



ASX Announcement

28 August 2014

Australian Securities Exchange Limited
Via e-lodgement – ASX Code ICT

MOMENTUM CONTINUES WITH COURSES NOW ACTIVE AT ICOLLEGE.NET

- 25 courses now live on the website, with rapid course expansion planned by the end of the year
- All courses are mobile and tablet optimised and compatible with Android and iOS devices
- Australian launch to be followed by United States, United Kingdom, Canada and New Zealand

iCollege Limited (ASX:ICT) is pleased to announce the launch of 25 online educational courses available to students in Australia via its 100% owned proprietary educational platform - www.icollege.net.

Following the successful launch last month of its fully functional website, iCollege has taken the educational platform live and offered its first round of courses to students. The courses are optimised for both Android and iOS devices (including the iPad and iPhone) and offers students a fully integrated learning experience which is uniquely customised, accessible and affordable.

While the initial 25 courses are focused on the business sector, rapid course expansion is scheduled to continue in the second half of the year. A number of new courses across a range of industries and sectors have been identified and are in the process of being developed.

iCollege's Managing Director, Mr Victor Hawkins said "We are very pleased with the developments and milestones achieved since listing our company on the ASX in May 2014. We have an integrated and fully functional educational platform offering 25 courses to the public and we expect this momentum to continue as we plan to roll out further courses to the market over the coming months."

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About iCollege Limited:

iCollege Limited (ASX: ICT) is a 100% online training platform that provides practical and comprehensive specialist education. The platform's proprietary technology was developed over six years and is optimized for mobile devices operating on iOS and Android applications. Launched in 2014 to help students and employees stay relevant in an everchanging employment environment, the online education provider creates more engaging content and training experiences for the student and working community who are seeking to get ahead and advance their knowledge and current skill sets.