

## Data<sup>#</sup>3 Limited

## Webcast of investor briefing on Business Aspect acquisition

**BRISBANE**, Australia — 5 September 2014 — Data\*3 Limited [ASX: DTL] has released a webcast of an investor briefing on the recently announced acquisition of Business Aspect.

The content of the presentation has been released to the ASX in an earlier announcement.

The presentation details are as follows:

- Business Aspect investor briefing
- Presented by:
  - John Gran Managing Director, Data<sup>#</sup>3
  - David Lennon Managing Partner, Business Aspect
- Friday 5 September 2014

Access this webcast at: <a href="http://www.brrmedia.com/event/126862">http://www.brrmedia.com/event/126862</a>

## About Data#3

Data<sup>#</sup>3 Limited (ASX: DTL) is one of Australia's leading business technology solutions companies servicing customers across a wide range of industries throughout Australia and the Asia Pacific.

The company was established in 1977 and listed on the ASX in 1997.

Working with customer's business and technology teams, Data<sup>#</sup>3 addresses the Hybrid IT environment from on-premise to outsourced to cloud, through its software, infrastructure, managed and application solutions. These solutions leverage market-leading technologies from global vendors and Data<sup>#</sup>3's knowledge, expertise and experience to accelerate the achievement of customer business objectives:

- Software Solutions: for software licensing and deployment; asset management; and business productivity
- Infrastructure Solutions: for hardware lifecycle management; maintenance; and data centre, network and desktop infrastructure
- Managed Solutions: for staffing; outsourcing; essential support; 'as a service'; cloud brokerage; and consulting
- Application Solutions: for enterprise productivity applications and Wi-Fi business analytics.

Data<sup>#</sup>3 reported revenues of \$833 million in the 2014 financial year, and has over 1,000 employees and contractors. The company is headquartered in Brisbane and operates from 12 locations across Australia.

More information about Data#3 and its solution offerings is available at http://www.data3.com.au

## **About Business Aspect**

Business Aspect assists clients with the execution of their business strategy through either large scale business transformation or through addressing smaller challenges in specific areas of the business. It focuses on the business first, and then addresses technology needs as an enabler of required business outcomes. It has skills, experience and expertise in business and technology strategy, architecture, risk, control, planning, design and governance. In delivering services, it address all layers of the business, including people, organisational change, process change, information management, information and communications technology (ICT) applications and technology infrastructure.

Business Aspect's ability to extend from business focused domains into architecture and complex program management builds a bond of trust with clients and fosters more effective relationships. Business Aspect serves as the interpreter between ICT and the demands of individual business units, translating business needs into ICT outcomes.

More information about Business Aspect and its solution offerings is available at <a href="http://www.businessaspect.com.au">http://www.businessaspect.com.au</a>