

ASX ANNOUNCEMENT

Thursday 15th January 2015

SEALINK APPOINTS NEW NON-EXECUTIVE DIRECTOR

SeaLink Travel Group (SLK: ASX) today announced the appointment of Andrew McEvoy as a Non-Executive Independent Director.

Mr McEvoy has extensive experience in the tourism sector, having held management positions with both Tourism Australia and the South Australian Tourist Commission.

He is currently Managing Director Marketing Services of Fairfax Media, where he oversees the company's new business portfolio, including events and content marketing, a role he has held since January 2014.

Prior to that Mr McEvoy was Managing Director of Tourism Australia, Chief Executive of the South Australian Tourist Commission and Executive General Manager of Tourism Australia.

SeaLink Chairman, Giuliano Ursini said Mr McEvoy's experience would be invaluable as the company sought to expand its tourism and transport offerings.

"Andrew is held in high regard by the tourism industry and has an unparalleled understanding of the sector after more than 20 years' involvement. His knowledge and strategic input will complement the Board's current strengths," Mr Ursini said.

Mr McEvoy's appointment is effective from February 2015.

Mr Ursini also announced SeaLink was conducting an executive search for a new Chairman, as he would be retiring later this year after 19 years in the position. "I feel now is an appropriate time to step down, after overseeing the successful listing of the company on the ASX in 2013, the significant fleet and route expansion in Sydney, the adding of services in Queensland and the Northern Territory and completion of the Penneshaw terminal in 2014," Mr Ursini said. "While that is a solid history I see it as a launching pad for the future. The focus now is on finding the right person to take the company to the next level and beyond. This is all about the future."

Managing Director Jeff Ellison said SeaLink has come a long way since 1996 when Mr Ursini became Chairman.

"From operating in South Australia with turnover of \$11 million and two vessels in 1996-97 SeaLink has been transformed into a major Australian tourism and transport operator with revenue of \$104.4 million and 26 vessels in FY14," Mr Ellison said

"Over that time there have been a number of significant acquisitions, including Captain Cook Cruises, which provided an entrée into the important Sydney tourism market. Giuliano's guidance and leadership have ensured that SeaLink is well positioned for its next phase of growth."

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SEALINK


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Cruises™**

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About SeaLink Travel Group

SeaLink Travel Group is one of Australia's most dynamic tourism and transport company bringing the nation's best tourism experiences to the world. With more than 600 staff across the country and more than three million customers annually, the Adelaide-based company has undergone a remarkable period of growth, emerging as a significant player on the national tourism and transport scene.

SeaLink's operations extend across New South Wales, Queensland, Northern Territory and South Australia, which includes:

- Cruises, ferry and charter services on Sydney Harbour and on the Murray River
- Passenger ferry service in Townsville, Queensland and Darwin, Northern Territory
- Passenger, vehicle and freight service between Kangaroo Island and the South Australian mainland
- Day tours, extended touring and charter operations on Kangaroo Island and on the South Australia mainland
- Tour wholesaler to the travel trade
- Exclusive 4WD foreign language tour adventure based tours
- Retail travel agencies in Adelaide, Sydney and Townsville
- Adventure, accommodation and restaurant at Vivonne Bay, Kangaroo Island

SeaLink Travel Group listed on the Australian Securities Exchange (ASX code: SLK) in October 2013 raising an additional \$16.5m.

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