

1 September 2014

Market Announcements Office
ASX Limited
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

STEADFAST ANNOUNCES PARTICIPATION IN ESCROW SALE FACILITY

Please see attached announcement in relation to final participation in share sale facility.

Yours faithfully



Linda Ellis
Group Company Secretary & General Counsel

Steadfast Group Limited

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STRENGTH WHEN YOU NEED IT



MARKET RELEASE

1 September 2014

Steadfast announces participation in escrow sale facility

Steadfast Group Limited ('Steadfast') (ASX: SDF) today announced that the share sale facility for holders of 172.5 million Steadfast shares currently subject to voluntary escrow restrictions ('Facility') has now closed.

The final size of the Facility is 1,066,131 shares. These shares will be sold on-market in the ordinary course of trading on ASX over not more than a 10 trading day period commencing today, 1 September 2014.

The escrow restrictions applicable to the 172.5 million escrowed shares ceased to apply on 31 August 2014.

Mr Robert Kelly, Managing Director & CEO, said "We are pleased with the low level of participation in the escrow sale facility which re-affirms our brokers' commitment to the Steadfast Group and its future success. I thank our shareholders for their continuing support."

For more information, please contact:

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About Steadfast Group

Steadfast, established in 1996, is a broker network and provider of services to 306 insurance broker businesses across Australia, New Zealand and in Singapore. Our network of brokers and underwriting agencies generate annual billings of over \$5 billion. Steadfast also operates as a consolidator through its equity interests in a number of insurance broker businesses, a reinsurance broker, underwriting agencies, other complementary businesses and a joint venture in Macquarie Pacific Funding. For further information, please visit the Investor section of our website at www.steadfast.com.au