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Manager of Company Announcements
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By E-Lodgement

*Dicker Data is the
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FUJITSU EXTENDS RELATIONSHIP WITH DICKER DATA

Dicker Data to Distribute Full Range of Fujitsu Client Products

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce the extension of our existing distribution agreement with Fujitsu Australia to encompass the full range of Fujitsu client computing. Effective immediately, Dicker Data will gain access to Fujitsu notebook, desktop, workstation, thin client and tablet devices with stock ready to ship immediately.

Chairman and CEO, David Dicker, said “We’re optimistic about the potential of the Fujitsu client range and believe it’s a good fit for our SMB partners. We’ve grown Fujitsu’s server and storage business over 300% in the past year so our partners are confident and familiar with the brand.”

Dicker Data originally commenced its relationship with Fujitsu in May 2013.

Peter Uher, General Manager, Fujitsu Product, said “Our partnership with Dicker Data has been a key factor in the growth of Fujitsu’s channel business within our server and storage range over the last 18 months. Our partners value and trust the Fujitsu product range and the support delivered by Dicker Data. We are very happy to extend the partnership with Dicker Data to include the entire range of Fujitsu Products, including Fujitsu Desktop (ESPRIMO), Fujitsu Notebook (LIFEBOOK), Fujitsu Tablets (STYLISTIC), Fujitsu Monitors, Thin Clients and accessories. We look forward to working with Dicker Data to ensure the Fujitsu ‘business-ready’ client computing devices are more readily available within the Australian market.”

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia’s largest and longest established Australian owned distributor of Information Technology products. In addition to Lenovo its vendors include Hewlett-Packard, Toshiba, Samsung, ASUS and other major brands. The Company’s clients include over 2,600 value added resellers. For more information, see www.dickerdata.com.au