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**ASX Code: 1PG**

15 October 2014

## **1-PAGE LIMITED BECOMES FIRST SILICON VALLEY COMPANY TO LIST ON THE ASX**

### **Key Management Appointments**

#### **HIGHLIGHTS**

- **Successful completion of the reverse takeover of InterMet Resources Limited and listing on the ASX following a capital raising of \$8.5 million at \$0.20/share**
- **Funds raised to be used primarily on marketing and scaling of revolutionary cloud-based human resources Software-as-a-Service platform, currently employed by leading global and US companies**
- **Key management appointments including:**
  - **Joanna Weidenmiller as Managing Director/Chief Executive Officer**
  - **Jeff Mills as Chief Revenue Officer**
  - **Justin Baird as Chief Technology Officer and Head of Asia Pacific (APAC)**
  - **Jeremy Malander as Head of Customer Success**
  - **David Sanghera as Head of Lead Generation**

1-Page Limited ("1-Page" or "the Company") (ASX: 1PG) begins trading on the Australian Securities Exchange (ASX) today under the ASX code "1PG".

1-Page's Enterprise Challenge-based Assessment and Engagement Platform is a disruptive, patented, HR tool, which enables companies to individually rank and prioritize candidates for employment positions based on their ability to solve real-time business challenges and achieve strategic objectives. 1-Page changes the dynamics of hiring: companies using the platform have the ability to access new predictive data and leverage candidate's unique one-page job proposals for enhanced decision-making on talent.

1-Page's ASX debut follows its successful reverse takeover of exploration entity InterMet Resources, which was approved by InterMet's shareholders at a General Meeting held on 30 September 2014.

#### **Key Management Appointments**

The Board is pleased to advise the following key appointments have been made to the 1-Page leadership team:

##### **Jeff Mills – Chief Revenue and Operations Officer**

*Jeff is an industry veteran who has previously held leadership positions at Yahoo! where he spent eight years from 1998. Jeff brings a wealth of experience in sales and marketing interactive media, retail, travel and technologies. Jeff previously served as Chief Revenue Officer at Gengo, a leading technology platform in the multilingual content and communication*

domain. Jeff has also served as Vice President at Criteo where he built a world-class team and executed the go-to-market strategy that put Criteo on the map in the United States.

### **Justin Baird as Chief Technology Officer**

*Justin has more than 15 years of management and high technology experience. Before joining 1-Page, Justin was the Group Director of Innovation from the Dentsu Aegis Network, a multinational media and digital marketing communications company, founding Jumptank in Australia. Prior to this, Justin was the Innovationist at Google, where he launched YouTube portals across Asia Pacific, supported the launch of consumer products including Google Maps and Google Wave, as well as helping launch the first Android mobile devices in the region.*

### **Jeremy Malander as Head of Customer Success**

*Jeremy brings a broad range of cross functional experience and leadership from some of Silicon Valley's fastest moving SaaS (Software as a Service) companies. Jeremy was an early team member of salesforce.com's success program (CFL) which is currently the largest enterprise success program in the world. Following salesforce.com, Jeremy held leadership positions at Yammer (subsequently acquired by Microsoft in 2012) and HighTail (formerly YouSendIt). Most recently, Jeremy led the design and management of the enterprise customer success program of Blue Jeans Network.*

### **David Sanghera as Head of Lead Generation**

*David is an expert in growth marketing and demand generation with a successful track record launching community products, delivering to targets and achieving growth through pay per click (PPC) marketing, landing page optimization (A/B Testing), Lean UX, and data analytics. Previously, David has held senior product management positions at enterprises such as DreamWorks and Oracle, as well as leadership roles in fast growing Silicon Valley Tech companies like Fixed and TrackR.*

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### **About the Company**

1-Page provides a revolutionary cloud-based human resources Software-as-a-Service platform, currently employed by leading global and US companies. The Enterprise Challenge-based Assessment and Engagement Platform is a disruptive, patented, HR tool which enables companies to individually rank and prioritize candidates for employment positions based on their ability to solve real-time business challenges and achieve strategic objectives. Ranked as one of the top 3 HR technologies in the US, 1-Page changes the dynamics of hiring: leveraging candidates solutions, sent in the format of one page job proposals. The platform applies new predictive data to rank the most suitable candidates for the interview. By streamlining the recruiting process and identifying candidates while displaying the greatest desire and capability for the role, 1-Page greatly reduces talent acquisition costs and significantly increases employment retention rates for enterprises, especially those with large staffing requirements.