

# SHAREHOLDER ENGAGEMENT APPLICATION

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# CURRENT SHAREHOLDER ENVIRONMENT

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ENGAGEMENT AND COMMUNICATION  
BETWEEN COMPANY AND SHAREHOLDERS  
IS DRAMATICALLY DECLINING, MEANING  
CRUCIAL DECISIONS ARE BEING MADE  
WITHOUT PROPER INVESTOR INPUT

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- » Shareholder engagement is declining
- » Shareholder voting and attendance at AGM's is declining
- » Current shareholder communication approaches focus on company / registry capability – not shareholder needs
- » Smart phones and tablet use is increasing

# COMMUNICATION METHODS ARE CHANGING

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## 93 % of Australians will own smart phones by August 2014

(pg 16, The Australian Mobile Phone Lifestyle Index , AIMIA , October 2013)

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## Tablet ownership is expected to hit 76 % adoption among Australians by August 2014

(pg 66, The Australian Mobile Phone Lifestyle Index , AIMIA , October 2013)

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## In 2014 the penetration of smart phones will exceed computers, with tablets closely behind. Tablets will exceed that penetration a couple of years after that.” Predictions 2014:

(Smart phone penetration to beat computers. The Australian, February 25, 2014)



# PRODUCT OVERVIEW

## 1 PRODUCT OPTION 1

GRT eXchange App – multiple companies can have their own investor relations ‘page’ and the provision to use virtual real time voting, live meeting streaming, push notifications, shareholder/company messaging.

## 2 PRODUCT OPTION 2

A company can have their own App developed and branded specifically for their company. This App will comprise a significant investor relations component and the option for virtual real time voting, live meeting streaming, push notifications and company/shareholder messaging.

*Both options will offer the highest level of security, data analytics and are hosted by GRT eXchange.*

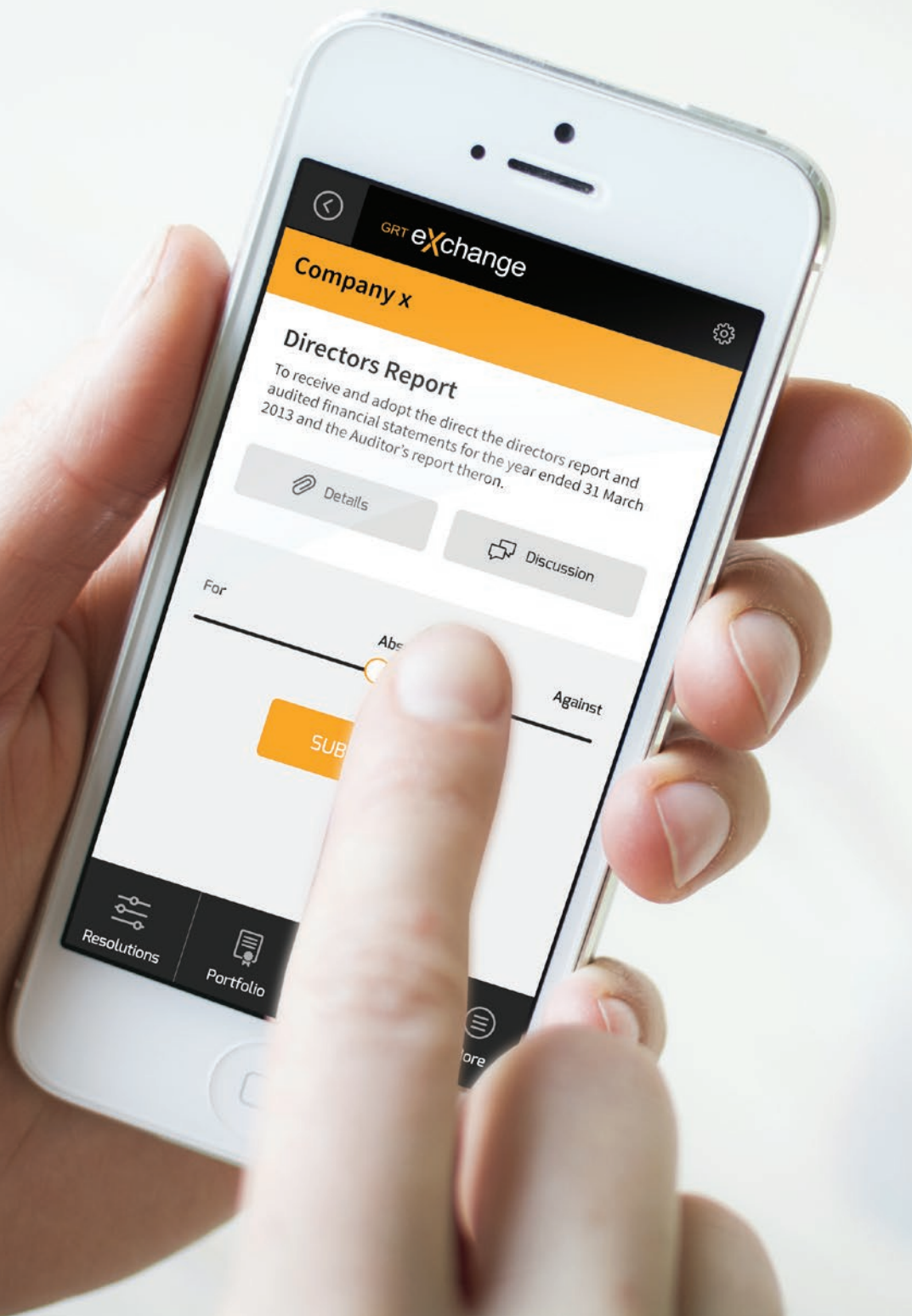
*The individual company App will attach to a domain name owned by GRT such as ‘shareholder engagement’. For example, Company X’s App will be [www.companyx/shareholderengagement.com.au](http://www.companyx/shareholderengagement.com.au)*



# BENEFITS TO COMPANIES

- » Push notifications allow companies to:
  - rapidly and directly inform shareholders of market sensitive information
  - inform shareholders of AGMs, dividend payments and other “engagement news”
  - origination of Notice of Meeting for shareholders
  - remind shareholders to vote on resolutions
- » Push notifications are more visible than email
- » Potential to stream AGM and other videos to shareholders
- » Highest level of integrity in voting process
- » Reduce costs associated with corporate governance





# BENEFITS TO SHAREHOLDERS

- » Ease of access to company information with the one platform providing access to a number of entities on one screen
- » Ability to engage with the company during and outside of the AGM process
- » Push notifications are more visible than email
- » Ability to submit votes directly to the company via a secure channel
- » No longer need to be physically present at a meeting to vote
- » Already a high rate of app adoption and use of smartphone and tablet devices reflecting current lifestyle and social changes

# REGULATORY ENVIRONMENT

- » Electronic shareholder communications –adoption is increasing
- » No regulatory roadblocks in Australia, Asia or UK for direct voting
- » Push notifications are more visible than email
- » GRT eXchange has been built and designed using the latest in mobility and cloud services
- » No longer need to be physically present at a meeting to vote
- » Potential for multi-language capability



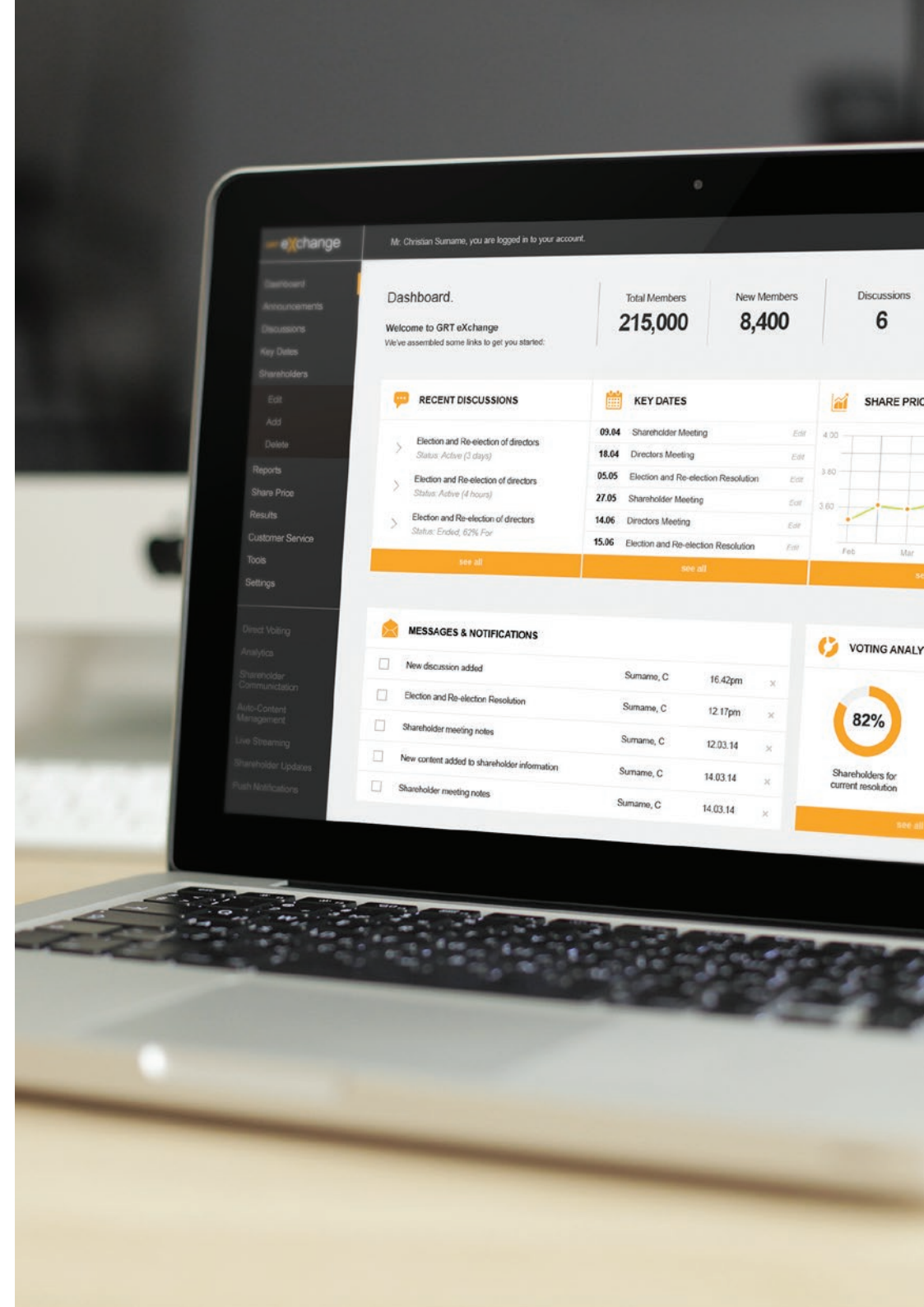
# SYSTEM INTEGRATION

## » GRT Exchange Components:

- Web platform for companies
- Database / Server platform
- GRT Exchange Apps for i phone, i pad, android phones and android tablets

## » Integration with existing databases

- 2 way API
- Data monitoring
- Uses HIN and SRN for identification





**MEGAN BOSTON**  
**Chief Executive Officer**

Megan Boston is a Chartered Accountant with nearly 10 years' experience as a Non-Executive Director across a range of industries. Megan has chaired both board and board sub-committees particularly in the area of finance and risk management. Megan has been the CEO of GRT eXchange since April 2014 and during this time has successfully made substantial changes to GRT eXchange both operationally and strategically.

**GRT eXchange**

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