

**KATHMANDU HOLDINGS LIMITED
ASX/NZX/MEDIA ANNOUNCEMENT
06 AUGUST 2014**

KATHMANDU HOLDINGS LIMITED APPOINTS GENERAL MANAGER OF RETAIL – STORES

Kathmandu today announced the appointment of Alison Evans as the General Manager Retail – Stores, a new role in the Kathmandu Executive Team reporting directly to CEO Peter Halkett.

Alison has over twenty four years of retail experience, and for a large portion of her career she worked in the UK. Her employment at Marks and Spencer included roles such as Head of Selling for their Homeware Division. She has worked in Homebase (a large DIY retailer) and latterly as UK and Ireland Retail General Manager with Argos (the UK's number 1 catalogue retailer). Alison moved to Australia at the start of 2013 to work as General Manager Stores for Target Australia.

Alison brings both a wealth of knowledge working in large retail companies and has extensive executive level experience working in a number of store operations and HR roles over the years, none taking her far from the customer. Alison will be based in Kathmandu's Melbourne office and the current General Manager Retail (Australia) and General Manager Retail (New Zealand) positions will report to her. Alison will start with Kathmandu in mid-October.

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