



**3P Learning**

A place for schools and families to love learning.

**Tel:** +61 2 9019 2800

**Fax:** +61 2 8214 5869

**ABN:** 50 103 827 836

---

## **ASX ANNOUNCEMENT**

1<sup>st</sup> October 2014

### **3P Learning completes acquisition of the business of Whatiph (South Africa)**

3P Learning Limited (3PL) is pleased to confirm the completion of the acquisition of the business of Whatiph Business Consultants CC, the distributor of 3P products in South Africa, as outlined in the initial public offering prospectus of 3P Learning Limited.

### **About 3P Learning**

At 3P Learning, our mission is to create a place where students, families and teachers can love learning. This passion translates to more engaged educators, motivated learners and an overall improvement in student knowledge and achievement.

3P Learning is the global leader in online learning for school-aged students, with our programs covering mathematics (Mathletics), spelling and literacy (Spellodrome), reading skills (Reading Eggs) and Science (IntoScience). All of our e-learning programs are designed by educators and educational technologists and are fully aligned with over a dozen international curricula – just one reason why they are trusted by over 4.6 million students and 17,000 schools across the world.

ENDS

**Read more at [www.3plearning.com/hello](http://www.3plearning.com/hello)**

Contact

Tim Power, Managing Director  
[tim.power@3plearning.com](mailto:tim.power@3plearning.com)

Jonathan Kenny, Chief Financial Officer  
[jonathan.kenny@3plearning.com](mailto:jonathan.kenny@3plearning.com)

---

3P Learning Limited  
Level 18, 124 Walker Street  
North Sydney NSW 2060 Australia

[www.3plearning.com](http://www.3plearning.com) • [customerservice@3plearning.com.au](mailto:customerservice@3plearning.com.au)  
Auckland • Bristol • Calgary • Dublin • Hong Kong • Johannesburg • Lahore • New York • Pune • Singapore • Sydney