

# **ASX Investor Presentation**

### Sydney, Australia

Dr Peter Neustadt Executive Chairman and CEO

November 2014

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### Who we are

SomnoMed Limited is the global leader in COAT<sup>™</sup> – Continuous Open Airway Therapy; we are a globally-focused, high-growth, developer, manufacturer and marketer of oral appliances treating sleep-disordered breathing – a clinically proven, more patient friendly and cost effective treatment option compared to dominant CPAP

•Key market focus of our medical devices is the treatment of Obstructive Sleep Apnea (OSA)

•We operate in 26 in countries in APAC, EUROPE and NORTH AMERICA directly with 270 employees

•Our products now treat over 200,000 patients worldwide with impeccable medical history

•We have built a global infrastructure of manufacturing, marketing, sales, education and logistics

•FY2014 revenue was \$26 million (+40% year on year); over 90% of revenues generated outside Australia; all manufacturing overseas; \$10 million cash; no debt; growing profitability

•Listed on the Australian Securities Exchange (ASX: SOM).



### **Selected financial snapshot – ASX SOM**

\$124 million	Sector	Healthcare
\$2.73 / \$1.08	Listing date	August 2004
50.5 million	FY14 revenue	\$26 million
\$10 million	Top-20 holders	68.4 %
	\$2.73 / \$1.08 50.5 million	\$2.73 / \$1.08       Listing date         50.5 million       FY14 revenue



# **Obstructive Sleep Apnea**

- The most common of several sleep disordered breathing conditions
- Obstructive Sleep Apnea is a collapse of the upper airway which leads to a blockage of the airways and interrupts breathing
- 26 per cent of adults aged 30 70 have some type of sleep apnea, 16% have mild sleep apnea and 10% have severe sleep apnea\*
- Clear link to Heart Failure, Drug Resistant Hypertension, Coronary Artery Disease, Obesity, Type 2 Diabetes, Depression, Stroke and Atrial Fibrillation.

#### **Current treatments:**

**1. Surgery** *Difficult and painful* 

2. Continuous Positive Airways Pressure (CPAP) Poor compliance, invasive

3. Continuous Open Airway Therapy (COAT) Non-invasive, up to 80% medically successful with remainder achieving partial success



\* American Journal of Epidemiology 2013

Somnol/led<sup>®</sup> The Leader In COAT<sup>™</sup> (Continuous Open Airway Therapy)

### **Foundations for success**

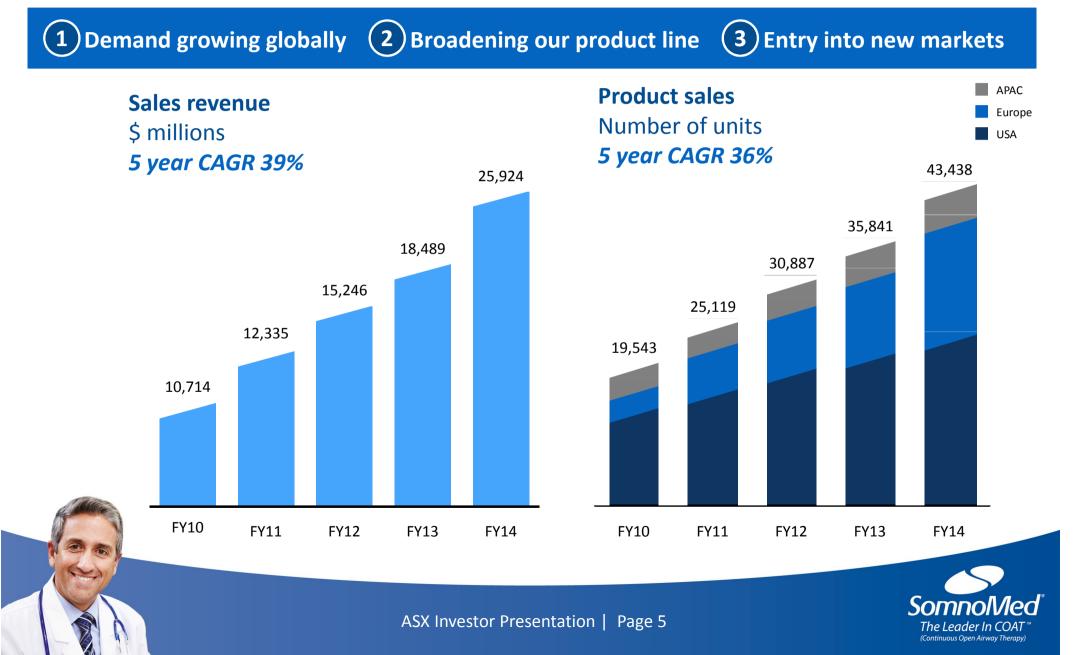
**SomnoDent** devices are oral sleep apnea appliances available in multiple variations, which are customised to fit; worn at night to bring and hold lower jaw forward and keep the airways open all night.

Key product differentiation	<ul> <li>Design, proprietary materials and precision workmanship</li> </ul>
Success driven by:	<ul> <li>High patient comfort = high compliance</li> <li>Cost efficiency = durability of product (5 years)</li> <li>Precise fit = short chair time for script filling dentist</li> </ul>
Together with the global medical community we are:	<ul> <li>Improving the lives of potentially millions of people</li> <li>Offering a comfortable, less invasive, cost-effective, successful treatment alternative to CPAP and surgery</li> <li>Improving treatment outcomes and quality of life through high compliance</li> <li>Reducing healthcare costs compared to CPAP over five years.</li> </ul>

Somno

#### SomnolMed Group

## **Positioned for long-term growth**



## **Positive outlook**

- Commercially focused, high-growth, global medical device business based in Australia
- Annual growth rates of 20% to 30% will continue with evidence of acceleration
- Reimbursement and insurance support are growing globally
- High Gross Margin, financially strong and profitable
- Foundations for sustainable long-term growth and value creation are in place
- Potential to create another world-class Australian medical device business.

