

SPECIALTY FASHION | GROUP

ASX Announcement

13 October 2014

Appointments of Chief Financial Officer & Company Secretary

Specialty Fashion Group Limited (ASX: SFH) (the Group), announces the appointments of its new Chief Financial Officer and Company Secretary.

Mr Gary Spreckley has accepted the offer to become Chief Financial Officer and will commence his role with the Group on 1st December 2014. In the interim Mr Paul Officer will be Acting Chief Financial Officer. Mr Officer has also been appointed Company Secretary.

Gary Spreckley is a qualified chartered accountant with over 20 years experience in finance at a senior level, and has been previously employed as the CFO and company secretary for both private and public companies. His most recent role prior to joining SFG was CFO and Company Secretary of APG & Co, current owner of the Sportscraft, Saba, Willow and Jag retail fashion brands.

Mr Officer's tenure with Specialty Fashion Group spans five years, as the General Manager Finance, and he is a Chartered Accountant.

The Board would like to congratulate both Mr Spreckley and Mr Officer on their appointments.

ENDS

INVESTOR ENQUIRIES:

Paul Officer
Acting Chief Financial Officer
Specialty Fashion Group
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About Specialty Fashion Group

Specialty Fashion Group is the largest specialty retailer of women's fashion in Australasia, through Millers, Katies, Crossroads, Autograph, City Chic and Rivers. The company operates 1095 stores in Australia, New Zealand, and South Africa and its brands' products are also available online at www.millers.com.au, www.katies.com.au, www.crossroads.com.au, www.autographfashion.com.au, www.rivers.com.au, www.citychic.com.au, and in the USA at www.citychiconline.com.