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**ASX Code: 1PG**

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## **1-PAGE ADDS RED BULL TO LIST OF ENTERPRISE CLIENTS**

- **Red Bull GMBH has signed with 1-Page to leverage its enterprise hiring solution**
- **1-Page will assist the growing hiring needs of Red Bull commencing initially in the US market**

1-Page Limited (ASX:1PG) ("1-Page"), the enterprise cloud-based talent acquisition platform that is transforming the way companies hire, is pleased to announce it has added Red Bull GMBH ("Red Bull"), a world-leading energy drinks company, to its list of enterprise clients.

Red Bull has signed a pilot agreement with 1-Page to fulfill its growing hiring needs, starting with the US market on 1-Page's challenge-based assessment platform.

Red Bull has generated more than \$6B in global turnover sales in 2013 and has sold more than 40 billion cans of its product. Red Bull's success on the global market clearly reflects onto its organisational structure and growth. From 2012 to 2013 it hired almost 1000 new employees across 166 countries. At the end of 2013, Red Bull employed nearly 10,000 people worldwide.

1-Page Managing Director and CEO Joanna Riley-Weidenmiller said: *"We're excited to start working with such a disruptive brand. We look forward to supporting Red Bull's HR team in its candidate assessment process to find the people to help the company grow and prosper."*

The addition of Red Bull broadens 1-Page's client base to a wide-range of industries including technology, banking, retail and consumer goods.

**[www.1-Page.com](http://www.1-Page.com)**

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### **About the Company**

1-Page provides a revolutionary cloud-based human resources Software-as-a-Service platform, currently employed by leading global and US companies. The Enterprise Challenge-based Assessment and Engagement Platform is a disruptive, patented, HR tool which enables companies to individually rank and prioritize candidates for employment positions based on their ability to solve real-time business challenges and achieve strategic objectives. Ranked as one of the top 3 HR technologies in the US, 1-Page changes the dynamics of hiring: leveraging candidates solutions, sent in the format of one page job proposals. The platform applies new predictive data to rank the most suitable candidates for the interview. By streamlining the recruiting process and identifying

candidates while displaying the greatest desire and capability for the role, 1-Page greatly reduces talent acquisition costs and significantly increases employment retention rates for enterprises, especially those with large staffing requirements.