

PRESENTATION OVERVIEW

Introduction

- Haydn Long
- Financial highlights
 and result drivers Andrew Flannery
- Global review
 - Graham Turner
- Strategic update
- Melanie Waters-Ryan

The future

- Graham Turner

- Questions
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INTRODUCTION

- Growth Record Extended
 - New sales and underlying profit milestones established
- Balance Sheet Strengthened
 - Record cash reserves, strong positive net debt position
- Ongoing Expansion & Investment
 - Global network growth, key projects and strategies in place
- Focus on 2014/15 & Beyond
 - Growth targets in place for FY15
 - Positive longer term outlook dawn of a Golden Era of Travel





2013/14 RESULT OVERVIEW

- 12.6% TTV growth to \$16b = \$1.7b year-on-year increase without significant acquisitions
- 13% revenue growth to \$2.2b
- 9.7% underlying PBT growth to \$376.5m
- 9.8% underlying NPAT growth to \$263.6m
- Statutory PBT and NPAT impacted by positive and negative non-recurring items



IMPACT OF NON-RECURRING ITEMS

\$' million	JUNE 2014	JUNE 2013	%
Statutory Profit Before Tax	\$323.8m	\$349.2m	(7.3%)
Write-downs to goodwill & brand names	\$61.3m		-
ACCC Fine	\$11.0m		-
One-off gain within FCGP business	(\$19.6m)	- N. S. Commercial Com	-
Building revaluation (prior year)		(\$6.1m)	-
Underlying Profit Before Tax	\$376.5m	\$343.1m	9.7%

- \$61.3m non-cash goodwill and brand names write-downs (announced July 2014)
- \$11m in fines (ACCC competition law test case)
- \$19.6m gain within Flight Centre Global Product business



MARGINS & COSTS

- 14% income margin up slightly
- 2.35% net margin down slightly, as expected
- Invested 1.1% of TTV in sales & marketing higher than FY14 but in line with normal spend
- Rent and wage costs generally in line with expectations, given network growth
- Despite record underlying PBT, KMP earnings down 13% lower growth rate achieved (9.7%) than during FY13 (18.2%)



CASH & CASH FLOW

- General cash up 10% to circa \$476m almost tripled in six years
- Just \$44.9m in debt down almost \$120m in six years
- \$431.2m positive net debt position (FY2013: \$387.6m)
- \$227.1m operating cash inflow over full year
- Year-on-year cash flow movement brought about by timing factors (BSP) and tax-related changes (monthly instalments)



IMPROVED SHAREHOLDER RETURNS

- Underlying EPS of \$2.62
- Fully franked \$0.97 per share final dividend
- Total dividends for FY14 up 11% to a record \$1.52 per share
- 58% of underlying NPAT (74% of statutory NPAT) returned to shareholders



2013/14 RESULTS SUMMARY

\$' million			
	JUNE 2014	JUNE 2013	%
TTV	\$16.0b	\$14.3b	12.6%
Revenue	\$2.2b	\$2.0b	13.0%
Income margin	14.0%	13.9%	10bps
Net margin (underlying)	2.35%	2.41%	(6bps)
Underlying Profit Before Tax	\$376.5m	\$343.1m	9.7%
Non-recurring Items (see slide 6)	(\$52.7m)	\$6.1m	- ·
Statutory Profit Before Tax	\$323.8m	\$349.2m	(7.3%)
Underlying Net Profit After Tax	\$263.6m	\$240.0m	9.8%
Statutory Net Profit After Tax	\$206.9m	\$246.1m	(15.9%)
Effective tax rate	36.1%	29.5%	
Dividends			
Interim Dividend	55.0c	46.0c	19.6%
Final Dividend	97.0c	91.0c	6.6%





OPERATIONAL HIGHLIGHTS

- All countries profitable for 4th consecutive year
- Record EBIT in Australia, UK, USA, NZ, South Africa, Singapore and Greater China
- Record TTV in each country in local currency
- 2500th shop and business opened July 2013 about 1200 new jobs created
- Overseas businesses contributed \$90.2m to group EBIT, up 21% and has almost tripled over the past four years





AUSTRALIA



- Sales and profits up in both leisure and corporate travel
- Leisure results generally stronger, but profit growth slowed after Federal Budget
- Queen Street Mall hyperstore profitable every month since opening
- Hyperstore planned for Darwin during 1H15 and looking at sites in other major cities
- Corporate EBIT growth outpaced TTV growth cost reduction





UK



- FLT's largest profit contributor after Australia
- EBIT up 24% to \$39.8m solid leisure and corporate growth
- Network includes:
 - Standalone (boutique) shops; and
 - Flagship locations housing two or more teams
- Nine hyperstores now in place, including four in London
- Regional hyperstores in Aberdeen, Leeds, Bristol, Oxford & Manchester
- Acquired corporate business in Ireland performed in line with expectations





USA



- TTV exceeded \$AUD2billion (2nd largest region by sales)
- EBIT up 16% to \$12.7m 4th consecutive year of profit
- Corporate business generated 44% of total US sales and on track to surpass \$1b in TTV during FY15
- Corporate Traveller opened in Atlanta & Miami (now 17 cities)
- Orange County and Silicon Valley offices planned for FY15
- Leisure expansion Flight Center, new hyperstore in Boston
- Hyperstores earmarked for Philadelphia and LA during FY15







REST OF THE WORLD SEGMENT







- Strong performance in NZ and South Africa
 - NZ EBIT exceeded 2003 record, TTV finished just below \$NZD1b
- Record results from emerging China & Singapore businesses
 - Leisure profits in Hong Kong and Singapore
- Good top-line growth in Canada, but profit well below expectations
 - TTV topped \$C1b for the first time
 - Leisure losses productivity & product improvement needed
- India in line with the prior year \$13m write-down incurred
- UAE EBIT slightly down. Abu Dhabi leisure store set to open 1H15

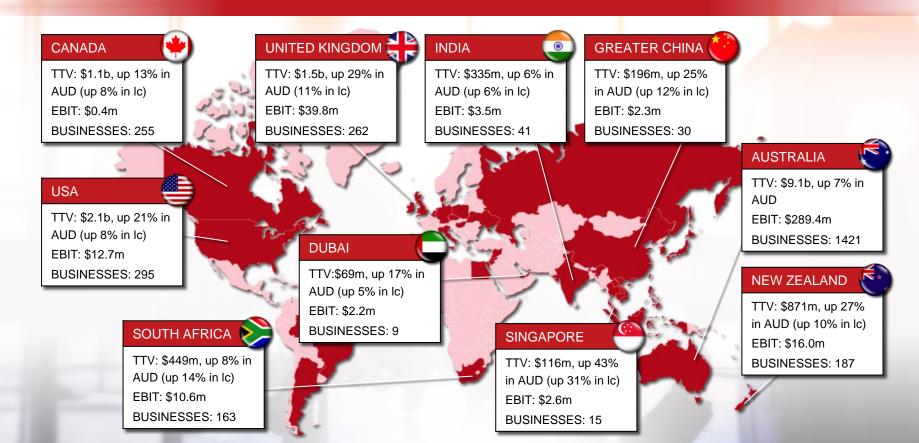


BIKES

- Pedal Group JV generated \$45.6m in sales, up 26%, and almost \$2.1million in EBIT
- Retailer 99 Bikes growing and performing well now has 17 shops, plus web-store
- Three additional shops planned for 2014/15
- Wholesaler ATA imported more than 45,000 bikes
- Bicycle Centre licensee network created 16 in place at year-end



2013/14 RESULT BY COUNTRY





Our Killer Theme

TRAVEL AGENT

> WORLD-CLASS RETAILER OF TRAVEL

Brand and specialisation:

Evolving our brands to truly specialise in specific areas of travel and have clear customer value propositions (CVPs)

Unique Product:

Making, combining and sourcing exclusive FLT products and services, rather than simply just selling suppliers' products.

"Our product – not just

someone else's"

Experts, not Agents:

Ensuring each brand's people are experts in understanding the brand's speciality and that they in turn are backed by "travel gurus", who are readily available if additional expertise is required

Redefining the Shop:

Ensuring corporate, wholesale and retail spaces reflect that FLT's people are retailers first and foremost, not office workers

Blended Access:

Ensuring FLT's brands are always available to customers. They can touch, browse and buy FLT's products when and how they want online, offline, shop, email, chat, phone or SMS

Information is Power:

Patterns
Predictions

Profiles

A Sales and Marketing Machine:

More

Agile

Personalised

Relevant



TRAVEL AGENT TO TRAVEL RETAILER



1) BRAND & SPECIALISATION

What do we have that's special?

What do we **know** that's special?

What do we **do** that's special?



















BRAND & SPECIALISATION

The CVP is not a set of marketing statements

It is a clear statement of what a brand business has and does that the customer values



















2) OUR OWN PRODUCT

We have great products from our partners BUT ...

We need to start manufacturing and promoting our own products (Hard and Soft)



UNIQUE PRODUCT – FCB RED LABEL







UNIQUE PRODUCTS - CORPORATE SMART STAY









3) EXPERTS NOT AGENTS

Our sales people need to be experts in their brand's specialised products



4) OUR SHOPS NEED TO BE A SHOP







- A place we display our wares
- A place where customers can touch and browse our products
- A place where a counter no longer creates a barrier between the customers and our sales experts
- A place that needs to have zones to reflect the different product ranges we have
- A place where different customer interactions happen



NEW DESIGN FEATURES



5) BLENDED ACCESS

Our business is always open when and how you want





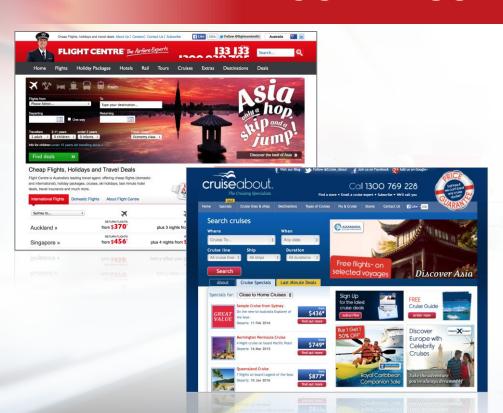








OUR LEISURE BRANDS



Shops & Websites

Need to enable our leisure customers to access their brand around the clock



6) INFORMATION IS POWER

PROFILES

PATTERNS

PREDICTIONS



7) BECOMING A WORLD CLASS SALES & MARKETING MACHINE



- Generate more volume in enquiry and leads
- Acquisition and retention
- Targeted and personalised
- Better marketing in the on and offline world



A MARKETING MACHINE



















OUR NOBLE SALES PURPOSE

"WE CARE ABOUT DELIVERING AMAZING TRAVEL EXPERIENCES"





2014/15 GUIDANCE

- Targeting \$395m-\$405m underlying PBT (excluding significant unforseen items)
- Represents 5-8% growth on FY14 record underlying PBT
- PBT will have doubled between June 30, 2010 and June 30, 2015
- Targeting 1H PBT broadly in line with PCP and accelerated 2H profit growth, given comparatively weaker results during 2H of 2013/14



MARKET CONDITIONS

- Some ongoing volatility in Australian leisure
- Impossible to predict timeframe for recovery
- Short-term downturns are often followed by healthy uplifts in demand
 - cheap airfares a powerful demand driver
- Cheapest advertised fares to top 10 international destination currently 3.5% cheaper than last year
- Largest falls in airfare prices have been on flights to Asia and Europe



GROWTH OPPORTUNITIES

- Ongoing focus on Killer Theme and mini themes
- Renewed focus on the customer and FLT's NSP
- Cheap international fares to stimulate demand in Australia
- Ongoing focus on corporate travel and niche leisure in UK (premium and long-haul flights, tailor-made holidays)
- US corporate a strong growth prospect
- US leisure and wholesale improvement strategies also in place



EUROGURU PROGRAM

- US leisure initiative to increase share of Europe sales \$40b-a-year travel sector (larger than Australian outbound market)
- Europe flight and travel enquiries now channeled to accredited 'EuroGurus' in Manhattan
- Already delivering benefits
- Europe sales outpacing sales to other locations
- Stores with EuroGurus growing sales faster than "guru-less" stores



THE GENERAL THE PROPERTY OF TH





Cheaper fares - Flight prices becoming more affordable

More Choice - Broader selection of offerings

Greater Comfort - Service, seats, food & entertainment

Less Flying Time - Faster, more direct & more reliable





Low cost carriers make travel affordable







Traditional carriers responding – travellers the winners







 $$1,170.00^* = 85$ Weeks pay of average worker



 $$1,800.00^* = 6$ Weeks pay of average worker



\$1,359.00* = Less than one week's salary





Relative cost of a flight from Sydney to London based on today's average wage

1947

1980

2014

\$130,000.00

\$9,000.00

\$1,800.00

Much lower than price should be if increased in line with inflation



EXPANSION PLANS

- 5-7% network growth target (organic expansion)
- Complemented by strategic acquisitions
- Vertical integration focus capital-light businesses
- Escape Travel franchise model to complement ET's organic growth
- Seven new franchises in place since model was reintroduced







CAPITAL MANAGEMENT POSITION

- Plan to retain sufficient company cash to cover 3 months' operating expenses
- June 30 balance in line with plan, but traditionally decreases during 1H (dividends, tax instalments and normal, seasonal operating cash outflow)
- Some cash likely to be used to fund future acquisitions
- Dividend policy maintained aiming to return 50-60% of NPAT to shareholders



FIVE-YEAR RESULT SUMMARY

	JUNE 2014	JUNE 2013	JUNE 2012	JUNE 2011	JUNE 2010
TTV	\$16,049m	\$14,259m	\$13,238m	\$12,200m	\$10,894m
Income margin	14.0%	13.9%	13.8%	13.8%	14.3%
EBITDA	\$378.4m	\$395.2m	\$330.7m	\$256.9m	\$257.3m
PBT	\$323.8m	\$349.2m	\$290.4m	\$213.1m	\$198.5m
NPAT	\$206.9m	\$246.1m	\$200.1m	\$139.8m	\$139.9m
EPS	205.8c	245.6c	200.1c	140.0c	140.3c
DPS	152.0c	137.0c	112.0c	84.0c	70.0c
ROE	18.8%	24.0%	23.3%	18.9%	19.7%
Сар-ех	\$55.4m	\$51.4m	\$55.5m	\$47.1m	\$20.5m
Building acquisitions	-	-	\$0.1m	\$0.6m	-
Selling staff	13,575	12,701	12,130	11,460	10,267^
General cash	\$476.0m	\$433.8m	\$400.8m	\$376.8m	\$322.3m
Client cash	\$785.6m	\$793.2m	<mark>\$63</mark> 1.7m	\$513.6m*	\$504.4m*
Cash and cash equivalents	\$1,261.6m	\$1,227.0m	\$1, <mark>032.5</mark> m	\$890.4m	\$826.7m
Investments	\$41.2m	\$36.8m	\$59.9m	\$64.9m	\$96.2m
Cash and investments	\$1,302.8m	\$1,263.8m	\$1,092.4m	\$955.3m	\$922.9m

^{*} Client cash has been restated to reflect equal and offsetting overstatement of client cash and creditors. No real cash impact, no impact at a net current asset or net asset level and no income statement impact

[^] June 2010 selling staff numbers restated to include India

CORPORATE SOCIAL RESPONSIBILITY

- Job creation: About 1200 new jobs created during 2013/14
- Employee earnings: FLT paid about \$1billion in salaries and wages
- Health and financial well-being: On average, one health/financial consult conducted on every staff member
- Gender diversity: Almost half of FLTs leaders are women
- Workplace flexibility: 18% of Australian workforce now works from home or under casual/part-time arrangements



CORPORATE SOCIAL RESPONSIBILITY

- Noble Selling Purpose: Initiated during 2013/14 and rolled out globally in July 2014
- Community assistance: Flight Centre Foundation donated more than \$1m in Australia alone
- Staff contribution: Volunteer leave program introduced 1300 hours volunteered
- Supply chain: 2013/14 TTV = more than \$300m in sales for suppliers every week
- Shareholder returns: \$20,000 investment at float = \$1m holding at July 31, 2014. Additional \$240,000 in dividends returned per share

