



ASX and Media Release

NEW APPOINTMENT TO THE QANTAS BOARD

SYDNEY, 9 January 2015: Qantas Chairman Leigh Clifford today announced the appointment of Todd Sampson as a non-executive director to the Board of Qantas Airways Limited, with effect from 25 February 2015.

Welcoming Mr Sampson, Mr Clifford said the appointment would provide board-level marketing expertise for one of Australia's most enduring and recognised brands.

"Todd will bring a wealth of marketing experience to the Qantas Board, as well as broader business acumen from the senior leadership and strategy roles he has held," said Mr Clifford.

Mr Sampson said: "Qantas is one of the most iconic brands in the world and it is an honour to join this Board."

Mr Sampson has a diverse range of expertise in marketing communication, new media and digital transformation. An Australian citizen, he has an MBA and is currently the National CEO of the Leo Burnett Group. Mr Sampson also sits on the Board of Fairfax Media.

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