



1 September 2014

FY14 Dividend & DRP: Clarification

The Company advises that the last day for making elections concerning participation in the Dividend Reinvestment Plan (DRP) in respect of the FY14 Final Dividend is 16 September 2014, being the day following the Record Date, and not the Record Date as previously indicated.

About Retail Food Group Limited

RFG owns the Donut King, Brumby's Bakery, Michel's Patisserie, bb's café, Esquires, The Coffee Guy, Pizza Capers Gourmet Kitchen and Crust Gourmet Pizza franchise systems. In addition, the Company is a significant wholesale coffee roaster supplying existing Brand Systems and third party accounts under the Evolution Coffee Roasters Group, Caffe Coffee, Roasted Addiqtion and Barista's Choice coffee brands.