares in Bellamy's Australia Limited ACN 124 272 108 in accordance with the *Corporations Act 2001* (Cth).

Yours sincerely



Bruce Neill
Sole Director/Secretary
Quality Life Pty Ltd

encl:

cc: Company Announcements Platform
Australian Securities Exchange Limited
Fax +61 2 9347 0005

Form 603

Corporations Act 2001

Section 671B

Notice of initial substantial holderTo Company Name/Scheme **Bellamy's Australia Limited (Company)**ACN/ARSN **124 272 108****1. Details of substantial holder**Name **Quality Life Pty Ltd <Bruce Neill Family A/C>**ACN/ARSN (if applicable) **009 518 003**The holder became a substantial holder on **05/08/2014****2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate(2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities(4)	Number of securities	Person's votes(5)	Voting power (6)
Fully paid ordinary shares	8,186,278	8,186,278	8.62%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Quality Life Pty Ltd <Bruce Neill Family A/C>	The holder has a 'relevant' interest ¹ under section 608(1) of the Corporations Act 2001 (Cth) all of which is subject to voluntary escrow.	8,186,278 ordinary shares

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Quality Life Pty Ltd <Bruce Neill Family A/C>	Quality Life Pty Ltd <Bruce Neill Family A/C>	Quality Life Pty Ltd <Bruce Neill Family A/C>	8,186,278 ordinary shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Not applicable – retained on listing

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Not applicable.

¹ Based on a total number of 95,000,392 fully paid ordinary shares on issue as at the date of this notice

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Quality Life Pty Ltd <Bruce Neill Family A/C>	c/- Level 1, 47 Sandy Bay Road Hobart TAS 7000

Signature

print name **BRUCE NEILL**

capacity **Sole Director and
Secretary**

sign here

date **05/08/2014**