



233 Post St. 4th Floor
San Francisco, CA 94108
USA

ASX Code: 1PG

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1-PAGE ACQUIRES BRANCHOUT INC. PROFESSIONAL NETWORKING SERVICE

Highlights

- **1-Page acquires BranchOut Inc. (“BranchOut”), a professional networking service with more than 820 million profiles.**
- **1-Page will leverage the BranchOut service, built and developed on the Facebook platform, to create an employee referral engine for enterprises globally.**
- **Employee referrals are a highly effective strategy in sourcing talent. Companies using 1-Page will enhance their talent acquisition efforts and automate their referral process, saving time, money and expanding their reach.**
- **Total purchase consideration comprises US\$2m cash and 7.5m fully paid ordinary shares in 1-Page, to be issued in 12 months. No additional overhead will be added to 1-Page’s monthly cost base.**

1-Page Limited (“1-Page”) (ASX: 1PG), the enterprise cloud-based talent acquisition platform that revolutionises the way companies hire talent, is pleased to announce that it has entered into an agreement to purchase US-based company BranchOut Inc.

BranchOut Acquisition Overview

BranchOut is a professional networking service built on the Facebook platform, capable of reaching and connecting hundreds of millions of users. The service leverages users’ social graphs and networks to help candidates find jobs. With this acquisition, 1-Page will apply its proprietary technology to create a revolutionary employee referral service with detailed professional profiles based on the social graph.

1-Page leverages the social networks of professionals to enable companies to source prospective candidates in an innovative and more effective way, connecting into their employee referral process, allowing every employee to become in effect, a recruiter.

The BranchOut acquisition has the potential to provide 1-Page with a much larger footprint into a global recruiting market.

1-Page Referral Platform for Enterprises

The 1-Page platform will allow enterprises to discover talent from their own employees’ connections instantly and automate the referral process with a highly targeted approach. 1-Page will enhance the referral engine with users’ profiles by company, position and location.

Employee referrals are the most effective way for companies to recruit talent, as it has the highest application-to-hire rate and accounts for nearly 40% of all enterprise hires, (source, Jobvite Index 2014). The addition of the referral platform to the existing revolutionary cloud-based Enterprise Challenge-based Assessment and Engagement Platform is extremely positive for existing and future 1-Page clients.

Purchase consideration

The total purchase consideration consists of US\$2m cash, payable on completion of the transaction and 7.5m fully paid ordinary shares in 1-Page, which will be issued in 12 months. The price will be on a 5-day volume weighted average price (VWAP). No additional overhead will be added to the existing monthly cost basis of 1-Page.

To view a demonstration of the 1-Page-BranchOut network, please register at info@1-page.com for access.

For more information contact:

Joanna Weidenmiller
Managing Director and CEO
joanna@1-Page.com

Simon Hinsley
Investor Relations
+61 401 809 653
simon@1-Page.com

www.1-Page.com

About the Company

1-Page provides a revolutionary cloud-based human resources Software-as-a-Service platform, currently employed by leading global and US companies. The Enterprise Challenge-based Assessment and Engagement Platform is a disruptive, patented, HR tool which enables companies to individually rank and prioritize candidates for employment positions based on their ability to solve real-time business challenges and achieve strategic objectives. Ranked as one of the top 3 HR technologies in the US, 1-Page changes the dynamics of hiring: leveraging candidates solutions, sent in the format of one page job proposals the platform applies new predictive data to rank the most suitable candidates for the interview. By streamlining the recruiting process and identifying candidates while displaying the greatest desire and capability for the role, 1-Page greatly reduces talent acquisition costs and significantly increases employment retention rates for enterprises, especially those with large staffing requirements.