FY14 Annual Results Announcement



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1.Results Highlights

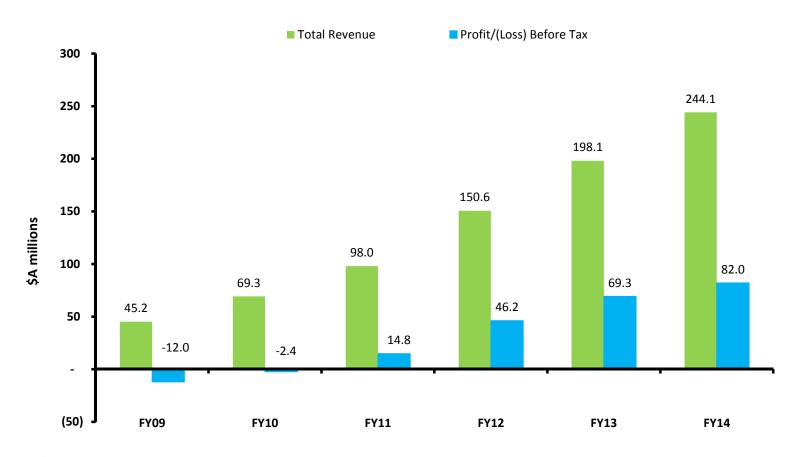
- 2.Consolidated Results
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Historical Financial Performance

5 Consecutive Years of Growth







FY14 Results Highlights

- Total sales revenue of \$244.1m, an increase of 23% on pcp
 - Domestic revenue \$143.3m (+15% on pcp)
 - International revenue \$100.8m (+37% on pcp)
- Profit before tax of \$82.0 million, an increase of 18% on pcp (+23% on pcp normalised for foreign currency effects)
- Net profit after tax of \$61.6 million, including a tax expense of \$20.4 million
- Further revenue gains in the key market of the Americas has assisted in increasing the contribution of revenue from international markets which now represent 41% of total revenue compared to 37% in 2013
- Secured 31 new gaming licences including Alderney (Online), Arizona (Temporary Licence),
 Mississippi & Missouri
- Continued strong domestic and international game performance
 - Including Players Paradise[™], Quad Shot[™] and Reels of Wheels[™]
 - Release of A560SL™ in March 2014 and with game brands such as Sweet Zone™ and Whopper Reels™ providing revenue opportunities





FY14 Results Highlights

- Supported by investment in R&D (~11% of revenue in FY14)
- Extension of long term incentive arrangements established in July 2013
- Growth across domestic and international businesses
 - Domestic: growth in sales volume & revenues
 - Americas: growth in recurring installed base, sales volume & revenues
 - Total machine install base under Game Operations of 1,989 in the Americas (+72% on pcp)
 - Further investment in resources and capabilities has resulted in our global workforce increasing by 14%
 - Continued expansion of Las Vegas infrastructure (facilities & staff)
- Final dividend
 - FY14 final declared dividend of 5 cents per ordinary share and to paid 26 September 2014
 - Dividend payout ratio of 52% of profit after tax





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Profit & Loss Summary

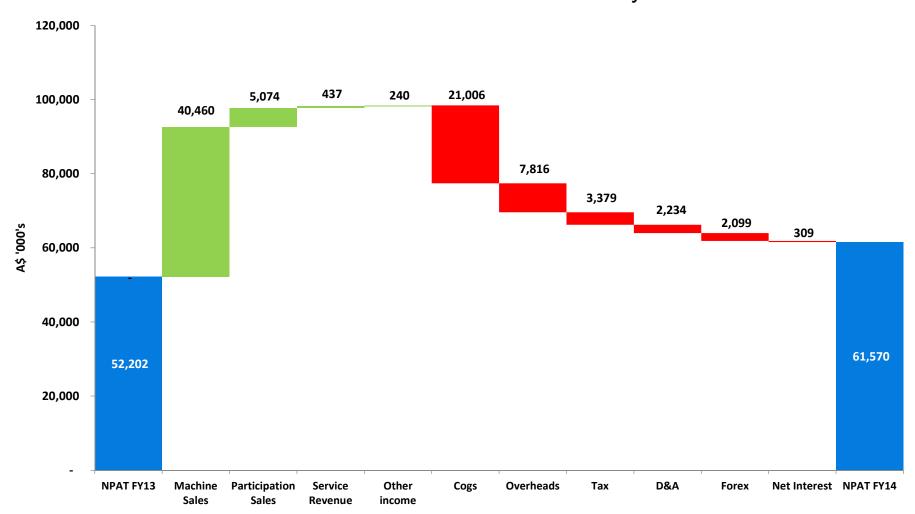
- Strong continued domestic and international revenue growth
- Revenue gain in Americas has led to international markets representing 41% of total revenue
- Gross margin impacted by increase in international business, continued diversification of product offering, volume discounts to corporate customers and transitional product costs
- Net financing income fell by \$2m due to reduction in net foreign currency gains
- Effective income tax rate of 25%
- Continued commitment to product development

| A\$m | 30 Jun 2014 | 30 Jun 2013 | Change (%) | Change (%) |
|-----------------------|-------------|-------------|---------------|---------------|
| Domestic revenue | 143.3 | 124.4 | | 15% |
| International revenue | 100.8 | 73.7 | | 37% |
| Total revenue | 244.1 | 198.1 | A | 23% |
| Gross profit | 155.6 | 130.6 | | 19% |
| EBITDA | 89.4 | 74.1 | A | 21% |
| PBT | 82.0 | 69.3 | | 18% |
| Income tax expense | 20.4 | 17.1 | | 19% |
| NPAT | 61.6 | 52.2 | A | 18% |
| R&D (% of revenue) | 11% | 12% | V | -1% |
| EPS (diluted) (A\$) | 0.19 | 0.16 | A | 19% |
| DPS (A\$) | 0.10 | 0.08 | | 25% |





Financial Performance Summary







Balance Sheet

- Strong balance sheet position
 - Net cash position of \$71.9m as at reporting date
 - Minimal debt
- Receivables totalled \$115.4m (FY13: \$101.9m) due to volume and timing differences
- Receivables as a percentage of revenue reduced to 47% (FY13: 51%)
- Net increase in Other Non-Current assets mainly due to \$7.8m in acquisition of land in LV and \$10.3m in PPE
- Utilisation of carried forward tax losses
- Net tangible asset backing per share of \$0.65 (up from \$0.54)

^{*} Reclassification of term deposits greater than 90 days from receivables to cash



| A\$m | 30 Jun 2014 | 30 Jun 2013 | Change (%) |
|-------------------------------|-------------|-------------|------------|
| Cash | 20.9 | 16.2 | +29% |
| Term deposits | 51.0 | 50.4 | +1% |
| Receivables* | 93.7 | 79.9 | +17% |
| Other Current Assets | 41.3 | 30.7 | +35% |
| Total Current Assets | 206.9 | 177.2 | +17% |
| Non-Current Receivables | 21.7 | 22.0 | -1% |
| Deferred Tax Assets | 3.5 | 12.4 | -72% |
| Other Non-Current Assets | 56.6 | 34.4 | +65% |
| Total Non-Current Assets | 81.8 | 68.8 | +19% |
| Payables | 28.6 | 27.6 | +4% |
| Loans and borrowings | 0.3 | 0.5 | -40% |
| Current Tax Liability | 11.6 | 2.4 | 383% |
| Other Current Liabilities | 12.1 | 10.1 | +20% |
| Total Current Liabilities | 52.6 | 40.6 | +30% |
| Loans and borrowings | 0.1 | 0.4 | -75% |
| Employee Benefits | 0.7 | 0.6 | +17% |
| Total Non-Current Liabilities | 0.8 | 1.0 | -20% |
| Share Capital | 182.3 | 182.3 | - |
| Other Equity | 53.0 | 22.1 | +140% |
| Total Equity | 235.3 | 204.4 | +15% |



Cash Flow Statement

- Free cash flow of \$36.0m (FY13: \$20.9m)
- Acquisition of PPE includes US land acquisition of \$7.8m
- Proceeds from call deposits reflects movement of term deposits greater than 90 days
- Dividends paid of \$32.2m (10 per ordinary share paid during the year)

| A\$m | 30 Jun 2014 | 30 Jun 2013 | Change |
|--|----------------|----------------|--------|
| | | | |
| Net Cash from Operating Activities | 57.6 | 31.6 | +26.0 |
| Interest received | 2.6 | 3.0 | (0.4) |
| Acquisitions of PPE | (14.5) | (6.0) | (8.5) |
| Proceeds from call deposits | 26.5 | 3.5 | +23.0 |
| Development expenditure | (7.1) | (4.7) | (2.4) |
| Other | (0.5) | 0.3 | (0.8) |
| Net cash from / (used in) investing activities | 7.0 | (3.9) | +10.9 |
| Dividend paid | (32.2) | (9.7) | (22.5) |
| Other | (0.6) | (1.0) | +0.4 |
| Net cash (used in) financing activities | (32.8) | (10.7) | (22.1) |
| Net increase in cash | 31.8 | 17.0 | +14.8 |
| Cash at beginning of the period | 40.1 | 23.1 | +17.0 |
| Cash at end of period | 71.9 | 40.1 | +31.8 |





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Segment Results - Australia

- Revenue and volume growth in an established market
- Revenue growth of 84% in Victoria as it transitions out of the previous duopoly
- Release of branded products including:
 - Players Paradise™ linked jackpot
 - Highly successful Quad Shot™ game range
 - A560 Wide Boy Reels of Wheels™
- Increase in installed base of machines under service in NSW to over 13,500 including recently added Reel Gaming Solutions business is ACT

| A\$m | 30 Jun 2014 | 30 Jun 2013 | Change (%) | Change (%) |
|----------------------------------|-------------|-------------|------------|------------|
| Revenue | 143.3 | 124.4 | | 15% |
| Segment Result | 83.6 | 69.9 | A | 20% |
| Segment Result (%) | 58% | 56% | | 2% |
| Unit Volume (no.) | 6,004 | 5,267 | | 14% |
| ASP (ex rebuilds) (\$A'000's) | 20.2 | 20.2 | - | 0% |
| Service Revenue | 5.7 | 5.2 | A | 10% |





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Segment Results - Americas

- Growth in revenue, volume and profitability
- Growth in Recurring Revenue Installed Base with an increase of 503 units (84%)
- Release of products such as The Magnificent 7TM and Cash ChallengeTM together with previously released Reels of WheelsTM continue to achieve high performance in venues
- Release of A560SL[™] in March 2014 and with game brands such as Sweet Zone[™] and Whopper Reels[™] providing revenue opportunities
- Maintaining ASP in competitive market

North America

| A\$m | 30 Jun 2014 | 30 Jun 2013 | Change (%) | Change (%) |
|-------------------------------------|-------------|-------------|---------------|---------------|
| Revenue | 58.5 | 42.9 | | 36% |
| Segment Result | 25.8 | 21.8 | A | 18% |
| Segment Result(%) | 44% | 51% | • | -7% |
| Unit Volume (no.) | 2,381 | 2,021 | | 18% |
| ASP (US\$'000's) * | 16.7 | 16.8 | • | -1% |
| Units on Trial | 304 | 354 | • | -14% |
| Game Operations – Installed Base | 1,105 | 602 | | 84% |
| Ave per Day (US\$) | 35 | 39 | ▼ | -10% |

^{*} excludes distributor sales, reworks & on-charges





Segment Results - Americas

Latin America

- Growth in revenue, volume and profitability
- Growth in Recurring Revenue Installed Base with an increase of 330 units (60%)
- High performance in products such as Multi Win[™] multi game range, Rio Grande Rapids[™] and Quad Shots[™]
- The focus is on further expanding its footprint within this market

| A\$m | 30 Jun 2014 | 30 Jun 2013 | Change (%) | Change (%) |
|-------------------------------------|-------------|-------------|---------------|------------|
| Revenue | 31.9 | 19.6 | | 63% |
| Segment Result | 10.5 | 4.4 | A | 139% |
| Segment Result(%) | 33% | 22% | A | 11% |
| Unit Volume (no.) | 1,593 | 1,121 | A | 42% |
| ASP (US\$'000's) * | 15.4 | 15.8 | • | -3% |
| Units on Trial | 72 | 158 | lacksquare | -54% |
| Game Operations – Installed Base | 884 | 554 | | 60% |
| Ave per Day (US\$) | 13 | 15 | • | -13% |

^{*} excludes distributor sales, reworks & on-charges





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Segment Results - Rest of the World

- Revenue, volume and profitability in Asia impacted by cut off procedures
- New Zealand market increased revenue by 48% compared to PCP
- New Zealand increase was a direct result of further penetration and interest by the major trust groups within the hotel and club segment
- Asia market presents challenges following the introduction of new gaming standards including dual language requirements in Macau
- Revenue growth within Asia expected in future periods with the launch of performing games
- The Group has recently launched its
 Treasure Storm™ linked product with game titles 888 Blue Dragon™, 888 Red
 Dragon™ and 888 Yellow Dragon™ within the Asia market

| A\$m | 30 Jun 2014 | 30 Jun 2013 | Change (%) | Change (%) |
|-------------------|-------------|-------------|---------------|---------------|
| Revenue | 10.4 | 11.1 | ▼ | -6% |
| Segment Result | 6.1 | 6.2 | ▼ | -2% |
| Segment Result(%) | 58% | 56% | | 2% |
| Unit Volume (no.) | 670 | 849 | • | -21% |
| Units on Trial | 77 | 27 | | 185% |





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Gaming Products

- The A560SL™ cabinet and game range was recently launched at the Australian Gaming Expo
- The Magnificent 7[™] licensed theme will be launched in multiple domestic jurisdictions during the 1st half of FY15
- The A560SL™ performance in the US remains strong with the Sweet Zone™ game brand in particular Rumble Rumble™ producing greater than 2 times house average
- Further A560SL™ and A560™ High Boy titles will be launched at the upcoming Las Vegas G2E Expo, these include Firestorm™, 5 Star Jackpots™, Frontier Jackpots™ and the Ultimate Choice™ game range
- Continued recurring revenue products will also be showcased with further Reels of Wheels™ and
 The Magnificent 7™, titles ROW Horsepower™ and Mag 7 Reloaded™ respectively
- The first A560SL™ licensed titles Showgirls™ and Sound of Music™ will also debut





Gaming Products



Gaming Products

Core A560HB, ST, SBT:















Premium A560 Wide Boy:







New A560SL, A560:

































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Regulatory Update

- 31 new licence approvals (26 US Tribal licences, 3 US State licences, Manitoba Canada and Alderney - Online)
- US State licence approvals were Mississippi, Missouri & Arizona
- Arizona State License approval (temporary licence) July 2014
- Obtained Category e2 Gambling Licence from the Alderney Gambling Control Commission -June 2014
- 4 US State licence applications have been submitted awaiting determination Delaware,
 Louisiana, Massachusetts and New Mexico
- As at August 2014 the Group has a total of 163 unique* jurisdictional licences

^{*} Where a regulator has granted licences to multiple entities within the Group the jurisdiction is counted only once.





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Online Overall Strategy

- Establish online infrastructure and development team in the fastest growing segment of the gambling industry
- Integrate the Ainsworth land based gaming business with online and mobile technologies
- Obtain online gaming licenses in regulated European territories for real money gaming
- Acquire and develop technology for emerging social gaming platforms on Facebook and mobile devices
- Build best of breed B2B business partnerships for real money and social gaming





Online – Real Money Gaming

- Ainsworth licenses the GameConnect[™] Remote Gaming Server (RGS) from online development partner ComTrade Gaming for business to business (B2B) content distribution to regulated markets in Europe and North America
- Ainsworth has been granted a B2B eGambling license from the Alderney Gambling Control Commission (AGCC) in June 2014
- Ainsworth is currently setting up data center resources in the Channel Islands of Guernsey to provide content services to UK online casino platforms
- GameConnect™ RGS is on track to go live by end of calendar year 2014 both with desktop and mobile games
- Ainsworth is applying for a UK Gambling software license to provide content to operators via GameConnect™





Online – Real Money Gaming



Ainsworth Interactive Division





B2B eGambling Service License



AINSWORTH REMOTE GAMING SERVER

Licensed from ComTrade



Online Game Distribution - Casino Platform Partners





Online - Social Casino

- Ainsworth has established an agreement to partner with 616 Digital LLC, an online social gaming casino platform provider on Facebook
 - Subject to specific performance hurdles, an option is in place to acquire 100% of the 616 business at a future date
 - Ainsworth will initially supply 616 Digital with 15 game titles and jointly contribute to their marketing and launch, expected by December 2014
- Ainsworth has a licensed content agreement with Win.com, the Social casino division of Bwin.Party group





Online - Social Casino



Content distribution through Facebook database on Desktop PC, tablet & mobile devices





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FY2015 Outlook

- Further revenue growth is expected within international markets
- Maintain a strong position in all established domestic markets
- The Company will expand it's infrastructure and capabilities within the Americas including the commencement of construction of a purpose built facility in Las Vegas due to be completed in FY16
- The Company expects to update expectations on Half One profitability (31/12/2014) results at the Annual General Meeting on 19 November 2014





Thank You

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