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16 December 2014

1-PAGE SIGNS OMNICOM MEDIA GROUP TO EXPANDING LIST OF ENTERPRISE CLIENTS

- **Omnicom Group Inc. has signed with 1-Page to leverage its enterprise hiring solution**
- **Omnicom has more than 70,000 employees and will work with 1-Page to assist its growing hiring needs**
- **Omnicom is listed on the New York Stock Exchange with a market capitalisation of almost US\$19 billion**

1-Page Limited (ASX:1PG) (“1-Page”), the enterprise cloud-based talent acquisition platform changing the way companies hire talent, is pleased to announce it has added Omnicom Group Inc. (“Omnicom”), a leading global advertising and marketing communications services company, to its list of enterprise clients.

In its effort to attract, engage, identify the most talented job candidates and meet its growing hiring needs, Omnicom has engaged 1-Page to leverage the company’s platform.

Omnicom will use 1-Page’s new referral recruitment tool, the 1-Page Referral Engine, as well as the next generation challenge-based assessment platform. The platforms will be utilised initially in Australia, where Omnicom continues to grow.

Omnicom is listed on the New York Stock Exchange (NYSE: OMC) with a market capitalisation of US\$18.8 billion. Omnicom’s branded networks and numerous specialty firms provide advertising, strategic media planning and buying, digital and interactive marketing, direct and promotional marketing, public relations and other specialty communications services to more than 5,000 clients in more than 100 countries.

Omnicom Group has a significant and growing presence in Australia with agencies including OMD, BBDO, Clemenger, PHD and DDB Worldwide Australia.

CEO and Managing Director of 1-Page Joanna Weidenmiller said: *“We are very excited to be working with Omnicom Group, a global leader in advertising, marketing and communications. We are particularly enthusiastic to be assisting Omnicom to source candidates from our Referral Engine as well as ensuring the most engaged employees are hired through our assessment platform.”*

According to MediaPost, advertising agencies experience an annual employee turnover of 30% and estimates it costs enterprises approximately 20% of the average wage earner’s salary in the US. According to AdAge, there was ~190,000 agency employees in 2013, translating to more than US\$500m per year to replace employees in the advertising industry alone.

1-Page believes there is a significant opportunity to improve the quality of candidates and hiring in the advertising industry in addition to others.

Following the recent additions of Omnicom and Red Bull, the 1-Page challenge-based assessment platform is now servicing a broad client base to a wide-range of industries including technology, banking, retail, consumer goods and advertising.

www.1-Page.com

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About the Company

1-Page provides a revolutionary cloud-based human resources Software-as-a-Service platform, currently employed by leading global and US companies. The Enterprise Challenge-based Assessment and Engagement Platform is a disruptive, patented, HR tool which enables companies to individually rank and prioritize candidates for employment positions based on their ability to solve real-time business challenges and achieve strategic objectives. Ranked as one of the top 3 HR technologies in the US, 1-Page changes the dynamics of hiring: leveraging candidates solutions, sent in the format of one page job proposals. The platform applies new predictive data to rank the most suitable candidates for the interview. By streamlining the recruiting process and identifying candidates while displaying the greatest desire and capability for the role, 1-Page greatly reduces talent acquisition costs and significantly increases employment retention rates for enterprises, especially those with large staffing requirements.