

ASX/Media Release

(ASX:SHP)

13 November 2014

Approval of extension of time to hold 2014 Annual General Meeting

Shoply Limited (**Shoply** or the **Company**) confirms that it has received approval from the Australian Securities and Investments Commission (**ASIC**) of the Company's request for an extension of time to hold its Annual General Meeting for the financial year ended 30 June 2014 (**2014 AGM**).

The Company submitted an application to ASIC for an extension of time to hold the 2014 AGM (**Extension Application**) in order to enable it to finalise the details of, and propose to shareholders at the AGM, a resolution concerning a nomination of auditor by a shareholder.

The Directors considered that it would be more cost efficient for the Company to make the Extension Application instead of calling a separate extraordinary general meeting for the purposes of proposing the relevant resolution.

In response to the Extension Application, ASIC has extended the period within which Shoply must hold its 2014 AGM from 30 November 2014 to 3 December 2014.

The Company confirms that a Notice of Meeting, Explanatory Memorandum and proxy form was despatched to all shareholders and lodged with ASX on Monday 3 November 2014. The details of Shoply's 2014 AGM are as follows:

Time: 11.00am (Melbourne time)

Date: Wednesday, 3 December 2014

Venue: Patersons Securities Limited

Level 15, 333 Collins Street

Melbourne VIC 3000

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For further information contact:

Sophie Karzis, Company Secretary Shoply Limited

T: (03) 9286 7500

E: sk@ccounsel.com.au